

Türkiye

Discover  
the potential

CES 2024

STARTUPS FROM TÜRKİYE



REPUBLIC OF TÜRKİYE  
MINISTRY OF INDUSTRY  
AND TECHNOLOGY

#NATIONAL  
TECHNOLOGY  
INITIATIVE

**ANKARA**  
DEVELOPMENT AGENCY



**BEBKA**  
Bursa Etkinlikleri Borsası Geliştirme Ajansı



**İZMİR**  
DEVELOPMENT  
AGENCY

## CES 2024 TÜRKİYE PAVILION PARTNERS

In collaboration with the Republic of Türkiye Ministry of Industry and Technology, Ankara Development Agency, Bursa Eskişehir Bilecik Development Agency, Istanbul Development Agency, Izmir Development Agency and The West Mediterranean Development Agency lead the Turkish start-up ecosystem delegation including representatives from entrepreneurs and the ecosystem stakeholders.

Development Agencies operate under the coordination of the Ministry of Industry and Technology, aiming primarily to foster regional development by harnessing local potential. In line with national development goals, this initiative carries out the integration of Turkish entrepreneurs specializing in next-generation technologies with global players.

### ANKARA DEVELOPMENT AGENCY (ADA)

[www.ankaraka.org.tr](http://www.ankaraka.org.tr)

Ankara Development Agency (ADA) organizes diverse events for entrepreneurs such as project market, accelerator programs, B2B meetings, mentor-mentee matching, game coding and cyber security training under the brand name TechAnkara. ADA also implemented share-based crowdfunding and impact investing models to enable startups to access funds more easily. It provides financial support for high-tech projects to strengthen the region's innovation ecosystem and technological advancement.

### BURSA ESKİŞEHİR BİLECİK DEVELOPMENT AGENCY (BEBKA)

[www.bebka.org.tr](http://www.bebka.org.tr)

BEBKA provides financial and technical support, carries out programs and activities such as accelerators, startup investor trainings and angel investment meetings for the development of the entrepreneurship ecosystem. BEBKA's recent investment as a Limited Partner in Venture Capital funds aims to attract global investors and foster the growth of local VC funds, with the overarching goal of increasing access to venture financing for startups and scale-ups in the region.

### İSTANBUL DEVELOPMENT AGENCY (İSTKA)

[www.istka.org.tr](http://www.istka.org.tr)

İSTKA is building and supporting Istanbul's startup and investment ecosystems while promoting Istanbul as an excellent destination for all innovative entrepreneurs and high-tech investors. Collaborating with an extensive network of partners, İSTKA designs and implements extensive startup strategies and programs, encompassing grants, VC investment funds and robust support mechanisms to empower Istanbul startups to scale and go global.

### İZMİR DEVELOPMENT AGENCY (İZKA)

[www.izka.org.tr](http://www.izka.org.tr)

Izmir Development Agency conducts activities aimed at the development of technology entrepreneurship, with a particular focus on green and blue entrepreneurship in Izmir. Izmir Development Agency works to enhance collaboration and coordination among the stakeholders of Izmir's entrepreneurship ecosystem and strives to brand the ecosystem under the trademark of 'Start in Izmir'. Aside from enhancing the entrepreneurship ecosystem, it also formulates policies aimed at boosting the region's capacity for technology and innovation in high-value sectors.

### THE WEST MEDITERRANEAN DEVELOPMENT AGENCY (WMDA)

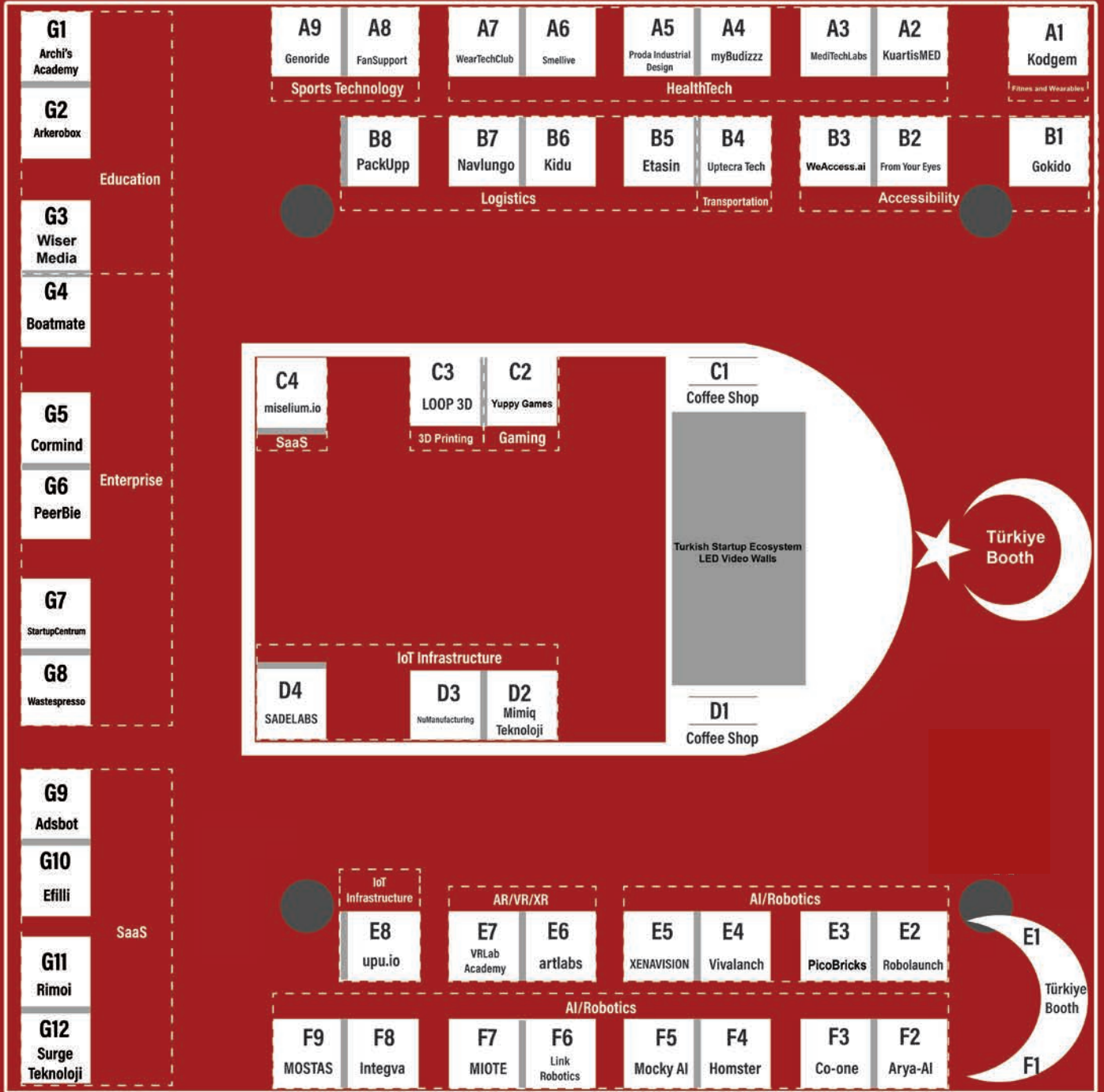
[www.baka.gov.tr](http://www.baka.gov.tr)

The West Mediterranean Development Agency of Türkiye is dedicated to fostering innovation and progress in the cities of Antalya, Isparta and Burdur. With four technoparks and five technology transfer offices, it is a thriving entrepreneurial hub in Türkiye. Specializing in agrotech, touritech, healthtech and the rising gaming and AI verticals, it particularly shines as a sought-after destination for digital nomads in Antalya.



# TÜRKİYE PAVILION MAP

Venetian Expo Hall G, Booth 63233

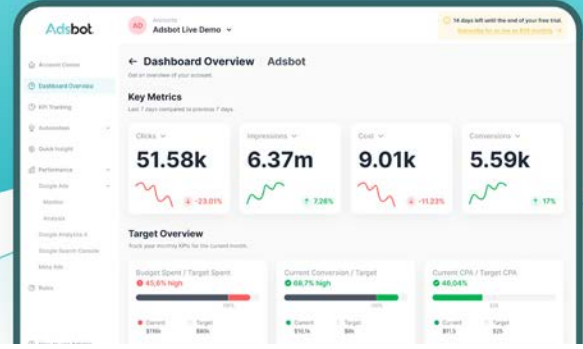


- |                           |                    |               |                  |                  |                     |
|---------------------------|--------------------|---------------|------------------|------------------|---------------------|
| A1 Kodgem                 | B1 Gokido          | C1 Coffee Sho | E1 Türkiye Booth | F1 Türkiye Booth | G1 Archi's Academy  |
| A2 KuartisMED             | B2 From Your Eyest | C2 Yuppy Gam  | E2 Robolaunch    | F2 Arya-AI       | G2 Arkerobox        |
| A3 MediTechLabs           | B3 WeAccess.ai     | C3 LOOP 3D    | E3 PicoBricks    | F3 Co-one        | G3 Wisser Media     |
| A4 myBudizzz              | B4 Uptecra Tech    | C4 miselium.i | E4 Vivalanch     | F4 Homster       | G4 Boatmate         |
| A5 Proda Industrial Desiç | B5 Etasin          | D1 Coffee Sho | E5 XENAVISION    | F5 Mocky AI      | G5 Cormind          |
| A6 Smellive               | B6 Kidu            | D2 Mimiç Teki | E6 artlabs       | F6 Link Robotics | G6 PeerBie          |
| A7 WearTechClub           | B7 Navlungo        | D3 NuManufaı  | E7 VRLab Academy | F7 MIOTE         | G7 StartupCentrum   |
| A8 FanSupport             | B8 PackUpp         | D4 SADELABS   | E8 upu.io        | F8 Integva       | G8 Wastespresso     |
| A9 Genoride               |                    |               |                  | F9 MOSTAS        | G9 Adsbob           |
|                           |                    |               |                  |                  | G10 Efilli          |
|                           |                    |               |                  |                  | G11 Rimoi           |
|                           |                    |               |                  |                  | G12 Surge Teknoloji |

# Adsbot.

# Adsbot.

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## ADSBOT

### INVESTMENT NEED

**Company Valuation :** \$10 million

**Investment Need :** \$1 million

#### Use of Funds:

- Marketing
- R&D

### COMPANY PROFILE

**Website :** adsbot.co

**Foundation Date :** 2019

**Sector :** Adtech

**Headcount (#) :** 10

**Company Stage :** Pre-Seed

### TEAM

Ümit Kuşoğlu (co-founder)

Gökçe Argun (co-founder)

Burak Dağlı (co-founder)

Can Kivanç (co-founder)

### CONTACT

**Name :** Can Kivanç

**E-mail :** can@adsbot.co

**Cell :** +90 535 618 84 79

#### Address

Nejat Eczacıbaşı Binası Sadi Konuralp  
Caddesi, Şişhane Sk. No:5 Kat:2, 34433  
Beyoğlu

### PROBLEM:

Companies spend budget on Google Ads and other digital marketing channels(meta, tiktok, amazon) to drive traffic to their websites and get new customers.

%40 of this money is wasted due to human error, lack of data analysis, lack of human power.

### SOLUTION:

Adsbot optimizes and automates digital advertising campaigns which are very time consuming and ineffective if done manually.

### VALUE PROPOSITION:

Performance marketing is easier and smarter with Adsbot.

### TARGET MARKET:

USA, UK, Brazil, Australia

### CURRENT CUSTOMERS:

Brands with inhouse marketers,  
Agencies, freelancers

### COMPETITOR ADVANTAGE:

Adsbot is fully customizable and offers multi platform option; easiest and fastest platform.

### LEAD GENERATION PROCESS AND SALES CHANNELS:

Partnership, digital marketing, outbounds

# Adsbot.

## ADSBOT

Nejat Eczacıbaşı Binası Sadi Konuralp  
Caddesi, Şişhane Sk. No:5 Kat:2, 34433  
Beyoğlu

Digital marketing optimization platform, makes  
advertisers' lives easier.

### PRODUCT NAME:

Adsbot

### PRODUCT FEATURES:

- Optimize campaigns
- Monitor performance
- Detect Anomalies
- Analyze account
- Automate daily tasks
- Track competitors
- Track KPIS

### PRODUCT DESCRIPTION

Adsbot is AI-powered Digital Marketing Automation and Optimization platform. No-code, super easy, fastest and easiest marketing platform.

### PRODUCT COST:

Monthly subscription free starts from \$39

### CLIENT REVIEWS:

#### Client 1:

Our experience with Adsbot has been exceptional, primarily due to its streamlined dashboard and insightful suggestions. It offers a clear view of potential ROI enhancements and identifies areas where we could be losing out.

#### Client 2:

The most frequently utilized functions of Adsbot are receiving automated reports and alerts. These features enable me to save time by automating daily account monitoring, while also providing valuable insights to guide our agency. By tracking brand keywords, we are able to effectively manage our branded keywords and gain a deeper understanding of our competitors.

#### Client 3:

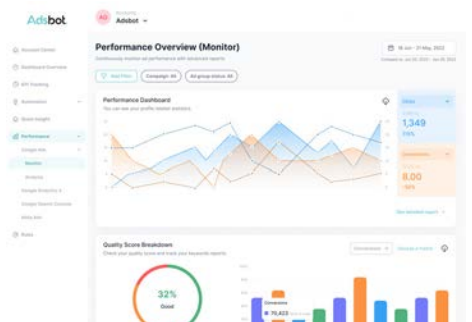
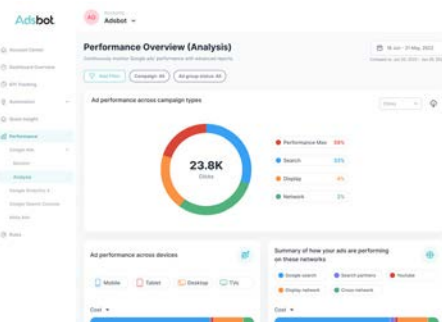
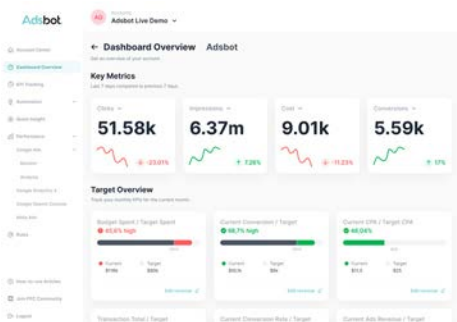
A very impressive marketing platform that optimizes Google Ads campaigns, I lowers ad spend, and boosts conversions. Its dashboard is user-friendly and its predefined rules act like smart tasks that generate insights and alerts.

### PRODUCT COMPETITIVE FEATURES:

- No Code Platform
- Multi Channel Dashboard
- Customizable Transparent
- Fastest Platform Available

### PRODUCT CAMPAIGN:

%90 discount in all plans for CES attendees





## ARCHI'S ACADEMY

### INVESTMENT NEED

**Company Valuation** : \$3 million

**Investment Need** : \$300K

#### Use of Funds:

- Infrastructure
- Team
- Marketing

### COMPANY PROFILE

**Website** : archisacademy.com

**Foundation Date** : 2021

**Sector** : Edtech

**Headcount (#)** : 18

**Company Stage** : Pre-Seed

### TEAM

- Thoufeeque Saheer Kalathilparmbil (Founder & CEO)
- Ece Yurdusevimli Metin (Partner)
- Taner Baltacı (Partner)
- Çiğdem Kalathilparmbil (Partner)

### CONTACT

**Name** : Thoufeeque Saheer Kalathilparmbil

**E-mail** : tofi@archisacademy.com

**Cell** : +90 534 280 72 99

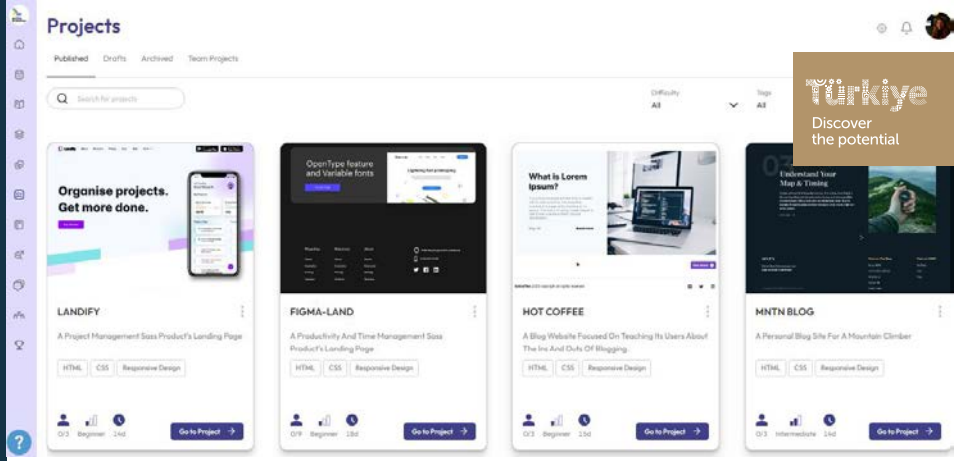
#### Address

Yeşiltepe Mah. İsmetinönü-2 Cad. No:2/57 B2 Tepebaşı/Eskişehir

### FINANCIALS (USD)

Current MRR: \$10K

2023 revenue: \$85K



### PROBLEM:

Software development training given in traditional educational institutions, bootcamps or MOOC platforms do not meet the needs of the sector due to high budget (\$ and time) or lack of mentorship and guidance.

### SOLUTION:

Affordable, accessible, self-paced, guided training and mentoring platform to help grads, moms and career switchers to secure their tech career

### VALUE PROPOSITION:

We are providing affordable, scalable and peer to peer training with the help of global mentors from the tech giants to accelerate job-ready talents for software tech industry. We developed our in-house AI and blockchain-based gamified learning management system to provide a seamless and fun learning experience. We provide real work experience with hands-on projects and mentorship with low cost.

### TARGET MARKET:

USA, Canada, MENA, Türkiye, UAE, Turkey, Southern states of India

### CURRENT CUSTOMERS:

Students & new grads, People who took a career break, Career switchers, Moms & H4 visa spouses in US, Training partners for tech companies, Recruiters trying to get better candidates

### COMPETITOR ADVANTAGE:

Archi's Academy uses AI-based LMS to track, automate and scale the training processes and provides NFT certificates.

### KEY KPI'S:

Monthly membership sales -#of users -user engagement -retention rate -dropout rate

### LEAD GENERATION PROCESS AND SALES CHANNELS:

- Google Ads, SEO
- Referrals
- Social Media (Instagram etc), influencers
- Partnerships with Universities and student clubs -Career fairs



**PRODUCT NAME:**

Lokum.tech

**PRODUCT DESCRIPTION**

AI and blockchain-based gamified learning management system to provide personalized learning paths, maximize trainee engagement and consistency

**PRODUCT CAMPAIGN:**

Get in touch for hiring best tech talents around the world!

**PRODUCT FEATURES:**

- AI-based feedback collection and curriculum creation
- AI driven analytics tracking
- Built-in video call system
- User-friendly UI
- Gamified progress mechanism
- Latest cutting edge technology

**PRODUCT COST:**

2 types of price localization options and 3 types of memberships as starter, professional and premium

**CLIENT REVIEWS:**
**Client 1:**

I've been training in Archi's Academy for around three months and it is the most helpful and educational training for me so far. Alongside with the mentors and their experienced crew, they help you a lot during the training and get you to the level at which you can find a job. I'd recommend it to anyone who wants to get into the industry and don't know where to start.

**Client 2:**

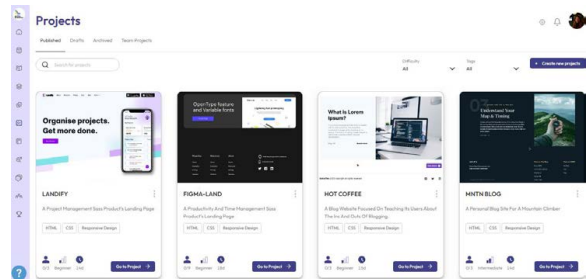
I am a student in the second year of Bachelor Instructional Computer and Technologies. In top of being an enthusiast of IT and everything related to technology, I'm a huge fan of video games and traveling. One of the most important reasons to join Archi's Academy is the multitude of opportunities available. Since joining Archi's, I had the chance to work on so many live projects as a professional, learn the coding convention in the companies and also got involved with mentors coming from big companies all around the world.

**Client 3:**

I joined Archi Academy as a QA intern 2 months ago. Since I am a career breaker they are helping me to evolve myself in regaining my confidence level and enhancing my software knowledge. They have a multicultural environment so that they provide a platform to interact with people from different parts of the world through which we can improve our communication skills. I'm so glad to be an Archi's trainee and highly recommend

**PRODUCT COMPETITIVE FEATURES:**

- AI-based feedback collection and curriculum creation
- AI driven analytics tracking
- Built-in video call system
- User-friendly UI
- Gamified progress mechanism
- Latest cutting edge technology
- Scalable infrastructure to hold millions of users simultaneously



# arkerobox

## ARKEROBOX

### INVESTMENT NEED

**Company Valuation** : \$5 million

**Investment Need** : \$700K

#### Use of Funds:

- Operations
- Product Development
- Sales & Marketing

### COMPANY PROFILE

**Website** : www.arkerobox.com

**Foundation Date** : 2021

**Sector** : Edtech

**Headcount (#)** : 8

**Company Stage** : Pre-Seed

### TEAM

İlker Vardarlı (Co-Founder & CEO)

Burak Örs (Co-Founder & COO)

Erçin Gündüz (Co-Founder & CTO)

### CONTACT

**Name** : İlker Vardarlı

**E-mail** : discover@arkerobox.com

**Cell** : +90 530 494 36 33

#### Address

Kavaklı Mah. Şehitler Cad. No: 5/E  
Beylikdüzü / İstanbul

### FINANCIALS (USD)

2023 revenue : \$ 150k

# arkerobox

EXPLORE CULTURAL HERITAGE  
AND LEARN IN A FUN WAY!

Discover  
the potential



### PROBLEM:

Many children lack access to quality educational materials that promote curiosity and critical thinking.

### SOLUTION:

Arkerobox addresses this problem by providing a unique and interactive way for children to learn about history and culture, regardless of their location or economic background.

### VALUE PROPOSITION:

Arkerobox focuses on addressing the lack of physical and digital products that enable children to learn about history and cultural heritage through hands-on experiences. The company tackles issues such as insufficient recognition, protection, and understanding of cultural heritage by increasing children's awareness through quality education and innovative learning methods.

### TARGET MARKET:

Our target market is parents, grandparents, and educators who are looking for educational tools that engage and inspire children ages 6-12.

### CURRENT CUSTOMERS:

B2C and B2B Customers

### COMPETITOR ADVANTAGE:

Arkerobox differentiates itself from its competitors by its innovative approach to educating children about the world's cultural heritage. While other educational products in the market may focus on theoretical learning, Arkerobox strongly emphasizes hands-on, experiential learning. Our educational box games and digital experiences allow children to actively engage with and experience the world's cultural heritage rather than just reading about it in a textbook. This approach makes learning more enjoyable and helps children retain information better and develop a deeper appreciation for the world's cultural heritage. Additionally, our products are designed to support children's physical and mental development, and our commitment to sustainability sets us apart from many of our competitors. Overall, Arkerobox's unique approach to education and its commitment to making a positive impact sets it apart from competitors in the industry.

### KEY KPI'S:

- 1-increasing export sales.
- 2-increase the amount of repeat customers
- 3-increase the amount of repeat dealers
- 4- Increasing the number of customers in online markets

### LEAD GENERATION PROCESS AND SALES CHANNELS:

Partnership, Distributors, Online Marketplaces, Sales Partners





Convert your static images into interactive 3D visuals at scale with AI



Deploy AR and virtual try-on experiences across different platforms with ease



Try it now

## ARTLABS

### INVESTMENT NEED

**Company Valuation :** TBD

**Investment Need :** \$8M

#### Use of Funds:

Converting the existing \$12M/year sales pipeline into paid customers faster and expanding the R&D team for the ultimate scale of 3D production

### COMPANY PROFILE

**Website :** www.artlabs.ai

**Foundation Date :** 2019

**Sector :** AR/VR, AI, E-commerce, Enterprise Software

**Headcount (#) :** 13

**Company Stage :** Series A

### TEAM

Ugur Yekta Basak (Co-founder, CEO)  
Sercan Demircan (Co-founder, CTO)  
Dr. Mahdi Kazempour (Co-founder, CSO)

### CONTACT

**Name :** Ugur Yekta Basak

**E-mail :** ugur@artlabs.ai

**Cell :** +90 541 321 37 30

#### Address

Ayazaga Mah. Kemerburgaz Cad. Vadi  
Istanbul Park Sitesi 7a Blok No: 7b İc Kapı  
No:4 Sarıyer/Istanbul

### PROBLEM:

The absence of tactile experiences in e-commerce leads to uncertainty and higher return rates for e-commerce platforms, resulting in wasted resources and adverse environmental impacts.

### SOLUTION:

artlabs revolutionizes the online shopping experience through cutting-edge augmented reality and virtual try-on solutions enhancing online shopping experience and helping buyers make confident choices.

### VALUE PROPOSITION:

Our exceptional AR experiences are proven to increase sales conversion by 71% and decrease product return rates by 28%.

### TARGET MARKET:

Large e-commerce enterprises with over \$10M in digital revenue in the US and EMEA regions.

### CURRENT CUSTOMERS:

HOKA, Hepsiburada, Vakkorama, BSH

### COMPETITOR ADVANTAGE:

Unmatched in the industry, artlabs creates 3D assets 10x faster with AI

### KEY KPI'S:

- 1 -Number of AR experiences delivered: 274k/month
- 2 -Number of customers: 15
- 3 -YoY growth in recurring revenue: 357%

### LEAD GENERATION PROCESS AND SALES CHANNELS:

- 1-Inbound: SEO and Account Based Marketing (ABM)
- 2-Outbound: Sales Partners



## ARTLABS

8 THE GREEN, STE B, DOVER,  
DELAWARE, 19901

Bring your products to life with AR and boost your  
key metrics

### PRODUCT NAME:

artlabs

### PRODUCT DESCRIPTION

artlabs offers cutting-edge 3D creation and AR visualization tools tailored for brands and retailers. Our cloud-based solution stands out due to its speed and precision, allowing customers the luxury of virtually trying on products before purchasing.

### PRODUCT FEATURES:

Scalable AR visual creation  
Seamless cross-platform integration  
3D content management system  
Data analytics  
Virtual try-on experiences for fashion

### PRODUCT COST:

Annual: \$100k+

### CLIENT REVIEWS:

#### Client 1:

“The artlabs team are first and foremost fantastic partners in running a highly complex content and UX program in partnership with our internal teams. The quality of the work driving VTO & AR technology on our website is exemplary. The team is prepared, and ready to partner to push boundaries and deliver premium innovative experiences.”

E-commerce Senior Manager of a global footwear brand based in the US

#### Client 2:

“artlabs took the shopping experience on our app to the next level and changed how we interact with our users with immersive 3D and AR experiences. The integration process was smooth, fast, and painless. The team was always responsive and available for our questions.

We achieved significant customer engagement and higher visibility and leveraged word-of-mouth marketing. We are proud to be the first marketplace to integrate this unique technology in the region.”

Product Director of a leading e-commerce marketplace listed in Nasdaq

#### Client 3:

“What we value the most about working with artlabs is their exceptional communication and operational skills. Their ability to effectively communicate with our team members, understand our requirements, and provide timely updates and progress messages have been instrumental in the success of our partnership.”

Director of E-commerce of a luxury fashion brand

### PRODUCT COMPETITIVE FEATURES:

- 1- AI-powered, 10x faster 3D generation than the closest competitor
- 2- End-to-end solution from production to integration and value measurement



## ARYA-AI THE TEAM OF DIGITAL GROWTH

### ARYA-AI

#### INVESTMENT NEED

**Company Valuation :** 15.000.000 \$

**Investment Need :** 1.500.000 \$

#### Use of Funds:

GLOBAL EXPANSION  
FURTHER RESEARCH & DEVELOPMENT  
SaaS DEVELOPMENT  
TEAM GROWTH

#### COMPANY PROFILE

**Website :** www.arya-ai.com  
market.arya-ai.com

**Foundation Date :** 2019

**Sector :** ARTIFICIAL  
INTELLIGENCE

**Headcount (#) :** 7

**Company Stage :** Seed

#### TEAM

Ufuk Peker - CEO & Founder  
Esra Gulmez - CTO  
Alp Peker - PM  
Muhammet Duzparmak - Solutions Engineer  
Irem Bulut - Software Engineer  
Ozge Atik - Software Developer  
Alper Peker - Growth Hacker

#### CONTACT

**Name :** Ufuk Peker

**E-mail :** ufuk.peker@arya-ai.com

**Cell :** +90 544 541 12 72

#### Address

Akdeniz Üniversitesi Teknokent 07070,  
Antalya

#### FINANCIALS (USD)

2023 Revenue: 300.000\$

#### PROBLEM:

Discover how our AI-powered solutions can tackle and eliminate even the most complex challenges in your daily workflows. What's one recurring problem you'd like to transform into a seamless, intelligent process today?

#### SOLUTION:

Arya-AI, a leading company in the field of intelligent automation and AI services, offers a state-of-the-art solution to these challenges. Leveraging their expertise in AI infrastructure, they create AI-driven systems and decision-making models that automate complex processes. These advanced solutions can be deployed flexibly, either as a cloud-based service or an on-premise system, depending on the specific needs of the organization. Arya-AI's solutions mimic human behaviour, learn, understand, and make decisions, offering an advanced level of automation. With their AI-powered solutions, organizations will have a team of digital employees ready to take on whatever boring or complex processes are slowing the processes down.

#### VALUE PROPOSITION:

Arya-AI's intelligent automation solutions empower organizations to streamline operations, freeing up human resources to focus on strategic tasks. This approach not only enhances operational efficiency and reduces costs, but also provides smarter, predictive insights for more informed decision-making. Their AI-powered models facilitate advanced interactions, paving the way for better knowledge-based interactions with customers and employees, and solving complex problems. With the support of an integrated team of technical automation, process, and cognitive specialists, Arya-AI ensures businesses can successfully navigate through their digital transformation, driving growth and innovation.

#### TARGET MARKET:

Arya-AI primarily targets industries that heavily rely on data-driven decision-making and process automation. They have a broad customer base across various sectors; specifically their optimization solution is ideal for businesses in logistics, distribution, supply chain management, manufacturing, and the service sector.

#### CURRENT CUSTOMERS:

We have customers from different sectors such as Retail, Production, Logistics, Automotive, Health, Defense (Zeiss, TOFAŞ, FIBA, Dorce, Lazzoni, NHL, Sarten, Gun + Partners etc.).

#### COMPETITOR ADVANTAGE:

Expertise and Experience, Scalability and Flexibility, Customization  
Simultaneous optimization of business operations

#### KEY KPI'S:

Average Implementation Time: 72 hours

Efficiency Improvement: 650%

CSAT Score: 95%

Time to Resolution: 24 hours

#### LEAD GENERATION PROCESS AND SALES CHANNELS:

Direct Sales, Partner Sales



# boatmate



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boatmate

One-Stop Shop for Boaters

## BOATMATE

### INVESTMENT NEED

**Company Valuation :**

**Investment Need :** \$1M (half has been secured)

**Use of Funds:**

- Key hires,
- Platform development,
- Customer acquisition in the U.S. & Europe

### COMPANY PROFILE

**Website :** www.boatmate.io

**Foundation Date :** 2022

**Sector :** Software, Yachting & Leisure Marine, E-commerce, Marketplace

**Company Stage :** Pre-Seed

### TEAM

Murat Gurhan, Co-founder & CEO

Asim Gunes, Co-founder & CTO

### CONTACT

**Name :** Murat Gurhan

**E-mail :** murat.gurhan@boatmate.io

**Cell :** +90 505 813 97 72

**Address**

AOS 55.Sk. 42 Maslak B Blok No:4 Ic Kapi No:542 Sariyer -Istanbul

### FINANCIALS (USD)

Total investment amount: \$200K

Non-dilutive fund: \$450K (a European Fund)

### PROBLEM:

90% of boaters face frustration due to the inability to make online purchases and endure outdated, low-tech customer experiences from marine businesses. This is primarily because the majority of businesses offer outdated, low-tech CX. Despite a growing awareness of digital transformation, high costs and limited technology knowledge hinder progress.

### SOLUTION:

Boatmate: The Ultimate All-in-One Solution for Boaters

Boaters discover trusted companies, explore top-notch products, and find reliable services—all in one place. From marinas and technical services to marine stores, insurance firms, groceries, underwater services, electricians, mechanics, repair services, divers, and more – Boatmate is the ultimate one-stop solution for boating needs.

### VALUE PROPOSITION:

Boatmate stands as the one-stop solution for all boating needs, revolutionizing the traditional experience of finding services and working with marine businesses. Say goodbye to old-school methods; Boatmate ensures boaters seamlessly discover, connect, and interact with a diverse array of products and services. Boatmate transforms the boating experience, making it modern, convenient, and enjoyable.

### TARGET MARKET:

USA and Europe

### CURRENT CUSTOMERS:

250+ SMBs, 1.500 Individual Boat Owners, Capitans

### COMPETITOR ADVANTAGE:

1. Pioneer in the Market
2. Skills & Experience to Manage Complex Software Platform
3. Unique Industrial Data Sets
4. Strategic Vision and Expertise
5. Global Industrial B2B Relationships
6. Scalable Business Model & Platform

### KEY KPI'S:

6.000 claimed marine business profile, 200K+ registered individual boaters and reaching to \$25M revenue in 2 years

### LEAD GENERATION PROCESS AND SALES CHANNELS:

Social Media,  
Email Marketing,  
Leveraging Key Players,  
Channel Sales  
Exhibitions

# boatmate

## BOATMATE

AOS 55.Sk. 42 Maslak B Blok No:4 Ic  
Kapi No:542 Sariyer - Istanbul

Seamlessly order products and services from trustworthy marine businesses at the touch of a button.

### PRODUCT NAME:

Boatmate: The Ultimate All-in-One Solution for Boaters

### PRODUCT DESCRIPTION

Boatmate is the ultimate one-stop solution, seamlessly connecting boaters with a diverse range of marine businesses, including technical services, marinas, marine stores, underwater services, and more. Boaters enjoy hassle-free interactions and superior online shopping, effortlessly ordering a wide range of reliable products and services for a smooth and tailored boating experience.

### PRODUCT FEATURES:

- Discover Trusted Companies, Products & Services
- Explore Reviews & Ratings from Like-Minded Boaters
- Enjoy Online Shopping with an Enhanced Customer Experience

### PRODUCT COST:

Free for Boaters. Boaters only pay the store price for their purchases on the Boatmate marketplace, ensuring transparent and competitive pricing.

### CLIENT REVIEWS:

#### Client 1:

Boatmate has been a game-changer for us, especially with its feature to request pumpout service online. No more back-and-forth calls, challenging descriptions of our location at sea, or negotiations on the schedule.

#### Client 2:

Boatmate's potential to contribute to the digital transformation of the industry is impressive. It's a transformative tool that holds promise for the future of boating.

#### Client 3:

Great app! A must-download for anyone involved in boating. Boatmate has simplified our boating experience, making it the best app ever!

### PRODUCT COMPETITIVE FEATURES:

- The Largest Marine Business Directory
- Free for Boaters
- Verified Marine Business Profiles
- Extensive Platform Enabling Boaters to Find All Their Needs
- Easily Identify Authorization of Companies
- Leading Platform for Boaters to Experience Online Shopping with Businesses
- Online Shopping Experience Compliant with Industrial Processes

### PRODUCT CAMPAIGN:

Register for Free!

 Discover Trusted Companies, Products & Services

 Explore Reviews & Ratings from Like-Minded Boaters

 Enjoy Online Shopping with an Enhanced Customer Experience



### CO-ONE

#### INVESTMENT NEED

Company Valuation : €10.000.000,00

Investment Need : €2.000.000,00

#### Use of Funds:

- 1-Western EU, UK Growth
- 2-Senior Team Hiring
- 3-Novel AI R&D

#### COMPANY PROFILE

Website : www.co-one.co

Foundation Date : 2021

Sector : AI, Enterprise  
Software, SaaS

Headcount (#) : 15

Company Stage : Post-Seed

#### TEAM

Mert Menekşe Co-Founder,  
Ataberk Arman Kayhan Co-Founder

#### CONTACT

Name : Mert Menekşe

E-mail : mert.menekse@co-one.co

Cell : +90 554 298 56 57

#### Address

UNIQ İstanbul Huzur Mah. Maslak Ayazağa  
Cad. No:4/B Bağımsız bölüm: 6 Sarıyer/  
İSTANBUL

#### FINANCIALS (USD)

2023 Revenue: 200K EUR

Total Investments: € 670.000 (Seed Round)

#### PROBLEM:

Artificial Intelligence products can only work if it is provided with high-quality data continuously. AI teams of enterprises need to deal with manual data tasks for a better AI model. The problems are:

1. Data annotation is an operational burden and takes a lot of time.
2. Data processing takes up to 45% of the entire AI product development
3. Without validation of the AI model it is not possible to improve performance.

#### SOLUTION:

Co-one provides data-centric solutions using AI and human power to ensure high-performance AI solutions for AI teams of enterprises. We provide a single data processing platform, where the AI teams will make sure that their AI solution is continuously improving. We offer data-centric solutions: data annotation, model validation, and pitfall (edge-case) detection.

#### VALUE PROPOSITION:

Co-one understands customer needs and offers customer-centric data solutions. Co-one's 8,000+ registered crowdsourcers include expert data labelers specific to each industry. This crowdsource team diversifies data annotation and collection solutions for various sectors, ensuring compliance with all conditions. The cross-validation service offered by Co-one supports the unbiased data labeling process by distributing data to multiple users. In this way, the impartiality of artificial intelligence products is ensured by utilizing the power of crowdsourcing. Co-one's Data Management Platform allows customers to monitor data labeling processes live.

#### TARGET MARKET:

Western Europe, USA, UK and Türkiye

#### CURRENT CUSTOMERS:

Current Customers are from Europe, USA, UK  
Annual subscription customer: 5  
Project-based customer 12

#### COMPETITOR ADVANTAGE:

1. We provide a single data infrastructure environment feeding AI continuously.
2. We offer model validation first, to detect problems with the AI model and then suggest appropriate data actions. This makes us an AI ecosystem, where enterprises can enter once and continue using.

#### KEY KPI'S:

Monthly Processed Data: 10.7M  
Monthly Revenue Growth: ~15%

#### LEAD GENERATION PROCESS AND SALES CHANNELS:

- 1-Lead Generation with internal SDR Team
- 2-Outreach Sales Pipeline
- 3-AI-focused exhibitions and organizations.

**PRODUCT NAME:**

Co-one Single Data Management Platform

**PRODUCT DESCRIPTION**

Co-one takes care of all your data management needs, including data labeling, collection, verification, cleaning, validation, and AI & ML validation, allowing you to concentrate on your AI project without any hassle.

**PRODUCT COMPETITIVE FEATURES:**

- Helping AI teams with FAST data services
- Providing HIGH-ACCURACY data sets
- Enabling TRANSPARENT data processes to AI teams
- Ensuring a SECURE data processing environment

**PRODUCT FEATURES:**

- Guide for High-quality Annotations: Create customized annotation guidelines.
- Seamless Feedback Loop: Provide feedback, and suggestions, and create issues for improved annotations.
- Review Your Annotations: Monitor and control your annotated data in real-time for optimal outcomes.

**PRODUCT COST:**

Customized Price for the need. Co-one has 2 revenue models. These models work as SAAS and PAY AS YOU GO for Enterprises, scale-ups and AI teams. In the PAY AS YOU GO model, companies are charged based on the unit data labeling price for the service they receive. In the SAAS model, it is possible to benefit from services within the scope of this agreement, which is determined regularly every month by making an annual agreement.

**CLIENT REVIEWS:**

**Client 1:**

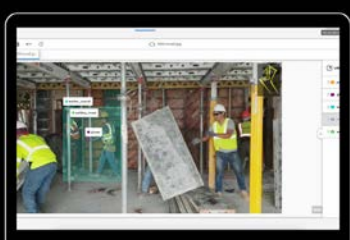
“Co-one’s intent generation service for our chatbot, Maxi, has accelerated our data feeding process by analyzing Maxi chatbot dialogs on weekly basis, saving us valuable time and resources. Maxi’s dialog accuracy rate has reached up to %98 with valuable contributions of Co-one. We are delighted with Co-one’s commitment to a high data accuracy rate and look forward to continued collaboration.”

**Client 2:**

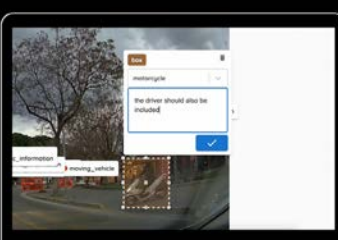
“Our partnership with Co-one was transformative. They displayed exceptional professionalism in enhancing our product filtering system. From their rigorous planning and precise annotation of 8,000 products to their thorough quality assurance, Co-one exceeded our expectations. Their in-depth Dataset Analysis provided valuable insights that have since improved our platform’s user experience. Thanks to Co-one, our customers now navigate our site with greater ease. We highly recommend Co-one for data annotation needs – a truly reliable and efficient partner!”

**Client 3:**

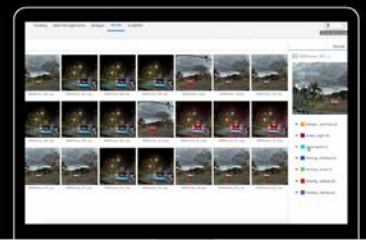
“Polyline annotation for lane detection is essential for autonomous vehicles to stay safely between lanes. The lanes on the road were labeled with high accuracy thanks to the “polylines” image annotation service provided by Co-one. Co-one’s data labeling contribution helps Eatron to develop intelligent motion software efficiently.”



**GUIDE FOR HIGH-QUALITY ANNOTATIONS**  
 Create customized annotation guidelines.



**SEAMLESS FEEDBACK LOOP**  
 Provide feedback, suggestions, and create issues for improved annotations.



**REVIEW YOUR ANNOTATIONS**  
 Monitor and control your annotated data in real-time for optimal outcomes.



## CORMIND

### INVESTMENT NEED

**Company Valuation :** Company Valuation:\$15.000.000  
Investmen Need: \$ 2.500.000

**Investment Need :** \$ 2.500.000

### Use of Funds:

Customer acquisition, Product development, Marketing, and business development purposes.

### COMPANY PROFILE

**Website :** www.cormind.com

**Foundation Date :** 2013

**Sector :** Software

**Headcount (#) :** 8

**Company Stage :** Cormind is currently in the growth stage, and with the addition of new investments, we plan to expand into new markets and diversify our product portfolio

### TEAM

Management Team:

Erçin Temel-Co founder

Yasin Yılmaz-COO

Emre Seçkin-CSO/CMO

### CONTACT

**Name :** Erçin Temel

**E-mail :** ercintemel@cormind.com

**Cell :** +90 530 280 74 45

### Address

19 Mayıs Mahallesi Turaboğlu Sokak No:4/4  
Kadıköy/İstanbul/Turkey

### FINANCIALS (USD)

2023 Revenue: \$275.000

Current ARR: \$170.000

Total Investments: \$ 350.000 (Angel Investors)

### Problem ?



### Cormind Solution

Cormind provides groundbreaking Shop-Floor Management using AI with machine protocols integration all systems as a Single Source of Truth

Discover the potential

### Artificial Intelligence Driven Re-Inventing Manufacturing

Our Multi-Dimensional Factory Operating

### PROBLEM:

In manufacturing, the complexity of processes, monitoring challenges, manual planning errors, and stock management inaccuracies highlight the crucial role of Industry 4.0 system. Issues like delayed error identification, quality problems, and regulatory compliance difficulties further emphasize the need for these systems. Another significant challenge is the manual decision-making process, which can cause delays, lack of real-time insights, and increased errors. Cormind Factory OS Platform step in to tackle these issues, providing data-driven insights and improving decision-making efficiency in manufacturing. Overall, Cormind streamline decision-making, ensuring a proactive approach to production challenges.

### SOLUTION:

Cormind analyzes realtime objective data and predicts insightful actions for decision makers to take control shop-floor area with breakthrough plug&run IIoT Factory OS Platform. It builds large data set from manufacturing facilities in various industries and combines this data with machine learning to generate insightful data and build a superior Factory OS. This OS has built in sustainability reporting ready for each piece of product in shop floor area with objective energy source.

### VALUE PROPOSITION:

As Cormind, we aim to establish a robust sales team in the near future through planned investments in Turkey. Our flexibility in providing services across various industries reflects our commitment to delivering solutions to our customers. By continuously expanding our product portfolio and actively operating in local markets, we focus on responding rapidly and effectively to the evolving needs of our customers. Our planned investment, aimed at achieving a leadership position in MES/MOM systems, is geared towards efficiently managing manufacturing facilities to provide our customers with a competitive advantage. With our future sales team, we are dedicated to strengthening our commitment to delivering smooth, fast, and reliable solutions to our customers.

### TARGET MARKET:

Target Customer Profile: SMEs with 10 -1.000 Machines, Factories with legacy manufacturing methods, ERP users, Prioritized sectors white goods, automotive, chemical, defense, plastic

### CURRENT CUSTOMERS:

Total: 30 Customers, Some of reference customers;

Arçelik, Efesan Grubu, Mefa Endüstri,  
Beko Tayland, Denge Kimya, Tamcam  
BMC, Dyo,  
Bahçivan Gıda, Kale Havacılık,

### COMPETITOR ADVANTAGE:

Our competitive advantages lie in key features that set us apart. Advanced machine communication ensures smooth connectivity, enhancing operational efficiency. Being sector agnostic provides a versatile edge, catering to diverse industries. Expertise in third-party system integration offers a cohesive technological ecosystem. The robust capability of our systems surpasses competitors, and our solutions, now with Plug and Run ease of installation, minimize downtime and streamline onboarding. Our unified namespace capability simplifies data management, offering a user-friendly experience.

### KEY KPI'S:

Efficiency, Cost, Revenue, Customer Experience, Environmental

### LEAD GENERATION PROCESS AND SALES CHANNELS:

Distributor/integrator network, Current Customer References, Digital Marketing



**PRODUCT NAME:**

Sepex Factory Operating System

**PRODUCT DESCRIPTION**

Cormind analyzes realtime objective data and predicts insightful actions for decision makers to take control shop-floor area with breakthrough plug&run IIoT Factory OS Platform. It builds large data set from manufacturing facilities in various industries and combines this data with machine learning to generate insightful data and build a superior Factory OS. This OS has built in sustainability reporting ready for each piece of product in shop floor area with objective energy source.

**PRODUCT COST:**

\$ 180-360 Per Machine/Year according to product plan

**PRODUCT FEATURES:**

- Single Product Traceability System
- Product Carbon Footprint using blockchain technology
- AI-Based Prescriptive Analytics to Improve Production Efficiency, Quality and Energy Management to Control Shop-Floor Operations

**PRODUCT COMPETITIVE FEATURES:**

- Machine Communication
- Sector Agnostic
- 3rd Party System Integration Capability
- Plug&Run
- Unified NameSpace Capability

**CLIENT REVIEWS:**

**Client 1:**

Arçelik is excited to share that we have commenced our collaboration with Cormind on the implementation of Connected Supplier and Sustainability projects. Cormind's expertise and solutions are proving invaluable as we strive to enhance production efficiency, optimize energy consumption, and reduce carbon emissions. The experiences gained thus far have strengthened our confidence in the success of our collaboration with Cormind and its potential to significantly contribute to our future achievements. Upon the completion of these projects, we anticipate taking a substantial step towards a sustainable future.

**Client 2:**

As a result of our collaboration with Cormind, we have digitally transformed all production processes in our factory at Denge Kimya. Leveraging Cormind's expertise in automation and process management, we achieved a leaner and more digital factory transformation. This partnership significantly contributed to enhancing our efficiency and gaining a competitive advantage. We extend our gratitude to Cormind for their valuable contributions

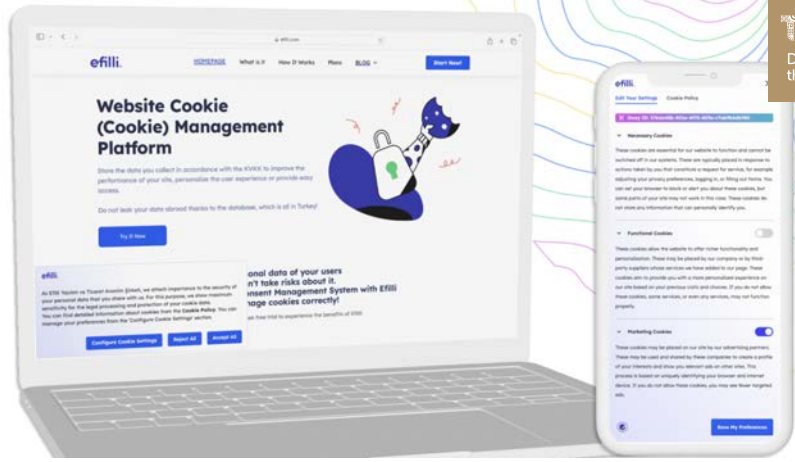
**Client 3:**

Through our collaboration with Cormind, we were able to implement a cutting-edge tool tracking system and value-added time measurement solutions for the machines at Kale Aviation factory. These innovations allowed us to precisely measure operational and engineering losses, enabling us to reduce inefficiencies and become more competitive in the aviation sector. We appreciate Cormind for their contributions to enhancing our operational efficiency.



# efilli.

efilli.



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## EFILLI

### INVESTMENT NEED

Company Valuation : \$10M

Investment Need : \$250K

#### Use of Funds:

Sales & Marketing(Global Expansion) : 40%

Product Development: 40%

Operation: 20%

### COMPANY PROFILE

Website : www.efilli.com

Foundation Date : 2019

Sector : Data Privacy,  
Regulatory  
Compliance

Headcount (#) : 9

Company Stage : Series A

### TEAM

Şefik Yunus Özcan -Co-Founder&CEO

Ercan Gümüş -Co-Founder

Burak Özdemir -CPO

Halil Öncen -Fullstack Developer

Oğuzhan Arslan -Backend Developer

Ramazan Doğan -Jr Frontend Developer

Tutku Yılmaz -Customer Success

Leyla Nur İnan -Customer Success

Hazal Önal -Customer Success

### CONTACT

Name : Şefik Yunus Özcan

E-mail : sefik@efilli.com

Cell : +90 544 424 35 44

#### Address

Erzene Mah. Ankara Cad. Ege Teknopark

Ebiltem No:172/14 Bornova/İzmir

### FINANCIALS (USD)

MRR \$35K

2023 Revenue \$320K

### PROBLEM:

Enterprise-level companies encounter hurdles in implementing effective cookie consent management, including the need for seamless integration with diverse systems, navigating international data regulations, and ensuring a balance between user control and business needs.

### SOLUTION:

Efilli is a consent management tool that enables companies of all scales to collect cookies and other data in compliance with GDPR, CCPA, KVKK, and other data regulations.

### VALUE PROPOSITION:

Efilli empowers enterprises with tailored solutions, ensuring seamless compliance, enhanced user trust, and efficient data handling. Efilli does not disrupt the user experience of websites and mobile applications with its customized designs. In this way, Efilli minimizes the negative impact of consent management on marketing.

### TARGET MARKET:

Turkey, USA, EU, UK

### CURRENT CUSTOMERS:

Starbucks, McDonalds, KFC, Hyundai, Sodexo, Miele, Gap, Lacoste, Garanti BBVA, Turkcell, Eczacibasi, Pizzahut and +180 enterprise level companies

### COMPETITOR ADVANTAGE:

Efilli stands out through its user-friendly interface, advanced compliance tools, and adaptability, offering a competitive edge in consent management for enterprises seeking a seamless, trustworthy, and future-proof solution.

### KEY KPI'S:

Monthly Recurring Revenue(MRR)

Number of Customer

Conversion Rate

Churn

ARPU

### LEAD GENERATION PROCESS AND SALES CHANNELS:

B2B Direct Sales

Affiliate Partners

Digital Marketing

Event Marketing

Lead Generation



## PRODUCT NAME:

Efilli Consent Management Platform

## PRODUCT DESCRIPTION

Efilli Consent Management Platform offers an enterprise-grade solution, facilitating seamless consent management across websites, mobile apps, and within the intricate frameworks of large organizations, ensuring compliance with data privacy regulations while maintaining user-centricity and adaptability to diverse corporate landscapes.

## PRODUCT COMPETITIVE FEATURES:

- Comprehensive consent management suite.
- Intuitive user experience.
- Granular consent controls.
- Seamless integration across web and mobile platforms.
- Real-time monitoring capabilities.

## PRODUCT FEATURES:

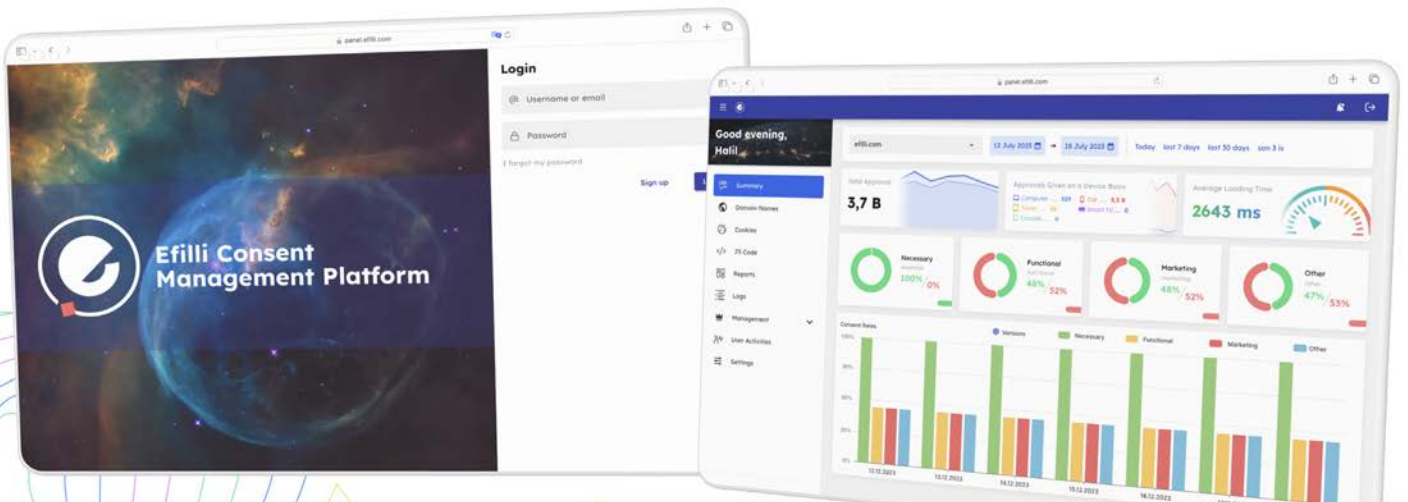
- Cookie Consent
- Mobile App Consent
- Customizable Design
- APIs
- Auto Blocking

## PRODUCT COST:

Monthly subscription starts at \$85 and increases depending on the number of domains to be used and website traffic.

## PRODUCT CAMPAIGN:

Contact us for a free Audit special for CES 2024 attendees





## ETASIN

### INVESTMENT NEED

**Company Valuation** : \$15 million

**Investment Need** : \$1 million

#### Use of Funds:

- Global Expansion (20%)
- Team (20%)
- Marketing (20%)
- Technology (40%)

### COMPANY PROFILE

**Website** : www.etasin.com

**Foundation Date** : 2020

**Sector** : Logistics and  
Proptech

**Headcount (#)** : 14

**Company Stage** : Seed

### TEAM

- Ozan Ozdemir (Co-Founder)
- Kadir Nezir Elgun (Co-Founder)
- +12 Employee (Software, Sales, Marketing, Operations, Finance)

### CONTACT

**Name** : Ozan Ozdemir

**E-mail** : ozan.ozdemir@etasin.com

**Cell** : +90 555 2000 115

#### Address

Resitpasa Mah. Katar Cad. ITU ARI Teknokent  
4 Binasi No:2/50 Sarıyer / Istanbul / Turkey

### FINANCIALS (USD)

-2023 Revenue: + \$400 k

-2023 GNV: + \$1.100 k

### PROBLEM:

Why is moving our home, office, or even a piece of furniture so stressful, challenging, unpredictable, and costly?

### SOLUTION:

Capture images or videos of your items, and receive an instant, insured, and fixed-rate moving quote. Moving anywhere in the world is now so simple.

### VALUE PROPOSITION:

You can track the location of your items, store them, and move at an affordable price with shared vehicles.

### TARGET MARKET:

USA, EUROPE, UAE

### CURRENT CUSTOMERS:

B2C and B2B Customers

### COMPETITOR ADVANTAGE:

eTasın utilizes AI and computer vision to estimate item volume. Unlike competitors, it offers e-contracts and 24/7 load and route tracking for seamless moving.

### KEY KPI'S:

Revenue, GNV, Service Quality, Customer Satisfaction Rate

### LEAD GENERATION PROCESS AND SALES CHANNELS:

- META and Google Ads
- SEO
- Referrals
- Social Media
- Direct Sales
- Partnership

### PRODUCT NAME:

eTasin Moving Platform

### PRODUCT DESCRIPTION

The eTasin platform provides more business and efficient work by utilizing real-time route and load information collected from them.

### PRODUCT FEATURES:

For Movers; sharing route, calender, loads  
For Customers; getting instant quote  
Technology; route and load optimization

### PRODUCT COST:

Customized Price for the need

### CLIENT REVIEWS:

#### Client 1:

I used to struggle to find work for more than half of the month. Thanks to this platform, now I can't find free time anymore.

#### Client 2:

I used to move items with my vehicle at a fill rate of 50-70%. Now, I can fill my vehicle up to 90% and earn more."

#### Client 3:

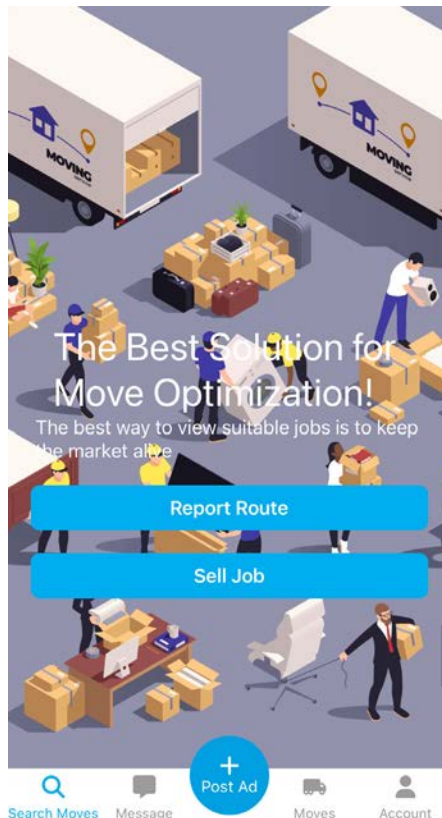
I use this platform primarily to find return jobs, and I am very satisfied. Finding return job is often challenging.

### PRODUCT COMPETITIVE FEATURES:

AI and computer vision technologies calculate the quantity of belongings, enabling finding a carrier with the capacity for the items to be moved on the same route

### PRODUCT CAMPAIGN:

20% discount for CES 2024 visitors.





## FANSUPPORT

### INVESTMENT NEED

Company Valuation : \$10 million

Investment Need : \$1 million

#### Use of Funds:

- Operations, Product Development, Sales & Marketing

### COMPANY PROFILE

Website : www.fansupport.com

Foundation Date : 2021

Sector : Sports Tech, Fan Engagement, MarTEch

Headcount (#) : 11

Company Stage : SEED

### TEAM

Dr. Murat Oztermiyeci – Founder & Chairman  
Mehmet Ozdemir – CEO

### CONTACT

Name : Mehmet Ozdemir

E-mail : mehmet.ozdemir@fansupport.com

Cell : +90 532 705 30 14

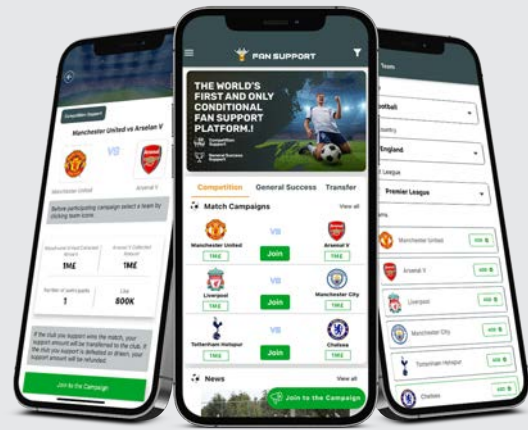
#### Address

Halkali Merkez Mah. Dereboyu Cad. No:4/50,  
34303 Kucukcekmece, Istanbul

### FINANCIALS (USD)

2023 Revenue: 70.000 USD (Actual)

2024 Revenue : 1.750.000 USD (Budget)



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### PROBLEM:

- UEFA Financial Fair Play Regulations are the main problem
- Fan consumption habits are changing, and they want to be more interactive
- Fans' intention to support success

### SOLUTION:

- To encourage loyal fans to engage and to be involved more than ever
- Conditional Donation System
- Revenue Generation

### VALUE PROPOSITION:

Fan Support is the only application where fans can make their donations conditional and get refunded in case their team didn't succeed in meeting the fans' goals. They can also gain gifts such as signed jerseys, training watching and museum visits.

### TARGET MARKET:

United Kingdom, Spain, Germany, France, Italy and USA

### CURRENT CUSTOMERS:

The discussions are in progress with La Liga, Premier League, Serie A, Bundesliga, League 1, UEFA, FIFA.

### COMPETITOR ADVANTAGE:

- FanSupport is unique. There is not any other conditional donation system existing worldwide.
- FanSupport doesn't carry any financial risk since the donations are collected in a pool by a certified digital payment company.
- Communication of the campaigns are done by the clubs therefore the marketing and communication expense is almost non-existent for FanSupport.

### KEY KPI'S:

GMV, User number

### LEAD GENERATION PROCESS AND SALES CHANNELS:

- FanSupport uses its social media channels as well as clubs' social media channels such as instagram, LinkedIn, Facebook and Twitter to promote campaigns.
- FanSupport establishes direct contacts with league associations and the club executives.



## FANSUPPORT

Halkali Merkez Mahallesi Dereboyu  
Caddesi No:4/50 Kucukcekmece/  
Istanbul/Turkey

Passion Into Action!

### PRODUCT NAME:

FanSupport

### PRODUCT FEATURES:

- Motivate your team with your support, be a part of success.
- Follow the latest sports news and developments about your team.
- Access the match results and comprehensive statistics.
- Track who are the top donors with the Top 100 list.
- You can interact with other fans and share your thoughts on forums.
- You can also make unconditional donation to your club without any conditions.

### PRODUCT DESCRIPTION

Fans commit to supporting their favorite sports clubs on success-oriented and measurable terms, such as winning a match, becoming champions, winning cups, passing qualifying rounds and transferring players. If the condition is met, the platform transfers the donation to the club, if not, it is sent back to the fan.

### PRODUCT COST:

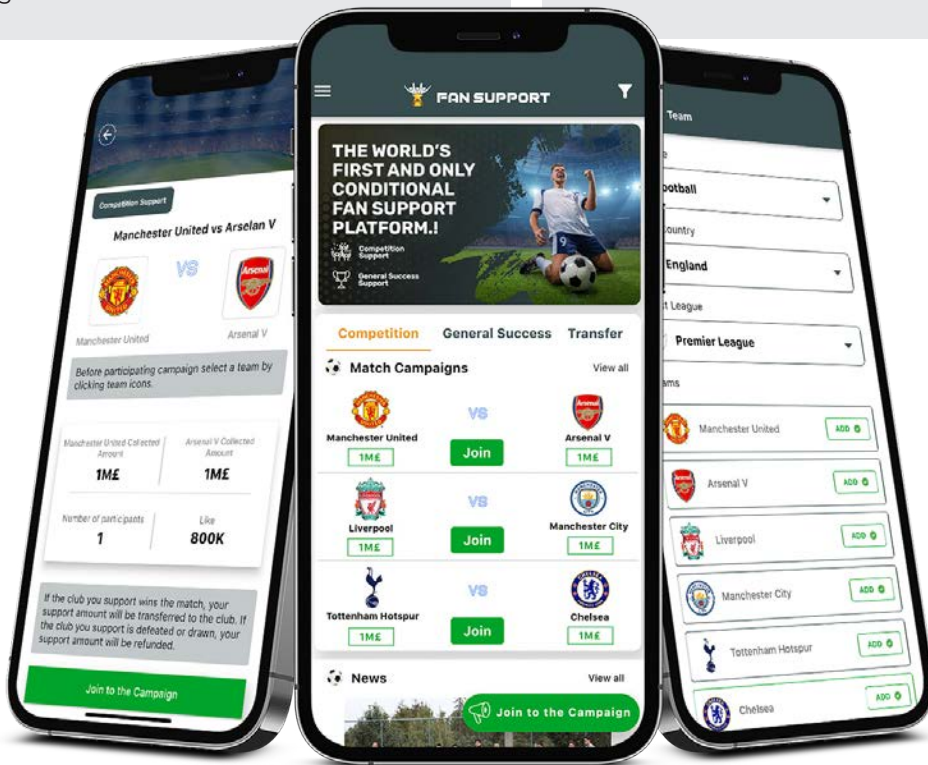
Free for the users, different commission rates for clubs and federations.

### PRODUCT COMPETITIVE FEATURES:

With the system, fans gain moral gains such as proving their belonging to their clubs and having a share in the success, as well as the chance to win gifts such as signed jerseys, training watching, museum visits, meeting the players that the club can give to increase the amount of donations. Since donations and pledged amounts are disclosed transparently on the platform, participation and donation rate are increased with a sense of competition among fans.

### PRODUCT CAMPAIGN:

Free registration for the Fans.





# From Your Eyes

Discover  
the potential

## FROM YOUR EYES

### INVESTMENT NEED

**Company Valuation :**

**Investment Need :** 135.000\$

**Use of Funds:**

- Growth in the USA market and globalization

### COMPANY PROFILE

**Website :** fromyoureyes.app/en/index.html

**Foundation Date :** 2023

**Sector :** Digital Health

**Headcount (#) :** 4

**Company Stage :** Early Stage

### TEAM

Zülal Tannur -Founder, CEO, Global growth , business strategy and sales

Emre Yıldız -Mobile Developer

Selahattin Çağdaş Akalın -Artificial Intelligence, NLP, Backend Developer

Nejat Ege Ketrez -CTO, Artificial Intelligence, NLP

### CONTACT

**Name :** Zülal Tannur

**E-mail :** zulal.tannur@fromyoureyes.app

**Cell :** +90 545 390 05 57

**Address**

İstanbul / Turkey

### FINANCIALS (USD)

April-October Total Turnover: 30000,00+

September 2023: Receipt of Interim

Investment

Total income: 79000,00

### PROBLEM:

The barriers of vision affect a wide range of individuals, from humans to machines.

### SOLUTION:

AI technology that designs the most technological and customizable form of vision control for a broad spectrum of humans to machines. FYE, is an artificial intelligence technology company that encapsulates the most technological and customizable form of the visual experience, spanning from humans to machines.

### VALUE PROPOSITION:

It is the first artificial intelligence technology capable of providing video descriptions. Its ability to process images at a speed of 15 milliseconds. Its image description accuracy, standing at an impressive 98.03%, surpasses global standards by 8 points. FYE can recognize 865 different colors, adding another layer of versatility. The ability to personalize AI outputs according to user preferences is a standout feature.

### TARGET MARKET:

USA

### CURRENT CUSTOMERS:

More than 38 countries

### COMPETITOR ADVANTAGE:

The ability to personalize artificial intelligence outputs according to user preferences is a standout feature, making FYE truly unique. The FYE AI service is trained on a dataset comprising over 15 million visual data points across more than 700 classes, representing a technological innovation in encompassing everyday visuals.

### KEY KPI'S:

B2C - User number ,Retention, Time spent in app,Satisfaction rate in the app B2B-The number of integrated companies such as otomotive, airport and e-commerce, The satisfaction rate of the companies which use FYE API, Growth in the US market

### LEAD GENERATION PROCESS AND SALES CHANNELS:

Integrated platforms and technologies  
Direct and Indirect sales channels on social media  
AI association and compainies



**FROM YOUR EYES**

Istanbul, Turkey

From organic machine learning to revolutionary technology transformation journey

### **PRODUCT NAME:**

From Your Eyes

### **PRODUCT DESCRIPTION**

Artificial intelligence technology company that encapsulates the most technological and customizable form of the visual experience, spanning from humans to machines. FYE comprises two components: the FYE mobile application and API. It transforms videos, photos and inaccessible documents into text, providing descriptions for visuals.

### **PRODUCT COMPETITIVE FEATURES:**

User friendly interface, Trainable AI model, Dynamic development, Subscription models suitable for medium and large businesses, Easy integration, Progress with users step by step from the very beginning of the process, A mobile application built on user experience

### **CLIENT REVIEWS:**

Ar The FYE mobile application enables quick and comprehensive visual descriptions for 330 million visually impaired individuals, while its API provides vision solutions for places such as blind-spot vehicles, airports, and e-commerce companies that lack visual perception.

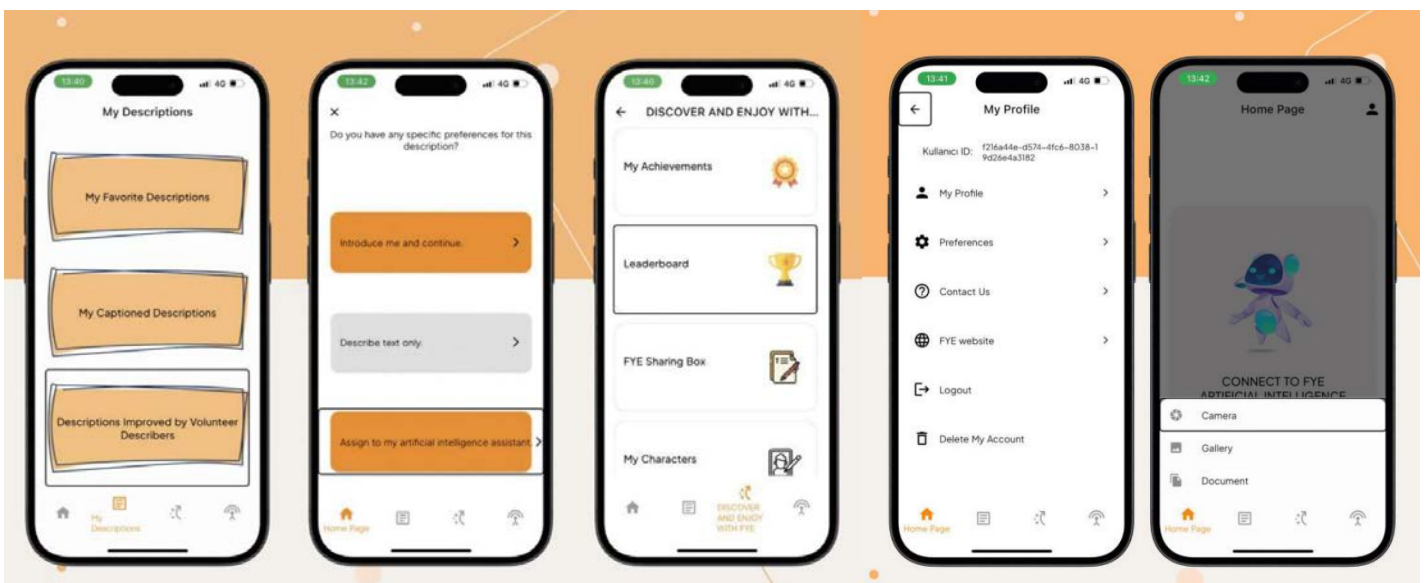
### **PRODUCT FEATURES:**

Users can receive personalized descriptions within the application, tailored to their unique identities created by artificial intelligence.

They can swiftly access text within an image or instruct the AI assistant on how to behave. For instance, users can teach their assistants to describe visuals like a historical figure or someone present in their lives by providing specific commands, enabling the artificial intelligence to describe images in a way that aligns with the assigned personal assistant's behavior. FYE not only caters to individuals as a vision technology but also provides opportunities for businesses reliant on visual processing. It offers image processing solutions for brands in four main verticals and their derivatives: Automotive, E-Commerce, Airports, and Banking.

### **PRODUCT COST:**

FYE employs a B2B2C revenue model. It generates monthly subscription revenue through API integrations, selling its image processing technology to business. Starting 2024, the company plans to expand its revenue streams from B2C by implementing in-app purchases and a subscription model for application users.





Discover the potential

## GENORIDE

### INVESTMENT NEED

Company Valuation : \$10.000.000

Investment Need : \$1.000.000

#### Use of Funds:

Increasing production capacity and exploring alternative model developments.

### COMPANY PROFILE

Website : www.genoride.com

Foundation Date : 2023

Sector : Mobility

Headcount (#) : 2

Company Stage : Series A

### TEAM

GOKHAN YAGCI -Founder

MEHMET KOMUK-Mechanical designer and manufacturing

BASRI KILIC-Electronics and embedded software

FATIH DEMIRCAN-Manufacturing

### CONTACT

Name : GOKHAN YAGCI

E-mail : gokhan.yagci@genoride.com

Cell : +90 532 548 11 61

#### Address

ULUONDER MAH. 3205 SOKAK NO:7  
TEPEBASI ESKISEHIR

### FINANCIALS (USD)

2023

Investment : \$300.000

Pre Revenue

### PROBLEM:

Cycling is a healthy activity that contributes significantly to the development of motor skills, particularly in children.

To enhance the comfort of this sport, electric-assist bicycles with various models and technologies have been produced for adults, and the demand for these products is steadily increasing.

However, for children aged 3-7, whose muscle structure is not fully developed, electric assistance during bicycle riding is more than just a comfort; it is a necessity. Surprisingly, there is still a lack of pedal-assisted electric bicycles specifically designed for children in today's market.

### SOLUTION:

GENORIDE : Revolutionizing Electric Bicycles for Children with Generative Cycling Technology

### VALUE PROPOSITION:

By severing the mechanical connection between the pedals and wheels, the reaction force on the pedal remains constant, unaffected by varying riding conditions.

This unique feature provides an exceptionally comfortable riding experience compared to competitors.

Furthermore, our technology enables the production of an electric-assist bicycle suitable for children, incorporating remote stopping, speed limiting, and adjusting pedal reaction force relative to user leg power. Our company has developed a four-wheeled children's bicycle product that encompasses these advantages and is suitable for challenging terrains, offering an innovative solution for children's enjoyment.

### TARGET MARKET:

Our product will be positioned as an alternative in the children's bicycle, ATV, and electric ride-on toy markets in the United States and Europe.

### CURRENT CUSTOMERS:

Dozens of children have tested this unique riding experience, receiving positive feedback from their parents

### COMPETITOR ADVANTAGE:

An applied example of our patented driving system in children's products has no direct competitor. Indirectly, we will be entering the markets of children's bicycles, balance bikes, electric pedal-less vehicles, and electric ride-on toys. The growing interest in electric bicycles among adults suggests a potential trend that is likely to extend to children as well. Our product stands out as the most suitable in the market for promoting motor skill development through pedal-assisted riding and engaging in cycling for recreational purposes. This will be our most significant advantage that sets us apart from competitors.

### KEY KPI'S:

To achieve an annual production capacity of 100,000 units and make a significant entry into the market by establishing our name in technology.

### LEAD GENERATION PROCESS AND SALES CHANNELS:

Leveraging the advantages of the newly developed technology. B2C and B2B channels

## PRODUCT NAME:

GENO

## PRODUCT DESCRIPTION

Introducing Genoride, a cutting-edge electric bicycle designed specifically for children aged 3 to 7 years old. With its revolutionary Generative Cycling Technology, Genoride not only provides a thrilling ride but also contributes significantly to the development of children's motor skills.

## PRODUCT FEATURES:

A revolutionary innovative driving system based on the principle of generating electricity with pedals and transfer electrical power without mechanical power transmission. Geno is an original design, off-road type, pedal-assisted electric children's bicycle offering a unique cycling experience developed by harnessing the advantages of our technology.

## PRODUCT COST:

\$499





**GOKIDO**

**GOKIDO**

#### **INVESTMENT NEED**

**Company Valuation :** TBD

**Investment Need :** \$100K

#### **Use of Funds:**

- 1 - Marketing & Growth
- 2 - Stock product production
- 3 - Team

#### **COMPANY PROFILE**

**Website :** www.gokido.co

**Foundation Date :** 2022

**Sector :** Digital Health, Accessibility

**Headcount (#) :** 4

**Company Stage :** Seed

#### **TEAM**

Mustafa Ali Özgönül - Founder & CEO  
Derya Dalbudak - Sales and marketing specialist  
Mustafa Atakan Solğun - Advertising, Brand Management  
Dogukan Yeter - Technical Service

#### **CONTACT**

**Name :** Mustafa Ali Özgönül

**E-mail :** mustafaali@gokido.co

**Cell :** +90 546 474 52 66

#### **Address**

Yeniköy Merkez Mah. Vatan Cad. Kocaeli  
Teknopark Kocaeli/ Başiskele

#### **FINANCIALS (USD)**

2023 revenue estimate: \$40K



**INNOVATIVE**  
Discover the potential

#### **PROBLEM:**

Visually impaired children and young people are more asocial than their peers

#### **SOLUTION:**

A smart cane that can easily detect physical obstacles outside the home and is easy to adopt with child-specific features will increase the independent movement of its user.

#### **VALUE PROPOSITION:**

Visually impaired children who start independent movement at an early age with Gokido will become social individuals who can go out without fear of obstacles in their future life

#### **TARGET MARKET:**

USA, Europe

#### **CURRENT CUSTOMERS:**

In addition to our tens of individual users, Albaraka Türk Katılım Bankası, T3 Vakfı, Coşkunöz Vakfı

#### **COMPETITOR ADVANTAGE:**

Direct Sales, annual subscription (coming soon)

#### **KEY KPI'S:**

"Innovative obstacle detection system  
Special content and features for children"

#### **LEAD GENERATION PROCESS AND SALES CHANNELS:**

- 1 - Number of users
- 2 - Social Media Mentions
- 3 - Number of new users that each existing user generates
- 4 - Average Follow-up Attempts For B2B Customers



**GOKIDO**

Yeniköy Merkez Mah. Vatan Cad. Kocaeli  
Teknopark 83/B4 Başiskele/Kocaeli

The best companion for an accessible future

**PRODUCT NAME:**

Gokido

**PRODUCT FEATURES:**

- Innovative obstacle detection system
- Special content and features for children
- Ergonomic design

**PRODUCT COST:**

Gokido Smart Cane: \$400

**PRODUCT FEATURES:**

- Innovative obstacle detection system
- Special content and features for children

**PRODUCT DESCRIPTION:**

- Gokido is a smart cane that supports visually impaired children to adapt to independent movement and social life at an early age.
- With Gokido's advanced obstacle detection system, children recognise the obstacles around them and can safely continue on their way alone.
- With its audio content and toy-like design, Gokido provides easy adaptation for children.
- With Gokido, children who are prepared for the future at a young age become more social individuals.

**CLIENT REVIEWS:**

**Saadet:**

I never like canes, but with Gokido i fell safer.

**Ecrin:**

My sister also uses Gokido. My sister and i move more easily together.

**Emir:**

With the Gokido i can walk alone in garden and feel more free.



## HOMSTER

### INVESTMENT NEED

**Company Valuation** : \$20.000.000

**Investment Need** : 2024 Q3 - \$4M

#### Use of Funds:

- R&D
- Marketing
- Operations

### COMPANY PROFILE

**Website** : www.homster.com

**Foundation Date** : 2022

**Sector** : Proptech & Retail Tech  
& Interior Design

**Headcount (#)** : 7

**Company Stage** : Seed

### TEAM

Baris Bal (Co-Founder & CEO) / Arda Kaya  
(Co-Founder & CTO)

### CONTACT

**Name** : Baris Bal

**E-mail** : baris@homster.com

**Cell** : +90 530 894 28 81

#### Address

JUSTWORK, Fatih Sultan Mehmet Mahallesi,  
Balkan Caddesi, No 62A, Umraniye, Istanbul

### FINANCIALS (USD)

Pre-Revenue

Total Investment: \$550.000 (Pre-Seed  
Round)



### PROBLEM:

Real estate professionals need an innovative solution to enhance the property showcasing experience, increase buyer engagement, and expedite the sales process. There's a significant gap in providing a realistic, interactive, and easily accessible way for potential buyers to explore and personalize properties in line with their preferences, which affects the decision-making process and potentially prolongs the sales cycle.

### SOLUTION:

Homster is an AI-powered and cloud-based interior design and visualization service. Homster creates automated 3D virtual tours straight from floor plans. These virtual tours can be personalized in real-time according to the preferences of each individual homebuyer.

### VALUE PROPOSITION:

Real estate developers, brokerages, and agents use Homster's services to sell their homes at a higher price in a shorter time by providing a real-time customizable, immersive 3D sales experience to potential homebuyers.

### TARGET MARKET:

Residential and commercial property sellers such as real estate developers, brokerages, real estate agents and online real estate platforms.

### CURRENT CUSTOMERS:

Initial POCs and Pilots with leading real estate developers and online real estate platforms in the US, UK, Spain, Italy and Türkiye.

### COMPETITOR ADVANTAGE:

Homster's USPTO patent pending, AI-Powered interior design automation technology provides the company with a 99% cost and 1000x speed advantage when compared to services and applications that use manual labor. This technology also unlocks additional use cases such as real-time personalization by homebuyers.

### KEY KPI'S:

MRR  
Conversion Rate  
Churn  
ARPU

### LEAD GENERATION PROCESS AND SALES CHANNELS:

Digital Marketing  
Direct Sales  
Exhibitions  
Partnerships

## HOMSTER

JUSTWORK, Fatih Sultan Mehmet  
Mahallesi, Balkan Caddesi, No 62A,  
Umraniye, Istanbul

Sign Up for Early Access and Enjoy 1 Month Free!

### PRODUCT NAME:

Real-Time Personalized Virtual Tour

### PRODUCT DESCRIPTION

Homster is an AI-powered and cloud-based interior design and visualization service. Homster creates automated 3D virtual tours straight from floor plans. These virtual tours can be personalized in real-time according to the preferences of each individual homebuyer.

### PRODUCT COMPETITIVE FEATURES:

- Floor plan recognition
- Automated interior design function (USPTO Patent pending)
- Pixel Streaming via Cloud
- Google Tiles integration

### PRODUCT CAMPAIGN:

1 month FREE for Professional subscription with Promo code CES2024

### PRODUCT FEATURES:

- Floor plan to virtual tour in minutes
- Free Preview. No Sign-up required.
- Real exterior view
- Real-time personalization by home buyers
- Unlimited still renderings
- Full scale project display (Enterprise)
- Instant unit / floor switch (Enterprise)

### PRODUCT COST:

Self-Service Subscription options:

Starter - Free of Charge

Professional - \$29 / month

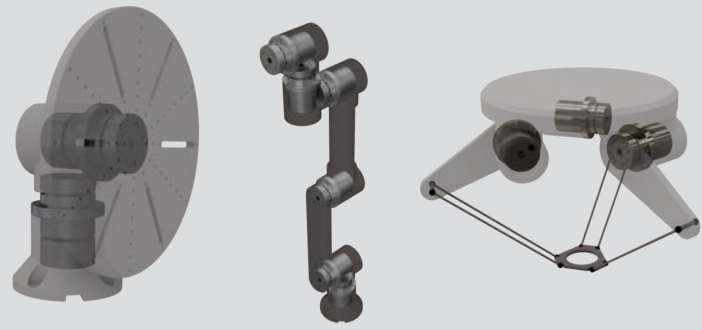
Business - \$99 / month

Custom pricing for Enterprises





**INTEGVA**  
Integrated Values...



**active**  
Discover  
the potential

## INTEGVA

### INVESTMENT NEED

**Company Valuation** : \$10M

**Investment Need** : \$1M

#### Use of Funds:

- Expanding the Team
- R&D
- Entering the Market

### COMPANY PROFILE

**Website** : www.integva.com

**Foundation Date** : 2020

**Sector** : Robotics, Software

**Company Stage** : Pre-Seed

### TEAM

Huseyin Orhun Demir, Co-founder & CEO  
Mechanical Engineer

Ph.D. Ismail Enes Yigit, Co-founder & CTO  
Developer, Ph.D. Mechanical Eng

### CONTACT

**Name** : Huseyin Orhun Demir

**E-mail** : orhun@integva.com

**Cell** : +90 539 292 82 18

#### Address

ODTÜ Teknokent Bilişim İnovasyon Merkezi  
Mustafa Kemal Mahallesi Dumlupınar Bulvarı  
No:280/G İç Kapı No:1260 06530  
Çankaya/Ankara/Turkey

### PROBLEM:

Stereotyped understanding of robotics,  
Difficulties in the production of customized robots,  
Resistance of companies to transition to industrial automation due to wrong approaches.

### SOLUTION:

Coint provides robots specific to user needs.  
Users can easily configure robots specific to their needs in a few minutes, instantly see the load-reach area-price values, simulate, program and purchase them.  
Coint, offers an end-to-end solution for the transition to industrial automation.

### VALUE PROPOSITION:

Coint enables users to break away from stereotypical robot approaches and reach the extremes of industrial automation. Custom-configured robots can be easily programmed, rearranged and developed over time according to changing needs. Robots that can be priced adaptively protect users from unnecessary costs, and robots that can be rearranged for different purposes offer the user flexible and free design opportunities.

### TARGET MARKET:

North America  
EMEA

### CURRENT CUSTOMERS:

1 Manufacturer -Uses For Machine Tending  
3 Pre-Order for Welding and Machine Tending Operations  
1 Partner for Common Project

### COMPETITOR ADVANTAGE:

1. Rising trend of "domestic production" in NAM and EMEA
2. Wide Customer Market
3. Scalable Product Portfolio
4. Ease of Production, Revision and Service
5. High belief and trust that the future of production is in robots

### KEY KPI'S:

Reach more than 1M users on web-portal and \$20M revenue in 2 years

### LEAD GENERATION PROCESS AND SALES CHANNELS:

Web-based Robotic Configurator,  
Exhibitions,  
Social Media Ads,  
Direct Selling,  
Partnership



**INTEGVA**  
Integrated Values...

**INTEGVA**

ODTÜ Teknokent Bilişim İnovasyon Merkezi  
Mustafa Kemal Mahallesi Dumlupınar Bulvarı  
No:280/G İç Kapı No:1260 06530 Çankaya/Ankara/Turkey

Configure Your Robot Now!

#### PRODUCT NAME:

Coint

#### PRODUCT FEATURES:

- Create, simulate, and program your robot in a few clicks
- Configure the robots tailored to your needs.
- Buy robots easily after ensuring they are suitable for you

#### PRODUCT DESCRIPTION

Coint provides to customers;

- Robotic joints to create their robots with sub-parts.
- Web Based Configurator; to see estimated prices, reach area and load values.
- Coint Studio; to program and simulate the robots before the field applications.

#### PRODUCT COMPETITIVE FEATURES:

- Design Freedom,
- Continuity and Ease of Service,
- Sustainability,
- Incremental Upgrades and Adaptive Pricing,
- Ease of Integration

#### PRODUCT COST:

It is free to access to the web configurator.  
Robot prices are calculated by the configurator.  
Coint-Studio: \$500 for the yearly subscription.

#### CLIENT REVIEWS:

Coint saved us from unnecessary costs and offered us the robot specific to our needs. Instead of the additional shifts and machinery investments we have to make in human-based production, we invested in a special robot and we are satisfied.

#### PRODUCT CAMPAIGN:

Lifetime access to Coint-Studio for CES 2024 participants.



**INTEGVA**  
Integrated Values...

Türkçe

Sistem Tipi

Konfigürasyon

Liste

Satın Al

- mm  
Erişim Alanı

- kg  
Uç Kuvveti

- €  
Fiyat



#### Sistem Tipi Seçimi

Oluşturulacak robotun sistem tipini seçiniz

Cobot

Dört Eksen

Altı Eksen

İlerle →



iyiMETAL

Discover  
the potential

## IYIMETAL

### INVESTMENT NEED

Company Valuation : TBD

Investment Need : TBD

#### Use of Funds:

- Equipment Investment
- R&D, Operation Development
- Factory

### COMPANY PROFILE

Website : www.iyimetal.com

Foundation Date : 2019

Sector : Material-tech

Headcount (#) : 10

Company Stage : Series A

### TEAM

Ş. Sinan Zabunoğlu (Co-founder and CEO),  
Güney Akdaş (Co-founder and CTO), Kağan  
Kırlı (R&D Engineer and CTO Assistant),  
Berkan Sözen (Business Development and  
CEO Assistant)

### CONTACT

Name : Ş. Sinan Zabunoğlu

E-mail : sinan@iyimetal.com

Cell : +90 532 381 54 66

#### Address

ITU ARI Teknokent ARI BuçukReşit Paşa Mah.  
Katar Cad. No:2/334467 Sarıyer / İstanbul

### FINANCIALS (USD)

TBD

### PROBLEM:

Obtaining a homogeneous coating on parts with complex geometries can be challenging, especially with methods like anodization, where the coating thickness on corners and edges can be uneven. Additionally, alloying elements like silicon, which are present in cast aluminum alloys, can cause issues with coating homogeneity. Eloxwell Technology offers a solution to these problems by providing the most homogeneous coating thickness possible.

### SOLUTION:

Our newly developed electrochemistry-based surface treatment, Eloxwell, is a game-changer for aluminum alloys. Eloxwell forms a thick, hard ceramic layer on the component surface, significantly enhancing the corrosion and wear resistance of aluminum alloys. This breakthrough technology has enabled the achievement of exceptional levels of surface quality. Eloxwell forms a protective layer on the surface of aluminum components, irrespective of the alloying elements present in the alloy, unlikely traditional anodization. In particular, aluminum parts with high silicon content that were previously challenging to subject to surface treatment can now be treated with ease, thanks to this breakthrough Eloxwell Technology. This means that manufacturers who want to use electric vehicles and high silicon aluminum alloy castings can use high silicon cast aluminum parts without worrying about surface treatment. Our innovative method significantly reduces energy and water usage and supports manufacturers in reaching the EU's environmental targets compared to traditional methods.

### VALUE PROPOSITION:

With Eloxwell technology, iyiMetal is able to anodise high pressure castings of all aluminium silicon alloys with a silicon content of 1% and above with a more environmentally friendly, less water and energy usage, unlike standard type II and type III anodisation.

### TARGET MARKET:

original equipment manufacturer (OEM's)

### CURRENT CUSTOMERS:

Some industrial companies that do not want to be named

### COMPETITOR ADVANTAGE:

iyiMetal provides a cost-effective, fast and environmentally friendly technology that increases the durability and functionality of cast aluminum parts, combining this with software. With our Eloxwell technology, companies can make their production in compliance with Green Deal or Emissions Cut regulations. Thus, they can reduce the carbon footprint of the final product and benefit from various tax advantages. It is one of the important building blocks to leave a more livable world for future generations against this sector where there is an increasing market demand with less water and energy consumption.

### KEY KPI'S:

To be the first company that comes to mind when it comes to the surface treatment of aluminum silicon alloy castings with complex geometries and complex geometries produced with high pressure, and thus to provide services to original parts manufacturers with sustainable solutions.

### LEAD GENERATION PROCESS AND SALES CHANNELS:

B2B, Email Marketing, LinkedIn, Exhibition, Digital Marketing



**PRODUCT NAME:**

Eloxwell

**PRODUCT DESCRIPTION**

Eloxwell is a revolutionary new anodizing process producing high-quality aluminum parts with enhanced surface properties. Eloxwell's core value is created by the precise control of several parameters required in the anodization process. Our intelligent algorithms provide a continuous production process that has never been mass-produced on an industrial scale.

**PRODUCT COST:**

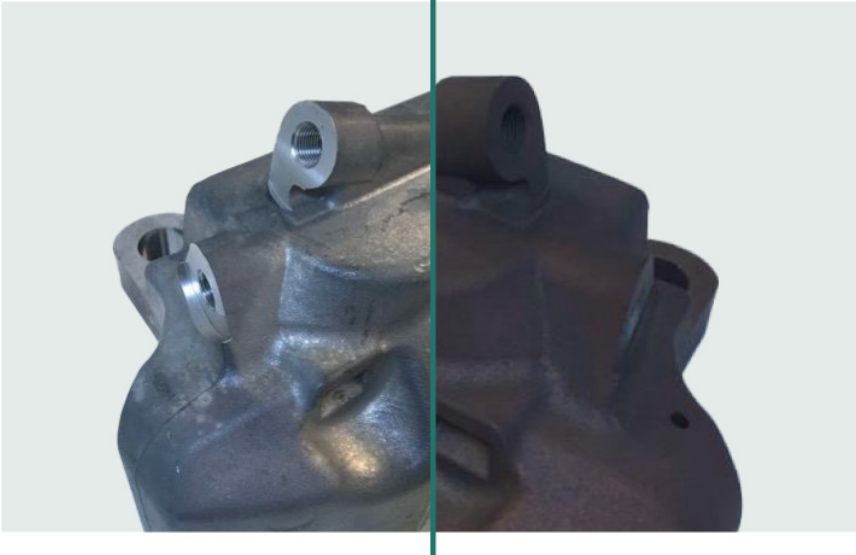
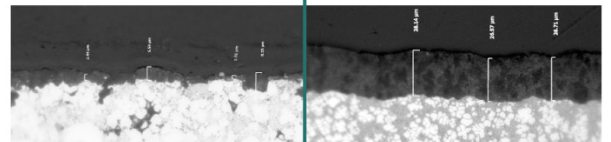
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**PRODUCT FEATURES:**

Eloxwell Technology enables the formation of a ceramic-matrix composite coating on aluminum-silicon components. This matrix is composed of nanotubes of aluminum oxide with micron-sized silicon grains at 20-micron thickness, at least. The structure is highly complex and depends on various parameters, including the nanotubular structure's homogeneity, diameter, length, and adhesion. These factors determine the mechanical properties of the coated component's surface, such as hardness, roughness, and wear resistance. Like other composite materials, this coating has excellent mechanical properties. By understanding the relationship between the ceramic aluminum oxide structure and silicon grains in the matrix, we can control the process to improve even low-quality aluminum products and turn them into high-performance materials.

**PRODUCT COMPETITIVE FEATURES:**

Low Process Time, Weight Reduction, Mechanical Strength, Corrosion Protection, Homogeneous Coating Thickness, Wear Resistance, Low Surface Roughness, High Surface Hardness, Electrical Conductivity, Low Carbon Footprint, Recyclability, Aesthetic Appearance, Adhesive

**BEFORE ANODIZATION****AFTER ANODIZATION****CONVENTIONAL ANODIZATION****ANODIZATION WITH ELOXWELL TECHNOLOGY**

Comparative Analysis of Anodized AlSi9Cu3Mg Alloys



## KIDU

### INVESTMENT NEED

**Company Valuation** : 5.000.000,00

**Investment Need** : 500.000,00

#### Use of Funds:

- Product development
- Marketing
- Management and Operation Dev.

### COMPANY PROFILE

**Website** : www.kiddu.co

**Foundation Date** : 2023

**Sector** : Mobility as a Service (MaaS)

**Headcount (#)** : Istanbul

**Company Stage** : Seed

### TEAM

Sevim Örs Sutüven -CEO & CTO

Yalçın Hızlı -COO&CFO

### CONTACT

**Name** : Sevim Örs

**E-mail** : sevim.ors@kiddu.co

**Cell** : +90 534 355 73 35

#### Address

AYAZAĞA MAH. KEMERBURGAZ CAD. VADI  
İSTANBUL PARK 7A BLOK NO: 7 B İÇ KAPI  
NO: 4 SARIYER/ İSTANBUL

### FINANCIALS (USD)

2023 Revenue: + 8000\$

### PROBLEM:

Many Parents spend a lot of time in traffic to pick-up their kid. They struggle with finding safe and reliable transportation for their kids, especially when it comes to cost-effective and eco-friendly transportation.

### SOLUTION:

Kiddu is an app that enables a child to get from point A to point B safely without their families. It brings together safe mobile nannies and families. The technology offers a convenient way to share rides, manage schedules, plots the route, and sends alerts.

### VALUE PROPOSITION:

Kiddu offers parents reducing stress about their child's transportation, saving them time, and allowing a balanced focus between work and child's needs.

### TARGET MARKET:

Kiddu anticipates that there will be a strong demand for its services in the USA due to high adaptability. Kiddu will be in USA in a short period

### CURRENT CUSTOMERS:

Active users are 70 (Nov'23)

Paying customers are 36 (Nov'23)

### COMPETITOR ADVANTAGE:

In Turkey, children's needs are often addressed using regular taxis or public transportation, which may not always guarantee their safety. In the USA, Kiddu differentiated itself by mobile nanny services whom serves both care and transportation needs.

### KEY KPI'S:

Number of Transfer, Number of kids

### LEAD GENERATION PROCESS AND SALES CHANNELS:

Kiddu generates income through a bi-directional income: commission from nannies, subscription fee from parents. Lead Generation: Word of mouth & Social Media Adv.



KIDU

AYAZAÇA MAH. KEMERBURGAZ CAD.  
VADI ISTANBUL PARK 7A BLOK NO: 7  
B İÇ KAPI NO: 4 SARIYER/İSTANBUL

Your kid on time, You with more time

### PRODUCT NAME:

Kidu

### PRODUCT FEATURES:

Kidu employs rigorous nanny selection processes and digital tracking systems. The technology provides an easy way for sharing car and cost to invite others to carpool, manages the schedule, sends reminders, plots the route, and sends alerts all from one place.

### PRODUCT DESCRIPTION

Kidu enables a child to get from point A to point B safely without his/her family. Kidu brings safe mobile nanny and families together through a mobile application.

### PRODUCT COST:

Customized Price for the need

### CLIENT REVIEWS:

#### Client 1:

Since the address of our house was a bit deviated, we had difficulty in finding a suitable driver. The approach of the Kidu team is really good that they are problem orientated

#### Client 2:

We receive service for our and friends' children with a 2020 model vito. When we were little, we used to walk 3 km to school, sometimes I want to be in my son Doruk's place.

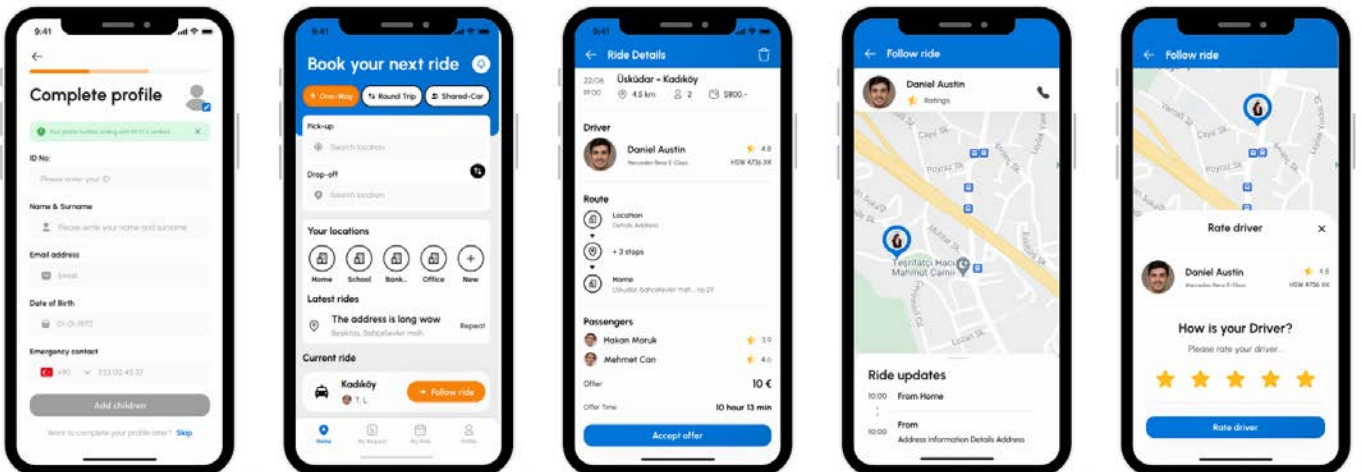
#### Client 3:

We had to use it 5 days a week due to our needs. For 1 month, my daughter has been using it with a student from the same apartment. We are very satisfied now.

### PRODUCT COMPETITIVE FEATURES:

In Turkey, children's needs are often addressed using regular taxis or public transportation, which may not always guarantee their safety. In the USA, Kidu differentiated itself by mobile nanny services whom serves both care and transportation needs.

Your kids on time, You with more time





## KODGEM

### INVESTMENT NEED

**Company Valuation** : \$3M

**Investment Need** : \$420K

#### Use of Funds:

- Sales & Marketing(Global Expansion) : 40%
- Operational: 20%
- Product Development: 40%

### COMPANY PROFILE

**Website** : kodgemstraight.com

**Foundation Date** : 2019

**Sector** : Wearable Technology  
Products,Health Tech

**Headcount (#)** : 12

**Company Stage** : Seed

### TEAM

Fatih Durmaz -> Co-Founder & CEO,

Deniz Demir -> Brand Manager,

Emre Doğaner -> CMO

### CONTACT

**Name** : Fatih Durmaz

**E-mail** : fatih@kodgem.com

**Cell** : +90 553 330 03 04

#### Address

2000 evler mah. üniversite alanı küme evler  
bil. tek. uyg. arş. merkezi No:13 Merkez/  
Nevşehir

### FINANCIALS (USD)

Total Cross Revenue: \$650K

### PROBLEM:

Innovative solutions for posture issues and pains from sedentary lifestyles. Wearable tech monitors posture, offers health tips. Enhances daily life and well-being.

### SOLUTION:

Straight+ device and StraightApp offer a complete posture management assistant. Tracks spinal movements, alerts you when bad posture, and gives personalized exercises. Enhances daily health and life quality.

### VALUE PROPOSITION:

Value Proposition: To assist individuals in improving their posture and overall health and life quality by offering personalized, technological, and accessible solutions to health problems arising from the modern lifestyle.

### TARGET MARKET:

Individuals working at desks at home or in the office, those experiencing back, neck, and shoulder pain, corporate firms prioritizing employee wellbeing, physiotherapists, and fitness groups. In markets such as Turkey, Australia, the EU, UK, and the USA, our target includes both B2C, focusing on individual customers, and B2B, targeting health and technology retailers.

### CURRENT CUSTOMERS:

10K+ Customers

### COMPETITOR ADVANTAGE:

Need-Focused Innovation: A product development approach centered on solving problems experienced by the founders themselves.

Long-Term Market Presence: Over four years of active presence in the market, accumulating valuable experience.

Human and Technology Integration: Offering user-friendly solutions by integrating technology with human life.

Use of Cutting-Edge Technologies: Constantly improving products by utilizing the latest and most advanced technologies.

International Brand Recognition: Being a recognized and preferred brand in over 20 countries.

### KEY KPI'S:

1. Number of Customers: 10+
2. Customer Satisfaction: 96%
3. Customer Reviews: 4.7/5.0
4. Exports: 21 countries
5. Market Share: Turkey 90%, EU: 20%, USA: 10%
6. Cross Revenues: \$650K+

### LEAD GENERATION PROCESS AND SALES CHANNELS:

- Online Marketplaces
- Sales Partners
- SME and Private Organizations



## KODGEM

2000 evler mah. üniversite alanı küme evler  
bil. tek. uyg. arş. merkezi  
No:13 Merkez/Neşehir

Transform Your Posture with Straight+!  
Say Goodbye to Back Pain and Hello to Healthier Living.  
Get Yours Now!

### PRODUCT NAME:

Straight+

### PRODUCT FEATURES:

- 3-Axis Posture Detection
- Daily and Active Mode Features
- Detailed Reporting with Mobile App Support
- Up to 2 Weeks of Battery Life
- Personalized Exercise Recommendations
- Customizable Flexible Setting Profiles

### PRODUCT COST:

\$16

### PRODUCT DESCRIPTION

Straight+ is a wearable device designed to enhance posture awareness and change posture habits. It attaches to the user's back and gently vibrates when they slouch. Additionally, Straight+ acts as a personal posture coach, guiding users through the StraightApp with real-time feedback.

### CLIENT REVIEWS:

#### Client 1:

Title: A Game Changer for Remote Workers

User Comment: Working from home meant hours slumped over my laptop, but with Straight+, I've become acutely aware of my posture. The daily reports show my progress, and I've said goodbye to the constant backaches. Couldn't be happier!

#### Client 2:

Title: Great Concept, Effective with Minor Quirks

User Comment: I've been using Straight+ for the past month, and it's made a noticeable difference in my posture. The app is user-friendly, and the device is mostly comfortable and discreet. I only wish the battery lasted a bit longer, but it's a small gripe. Overall, it's been a great help to remind me to sit up straight during my long office hours.

#### Client 3:

Title: Goodbye Slouch, Hello Confidence!  
User Comment: Since I started using Straight+, my workdays have changed completely. I'm more alert, more focused, and the best part? The tension in my neck has vanished. It's like a weight has been lifted off my shoulders—literally!

### PRODUCT COMPETITIVE FEATURES:

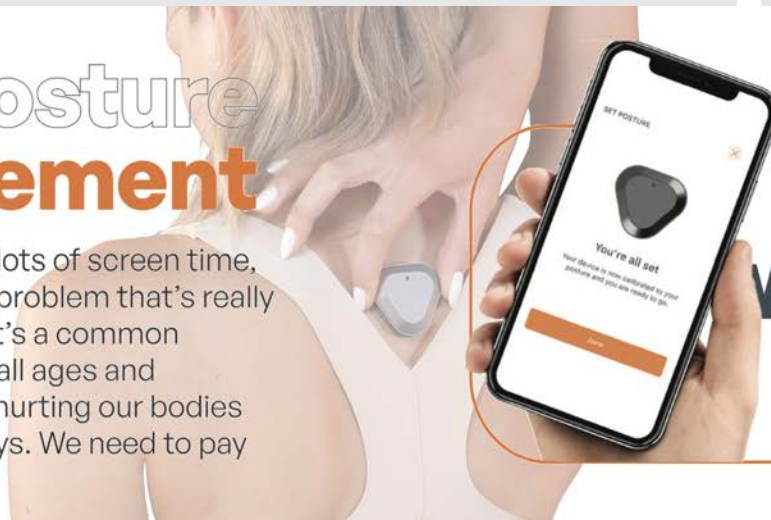
- Advanced Posture Tracking: Continuously monitors, enhances posture awareness, reduces back pain.
- User-Friendly App: Easy to use, tracks progress, integrated mobile application.
- Comfortable Design: Offers comfort, non-intrusive, subtle design for daily wear.

### PRODUCT CAMPAIGN:

Additional 20% Off  
Kickstarter

# rapid posture improvement

In our busy world with lots of screen time, bad posture is a quiet problem that's really messing up our lives. It's a common problem for people of all ages and backgrounds, and it's hurting our bodies and minds in many ways. We need to pay attention to it now.



# connect with ease

# KUARTISMED

## KUARTISMED

### INVESTMENT NEED

**Company Valuation :** \$ 18.000.000

**Investment Need :** \$ 3.000.000

#### Use of Funds:

1. Marketplace Integration and Sales Operations
2. Digital Marketing (Influencer, content marketing, SEO, etc.)
3. R&D -New digital features development to increase subscription values
4. Intellectual Property Costs
5. Infrastructure/Cloud Support & Services
6. Customer Services

### COMPANY PROFILE

<b>Website</b>	: www.kuartismed.com
<b>Foundation Date</b>	: 2012
<b>Sector</b>	: MedTech, Digital Health, Wearables
<b>Headcount (#)</b>	: 26
<b>Company Stage</b>	: Series A

### TEAM

Ahmet Saracoğlu, PhD. - CEO & Co-Founder  
Prof. Aylin Tarcan, MD. - Chief Medical Officer & Co-Founder  
Prof. Ayşe Ecevit, MD. - Chief Clinical Officer & Co-Founder  
Balkar Erdoğan, MSc. - CTO  
Nur Benli, MSc. – COO

### CONTACT

**Name** : Ahmet Saracoğlu  
**E-mail** : ahmet.saracoglu@kuartismed.com  
**Cell** : +90 533 321 59 79

#### Address

Üniversiteler Mh. İhsan Doğramacı Blv.  
ODTÜ-Teknokent Silikon Blok No:17/1 – 118  
06800 Çankaya – Ankara / Türkiye

### FINANCIALS (USD)

H2020 Funded twice: 1.8M €

Seed-Funding : 1.8M \$



Discover the potential

### PROBLEM:

Early parenting journey is filled with questions, concerns and sleepless nights. A peace of mind necessitates not just vitals monitoring for emergency cases but for personalized newborn care activity, sleep and feeding assessment is a must.

### SOLUTION:

Nimie goes beyond typical baby wearables, offering privacy, unparalleled insights and support for optimal newborn well-being. Nimie's unique focus on feeding and its assessment, is a gateway to healthy growth.

### VALUE PROPOSITION:

- Comprehensive vitals monitoring
- Sleep and Activity Tracking
- Feeding Assessment
- Smart Mobile App Notifications
- Actionable insights
- Online parenting services

### TARGET MARKET:

USA, Europe

### CURRENT CUSTOMERS:

Newborn parents -User trials

### COMPETITOR ADVANTAGE:

Nimie goes beyond typical baby wearables, offering privacy, unparalleled insights and support for optimal newborn well-being. Nimie's unique focus on feeding and its assessment, is a gateway to healthy growth.

### KEY KPI'S:

- 1 -Number of Customers
- 2 -Customer Life Time Value
- 3 -Monthly Recurring Revenue

### LEAD GENERATION PROCESS AND SALES CHANNELS:

- 1 -Online Marketplace Websites
- 2 -Multi-Channel Marketing
- 3 -Referrals

# KUARTISMED

## KUARTISMED

Üniversiteler Mh. İhsan Doğramacı Blv.  
ODTÜ-Teknokent Silikon Blok No:17/1 – 118  
06800 Çankaya – Ankara / Türkiye

Precision Care for Every Baby, Serenity for every Parent

### PRODUCT NAME:

Nimie

### PRODUCT DESCRIPTION

Nimie, a revolutionary newborn well-being solution, uses AI and sensor technologies to monitor vitals, sleep, and feeding patterns, ensuring healthy development. Nestled under clothing, Nimie tracks real-time and historical data via a user-friendly mobile app. Crafted with skin-friendly materials, it ensures a cozy fit for all newborns, including preterms.

### PRODUCT COMPETITIVE FEATURES:

1. AI-Driven Oral Feeding Assessment
2. Comprehensive Vital Monitoring
3. AudioSense Technology
4. Strict user privacy, no need for cameras
5. Online Parenting Services

### PRODUCT CAMPAIGN:

Digital Marketing, Social Media Ads, Google Ads, SEO, Online Marketplace Campaigns

### PRODUCT FEATURES:

1. Comprehensive newborn well-being monitoring
2. AI-powered Actionable Insights
3. Sleep, Feed and Growth Tracking via mobile app
4. Smart Sensor Tech
  - BodySense - Heart Rate, SpO2 Level, Respiration Rate, Skin Temperature
  - AudioSense - Wheezing, coughing, crying, aspiration, swallowing during feeding
  - SleepSense - Sleep patterns and body position
  - FeedSense – Feeding quality, duration, intake amount and temperature
5. Online Parenting Services

### PRODUCT COST:

B2C HaaS + SaaS (Hardware Sale+ Recurring Monthly Subscription Revenue)

18.99\$ Base + 18.99\$ monthly subscription

Subject to change depending on the product or bundle choice





## LINK ROBOTICS

### INVESTMENT NEED

**Company Valuation :** 3 million \$ post investment

**Investment Need :** 300 k \$

#### Use of Funds:

- Product-market fit efforts
- Expand the team
- Development of By-Products
- Accelerate global reach
- Work on Growth

### COMPANY PROFILE

**Website :** www.linkrobotics.tech

**Foundation Date :** 2016

**Sector :** Robotics, Autonomous Vehicles, Navigation, AI

**Headcount (#) :** 3

**Company Stage :** Seed

### TEAM

Berk TURANLI (Co-Founder & CEO), Mert TURANLI PhD (Co-Founder & CTO)

### CONTACT

**Name :** Berk TURANLI

**E-mail :** berk.turanli@linkrobotics.tech

**Cell :** +90 532 420 81 20

#### Address

HQ: Sahrayicedit Mah Ataturk St Osman Nuri Ergin Sok No:12/3 34734, Kadikoy/Istanbul/ TURKIYE

R&D Bilisim Vadisi Technopark -Muallimkoy Mah Deniz Caddesi A1 Blok 2nd Floor No: 18 Gebze/Kocaeli/TURKIYE

EU Branch : Raiņa iela 81 -59, LV-2016 Jūrmala/ Latvia

### FINANCIALS (USD)

2023 Revenue : \$25 K

### PROBLEM:

Precise and Reliable Navigation in Urban Environments is crucial for autonomous vehicles. Current systems either require expensive sensor & software requirements or provide relatively low accuracy and robustness.

### SOLUTION:

Our solution provides accurate and robust outdoor positioning for autonomous vehicles. With low-cost cameras and IMU combination with RTK GNSS along with sensor fusion it becomes possible to centimeter level accuracy for mobile platforms, which significantly enables autonomy capabilities for future mobility

### VALUE PROPOSITION:

Increased QoS for Positioning  
Low cost & user friendly system  
Increased Reliability  
Functionality in challenging Urban Spaces

### TARGET MARKET:

Turkiye, Europe and USA in the future. The Global Autonomous Navigation Market is expected to be worth USD 12.9 Billion by 2028, growing at a CAGR of 16.4% during the forecast period. Technological advancements in autonomous navigation such as MEMS based and algorithms are boosting the market

### CURRENT CUSTOMERS:

One sales agreement is done. Two paid Proof of Concepts are maintained -one in Latvia with EDI , one in Germany with Nokia in Ulm Technology Center

### COMPETITOR ADVANTAGE:

Positioning Accuracy (cm level with RTK)  
Can continue operation without GNSS or RTK signal  
Low Hardware Cost  
Automatic parameter calibration  
Zero Velocity Update capability  
Can perform in 5G networks  
Validated up to 70 km/h speed for robust localization and orientation

### KEY KPI'S:

Monthly recurring revenue (MRR) around 100% increase wrt 2022  
Customer lifetime value (LTV) / Customer Acquisition Cost (CAC) is over 3

### LEAD GENERATION PROCESS AND SALES CHANNELS:

Fairs, Ambassador customers, Networking, Direct Sales, Partner Sales, Proof of Concepts

## LINK ROBOTICS

AI Based Navigation  
Systems for Future Mobility

HQ: Sahrayicedit Mah Ataturk St Osman Nuri Ergin Sok No:12/3 34734, Kadikoy/Istanbul/TURKIYE  
R&D : Bilisim Vadisi Technopark - Muallimkoy Mah Deniz Caddesi A1 Blok 2nd Floor No: 18 Gebze/  
Kocaeli/TURKIYE  
EU Branch : Raiņa iela 81 - 59, LV-2016 Jūrmala/Latvia

### PRODUCT NAME:

Vins RTK

### PRODUCT DESCRIPTION

By Using GPU based routines monocular camera and IMU sensor data are fused in our sensor fusion engine and converted into 3D pose. Our solution provides low cost advantages due to cost of sensors compared to LIDAR based solutions

### PRODUCT FEATURES:

Increased QoS for Positioning  
Low cost & user friendly system  
Increased Reliability  
Functionality in challenging Urban Spaces

### PRODUCT COST:

1500 \$ Per unit cost

### CLIENT REVIEWS:

#### Client 1:

First Successful Proof of Concept is done in collaboration with EDI Institute in Riga/Latvia in June 2023. Future partnership and joint project opportunities are discussed. EIT Urban Mobility RIS Hub Latvia VEFRESH also supported the Proof of Concept work and collaboration continues for Baltics and European Markets.

#### Client 2:

A successful proof of Concept in Ulm/Germany is maintained in collaboration with Nokia Germany and ICCS within 5G-IANA open call in November 2023. PoC is reported and future works will be discussed.

#### Client 3:

First sales agreement is done for an agricultural robot as a Precision Agriculture enabler and the progress continues

### PRODUCT COMPETITIVE FEATURES:

Main Features and Advantages over competitors

Positioning Accuracy (cm level with RTK)

Can continue operation without GNSS or RTK signal

Low Hardware Cost

Automatic parameter calibration

Zero Velocity Update capability

Can perform in 5G networks

Validated up to 70 km/h speed for robust localization and orientation

### PRODUCT CAMPAIGN:

20% off for product launch





## LOOP 3D

### INVESTMENT NEED

**Company Valuation :** TBD

**Investment Need :** \$1 million

**Use of Funds:**

- US expansion
- Marketing and Sales

### COMPANY PROFILE

**Website :** www.loop3dprinter.com

**Foundation Date :** 2010

**Sector :** 3D Printing

**Headcount (#) :** 17

**Company Stage :** Bootstrapped without investment

### TEAM

Mehmet Erkan Ustaoğlu -Founder & CEO

### CONTACT

**Name :** Mehmet Erkan Ustaoğlu

**E-mail :** erkan@loop3dprinter.com

**Cell :** +90 535 941 94 94

### Address

Teknopark Ankara, G Blok No:2 C, 06378 İvedik OSB /Yenimahalle/Ankara -TÜRKİYE

### FINANCIALS (USD)

2022 Revenue: \$1 Million

### PROBLEM:

Current low cost 3d printers do not meet requirements of industrial users in terms of dimensional accuracy, maximum part size, material strength, surface quality, repeatability and reliability. On the other hand, industrial 3d printers are very expensive to purchase and run. Return of Investment is long and there are high maintenance costs.

### SOLUTION:

As LOOP 3D brand, we are manufacturing industrial quality large format composite 3d printers at a fraction of cost. LOOP PRO X+ 3D Printers delivers tangible results, generates savings and accelerates manufacturing and R&D processes. Our aim is providing 3d printing equipments with highest accuracy and best-in-class surface finish to professional designers especially in Automotive, Aviation and Defence industries. With our user centric approach, we made hundreds of design iterations to achieve simplicity for best possible user experience. Maximum reliability with minimal maintenance is possible with LOOP 3D.

### VALUE PROPOSITION:

With our newest machine, sending print job is almost one-click via web browser. Everything is automatic after that. Printer is changing materials automatically. Even door of the machine is opening automatic and sending email notifications to users as "your print job is ready" with a nice timelapse video of their jobs. Only thing users should think about is taking their parts from printer. It is like vending machine of 3d printers. In this way, we differentiate a lot and we have a chance to create our own segment in the market.

### TARGET MARKET:

EMEA, North America, APAC

### CURRENT CUSTOMERS:

Jaguar Land Rover, FRANKE, Neoperl, HİDROMEK, Turkish Aerospace, ASELSAN, Roketsan, TÜBİTAK, AYGAZ

### COMPETITOR ADVANTAGE:

Although our solution is industrial, we designed every single detail of technology at a user level to be simple to use. Each sub-assembly of printer is modular including mainboard or printhead of the printer. This modular design is the key for global expansion because users can maintain their hardwares with changing modules as spare parts in seconds. This approach is unique in the market and we have some global customers such as Jaguar Land Rover in UK. And since 2 years we never went to JLR for servicing their printers, including installation they did everything themselves because it is super easy to maintain at user level. With modular design approach our product is future proof and upgradable. For example our previous generation product LOOP PRO X can be upgradable to LOOP PRO X+ which provides excellent opportunity to customers to follow state of the art technologies with their efficient investments

### KEY KPI'S:

Installed base/Number of machines, country coverage/Number of resellers, material usage of customers

### LEAD GENERATION PROCESS AND SALES CHANNELS:

Exhibitions, Digital Marketing, Resellers, Direct Sales



## LOOP 3D

Teknopark Ankara, G Blok No:2 C,  
06378 İvedik OSB /Yenimahalle/  
Ankara - TÜRKİYE

Boost your productivity

### PRODUCT NAME:

LOOP PRO X+

### PRODUCT COST:

29.000 EUR (32.000 USD)

### PRODUCT FEATURES:

- Dual Extrusion System
- Breakaway Support leaving smooth finish
- Modular Electronics
- Continuous 3D Printing
- Unibody Aluminum Casting
- Composite Materials
- Cloud Management System

### PRODUCT DESCRIPTION

**LARGE BUILD VOLUME:** 500 x 350 x 500 mm build volume allows printing large models in one piece and smaller models in multiple quantities. **AUTOMATIC SLIDING DOORS:** To ensure convenience and safety, automatic sliding doors with a user-friendly design have been incorporated into LOOP PRO X+. The doors are a unique addition that complements the machine's form and minimizes the risk of accidents. **CNC-MILLED UNIBODY ALUMINUM CASTING:** CNC-milled unibody aluminum casting and specially engineered mechatronics ensure high rigidity, minimal vibration, outstanding dimensional accuracy, and unparalleled surface quality. **AMBIENT LED LIGHT:** When the printing process starts, the LED lights turn on until the printing is finished. These lights let the user know that the printer is currently in use, making it easy to check the machine's status at a glance. **FLEXIBLE BUILD PLATE:** Get consistent results with magnetic spring steel sheet and PEI film to firmly embed the model on the surface and remove it fast when the job is done. **DUAL EXTRUDERS:** With our state-of-the-art modular printhead and dual extrusion system, it's possible to achieve multi-material printing.

**BREAKAWAY SUPPORT:** The DYNAMIDE® BREAKAWAY is a special kind of support material that allows users to easily remove support as needed. It is designed to break away quickly from the printed part, leaving a smooth finish. **PLUG AND PLAY MAINTENANCE:** The purpose of modular electronic components is to minimize potential issues and avoid the need for on-site technical service. As a result, issues can be quickly resolved without causing long downtimes. **AUTOMATED FILAMENT CHANGEOVER:** LOOP PRO X+ is a smart solution suitable for both experienced professionals and beginners. It offers a simplified and automated workflow. The printer can detect when the filament runs out during printing and automatically switch to spare ones, avoiding incomplete prints and saving operators time. Say goodbye to disappointments and wasted time. **PRINTHEAD CLEANING STATION:** Thanks to the printhead cleaning station, the nozzle tip is cleaned every time a material switch occurs, ensuring that any residual artifacts are removed, and print quality is not affected. **LOOP 3D CLOUD - Browser Based Slicing:** Print your design directly from the browser without the need to install any software

### CLIENT REVIEWS:

#### Client 1:

"The surface quality is excellent. Parts are very rigid and functional; they are usable with or without minor post-processing."  
Hakan TELİŞİK - Hidromek Design Studio Manager

#### Client 2:

"LOOP 3D's product, LOOP PRO X, provided a suitable solution for Aygaz's needs." Burak YAMAN - R&D Manager at AYGAZ

#### Client 3:

"We manufacture electronic covers, resistant to outdoor conditions. It is an excellent result for us to produce this quality with DYNAMIDE® GF" Akın KÖSE - Senior Industrial Design Specialist at ROVENMA

### PRODUCT COMPETITIVE FEATURES:

Large build volume (87.5 Litres), Best-in-class surface finish, functional prototypes and end-use part printing, great value about price/performance, smart hardware and cloud software, most simple maintenance in the market among industrial 3d printers.

### PRODUCT CAMPAIGN:

%10 discount for CES 2024 visitors.

# MEDITECHLABS

## MEDITECHLABS

### INVESTMENT NEED

**Company Valuation :** \$20 million

**Investment Need :** \$1 million

**Use of Funds:**

- Global Expansion
- Operations
- R&D
- Marketing

### COMPANY PROFILE

**Website :** www.meditechlabs.ai

**Foundation Date :** 2023

**Sector :** Digital Health  
Artificial Intelligence

**Headcount (#) :** 7

**Company Stage :** Pre-Seed

### TEAM

Yunus Berfu Özcan -Co-Founder & CEO  
Doğa Özdengülsün -Co-Founder & CMO  
Ferhat Demirdaş -Co-Founder & CFO  
Yakup Önür -Co-Founder & CTO  
Özgür Ağralı -Co-Founder & President of R&D

### CONTACT

**Name :** Doğa Özdengülsün

**E-mail :** doga@meditechlabs.ai

**Cell :** +90 507 169 34 48

**Address**

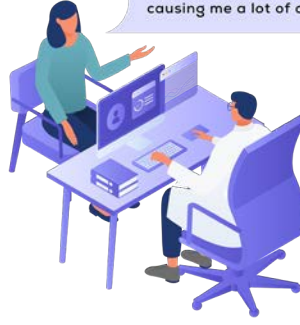
Kazlıçeşme Mahallesi 245. Sokak No:5 Biruni  
Teknopark Zeytinburnu/Istanbul

### FINANCIALS (USD)

Total Investments: \$100K

2024 Expected Revenue: \$150K

Hello, Doctor. Last month I had a severe case of the flu, and my doctor told me it was influenza. I got better using Parol and Nurofen. However, I am still coughing constantly. Also, I had COVID-19 in 2020 and was in intensive care for two weeks. I smoke a pack of cigarettes a day. My father has COPD as well. This coughing is causing me a lot of concern; what should I do?



AUTONOTE	
<b>Complaint</b> Cough	<b>History of Complaint</b> Had influenza a month ago. Used Parol and Nurofen to get better.
<b>Family History</b> Father has COPD.	
<b>Habits</b> Cigarettes. 1 pack a day	<b>Patient History</b> Had COVID-19 in 2020 and stayed in the ICU for 2 weeks.
<b>Medication</b> Parol and Nurofen	

Türkiye  
Discover the potential

### PROBLEM:

Overburdened doctors often produce incomplete medical records, which escalates both operational expenses and administrative demands.

### SOLUTION:

AutoNote, an AI application that generates patient records from doctor-patient dialogues, reducing administrative burden and improving record quality.

### VALUE PROPOSITION:

AutoNote lowers administrative costs, reduces doctors' workload, improves patient care quality.

### TARGET MARKET:

USA, MENA, Türkiye, Europe

### COMPETITOR ADVANTAGE:

Advanced AI algorithms providing real-time, integrated EHR documentation with no need for voice recording. Systems are built on-premise, ensuring safety and privacy.

### KEY KPI'S:

Accuracy rate, Number of doctor users, Decrease in costs and Time savings

### LEAD GENERATION PROCESS AND SALES CHANNELS:

Industry events

Digital marketing

Existing sales channels of EHR companies through licensing deals

Direct sales

# MEDITECHLABS

MEDITECHLABS

Kazlıçeşme Mahallesi 245. Sokak  
No:5 Biruni Teknopark Zeytinburnu/  
Istanbul

Type Less, Care More, Heal Better!

## PRODUCT NAME:

AutoNote

## PRODUCT DESCRIPTION

AutoNote automates the process of keeping patient records in the EHR system by identifying key points in the doctor-patient dialogue like chief complaint, history of complaint, family history and etc.

## PRODUCT COMPETITIVE FEATURES:

AutoNote stands out with its high accuracy rate, lightweight design, and ease of integration. Its architecture is designed for ongoing enhancements and operates efficiently without needing an additional doctor's oversight.

## PRODUCT FEATURES:

- Hands free documentation
- Real-time report generation
- Flawless speech recognition
- Advanced medical reasoning capability
- Lightweight System Architecture
- On-Premise Deployment
- Integratable to Electronic Health Record Systems
- Tailored Customization Options

## PRODUCT COST:

- 10 Doctors: \$800/month
- 50 Doctors: \$3000/month
- 100 Doctors: \$5000/month
- 200 Doctors: \$8000/month
- 500+ Doctors: \$14000/month

## PRODUCT CAMPAIGN:

Start a Pilot Program at Your Institution Free of Charge!

Hello, Doctor. Last month I had a severe case of the flu, and my doctor told me it was influenza. I got better using Parol and Nurofen. However, I am still coughing constantly. Also, I had COVID-19 in 2020 and was in intensive care for two weeks. I smoke a pack of cigarettes a day. My father has COPD as well. This coughing is causing me a lot of concern; what should I do?



## AUTONOTE

Complaint Cough	History of Complaint Had influenza a month ago. Used Parol and Nurofen to get better.
Family History Father has COPD	
Habits Cigarettes, 1 pack a day	Patient History Had COVID-19 in 2020 and stayed in the ICU for 2 weeks.
Medication Parol and Nurofen	



## MIMIQ TEKNOLOJİ

### INVESTMENT NEED

Company Valuation : \$25M

Investment Need : \$2M

#### Use of Funds:

- Increasing production capacity
- R&D
- Marketing
- Forming up global channels

### COMPANY PROFILE

Website : www.mimiQ.io

Foundation Date : 2022

Sector : IoT, Consumer  
Electronics, Hardware,  
Software

Headcount (#) : 14

Company Stage : Growth

### TEAM

Cem Tolga Gençtürk / cem@mimiQ.io /

+905054561891 / Head of Operations

Serdar Serttop / serdar@mimiQ.io /

+905372733654 / CTO

Ekrem Özcan / ekrem@mimiQ.io /

+905326949955 / General Manager

Burak Yalçınkaya / burak@mimiQ.io /

+905332784510 / Head of New Markets

### CONTACT

Name : Burak Yalçınkaya

E-mail : burak@mimiQ.io

Cell : +90 533 278 45 10

#### Address

MimiQ Teknoloji A.Ş.

İstanbul İhtisas Serbest Bölgesi Yeşilköy Serbest

Bölge Mahallesi E Blok No:4 Bakırköy/İstanbul

/ 34140

### FINANCIALS (USD)

2023 revenue: \$655k

2022 revenue: \$472k

### PROBLEM:

Immobilized, costly tracking & security systems; risk of loss/theft; connecting to new operators incurs operational costs when changing countries.

### SOLUTION:

MimiQ Track: LoRaWAN-based GPS, compact, no SIM; long battery life, seamless global tracking without changing operators. MimiQ GO, world's first portable security gadget.

### VALUE PROPOSITION:

MimiQ harnesses the power of LoRaWAN to create a smarter and safer world. Through MimiQ Technology's tracking, security, and next-gen network infrastructure products, it enables everyone to stay connected to their assets and valuables, building 5th generation IoT solutions.

### TARGET MARKET:

Logistics and transportation, travel, security and end consumer electronics industry across globe.

### CURRENT CUSTOMERS:

Industry leading logistics firms in the US and Turkey. More than 30k end customers in globe.

### COMPETITOR ADVANTAGE:

The core competitive advantages include a compact form factor, long battery life, LoRaWAN-based connectivity technology, software intelligence, and hardware technology.

### KEY KPI'S:

Forming up global strategic partnerships in the logistics industry.

Constant improve on MRR

Entering the EU consumer market with a constant increase of active users.

### LEAD GENERATION PROCESS AND SALES CHANNELS:

B2B

Strategic partnerships

Channel sales and sales partners

Exhibitions



## MIMIQ TEKNOLOJİ

İstanbul İhtisas Serbest Bölgesi Yeşilköy  
Serbest Bölge Mahallesi E Blok No:4  
Bakırköy/İstanbul / 34140"

Keep Track with MimiQ TRACK XL

### PRODUCT NAME:

MimiQ Track XL

### PRODUCT DESCRIPTION

MimiQ Track XL is a LoRaWAN-based, ultra-compact GPS tracking device. It's SIM card-free design eliminates the need to connect to different operators when changing countries in existing tracking systems. With its form factor, it can be easily placed and concealed.

### PRODUCT COMPETITIVE FEATURES:

The core competitive advantages of MimiQ Track XL are its compact form factor, long battery life, No-SIM and LoRaWAN-based connectivity technology, software intelligence, and hardware technology.

### PRODUCT FEATURES:

- No-SIM tracking - no need to join any additional operator
- Global coverage
- Enterprise Dashboard
- Location History
- Geofence - know when a tracked asset enters or leaves a determined zone.
- API Integration
- Extended Battery Life
- Versatile Attachment
- Compact form factor

### PRODUCT COST:

1. Purchase Option: \$70 + \$5/month
2. Rent Option, no commitment: \$30 + \$10/month
3. Rent Option, 2 year committed: \$12/month (first 3 month upfront)





- Home
- Other Devices
- Device Info
- MIOTE AI
- Alarm
- Performance
- Report
- Self-Servis
- Trends
- Logs
- Suggestion
- Log out



Looking at this graph, you can see how a motor's current and voltage change over time. The smooth lines show what's normal for the motor. But when you spot sudden jumps or drops in the lines, it's a clue that something unusual might be happening at the device. Think of this graph as a helpful tool to understand how the motor is behaving and catch any unexpected changes.

## MIOTE

### INVESTMENT NEED

Company Valuation : 5.000.000,00

Investment Need : 500.000,00

#### Use of Funds:

- R&D studies
- organization of production and marketing activities

### COMPANY PROFILE

Website : www.miote.com.tr

Foundation Date : 2023

Sector : IOT ,Energy and AI

Headcount (#) : 4

Company Stage : SEED

### TEAM

Yetkin Tongar SERIMER-Founder  
Huzeyfe DOGRUKAN-Backend Developer  
Gokay DOGAN-Frontend Developer  
Suat OZTURK-Designer

### CONTACT

Name : Yetkin Tongar SERİMER

E-mail : ytserimer@miote.com.tr

Cell : +90 536 065 41 31

#### Address

Ciftlikkoy Mah. Mersin Universitesi Kampus Alanı Mersin Teknopark No:35B Ic Kapı:Z-08 Yenisehir/MERSIN

### FINANCIALS (USD)

2023 Revenue: +1000\$ Aggrement:2500\$

### PROBLEM:

Factories lose 8.3% of their annual budgets to unplanned downtime and \$1 trillion is spent globally to repair the faults that are the source of these unplanned downtime. In addition, the maintenance performed to eliminate this is done without knowing whether the product needs are the real needs of the motor.

### SOLUTION:

MIOTE is a system that examines the potential failure possibilities of industrial electrical devices and presents to the user what should be done as maintenance before this failure occurs and when it should be done.

### VALUE PROPOSITION:

MIOTE analyzes nearly 200 electrical data and detects anomalies supported by artificial intelligence and provides much faster and more accurate suggestions than conventional detection methods such as vibration, noise and temperature.

### TARGET MARKET:

MIOTE's target market is industrial manufacturers and infrastructure companies all over the world. As a country, America, which has a global production output share of 16% and a product sales share of over 40% to the global market, is our primary target market. After America, European countries and Far East countries follow.

### CURRENT CUSTOMERS:

Our product is used in 4 companies as factory and infrastructure company. Enerjisa, MESKİ, Kastamonu Entegre, Seçil Kauçuk

### COMPETITOR ADVANTAGE:

We make more accurate and faster detections by using electrical data instead of conventional systems such as vibration, temperature and noise, and by using artificial intelligence to detect anomalies instead of rule-based detections. In addition, we define ourselves as a maintenance assistant rather than a fault detection system. We protect the system by indicating what to do rather than what the failure is in production facilities.

### KEY KPI'S:

Passing the 300 sales mark in 2024.  
Expanding to the American market and one country in the European market in 2024.

### LEAD GENERATION PROCESS AND SALES CHANNELS:

MIOTE generates revenue with the membership model and makes its sales as B2B.  
New leads come from face-to-face sales and user recommendations.





**MIOTE**

Ciftlikkoy Mah. Mersin Universitesi  
Kampus Alanı Mersin Teknopark  
No:35B Ic Kapi:Z-08 Yenisehir/MERSIN

Elevate Your Efficiency with AI-Driven Maintenance

#### **PRODUCT NAME:**

MIOTE

#### **PRODUCT FEATURES:**

MIOTE analyzes nearly 200 electrical data and detects anomalies supported by artificial intelligence and provides much faster and more accurate suggestions than conventional detection methods such as vibration, noise and temperature.

#### **PRODUCT DESCRIPTION**

MIOTE is a maintenance assistant that offers maintenance advice and tells you when to do it before your electrical industrial equipment fails.

#### **PRODUCT COST:**

Monthly Subscription: \$300  
Yearly Subscription: \$3000

#### **CLIENT REVIEWS:**

##### **Client 1:**

The biggest helper of maintenance teams

##### **Client 2:**

It was almost impossible to keep track of the status of all the equipment we had because of the distance between them. With MIOTE, we can know the status of our engines that are far away.

#### **PRODUCT COMPETITIVE FEATURES:**

We make more accurate and faster detections by using electrical data instead of conventional systems such as vibration, temperature and noise, and by using artificial intelligence to detect anomalies instead of rule-based detections. In addition, we define ourselves as a maintenance assistant rather than a fault detection system. We protect the system by indicating what to do rather than what the failure is in production facilities.





MISELIUM.IO

### INVESTMENT NEED

Company Valuation : \$2.4M

Investment Need : 250.000\$

### Use of Funds:

- Personnel
- User tests
- Marketing
- Cloud,

### COMPANY PROFILE

Website : miselium.io

Foundation Date : May.22

Sector : Enterprise Software

Headcount (#) : 5

Company Stage : Pre-Seed

### TEAM

İbrahim Yıldız -Product Manager, Enes Demircan -Tech Lead, Ahmet Ölmez -Backend/Data, Gökhan Demirer -Full Stack, Ege İrfan Çalışkan -Marketing Manager

### CONTACT

Name : İbrahim Yıldız

E-mail : ibrahim@miselium.io

Cell : +90 535 799 11 83

### Address

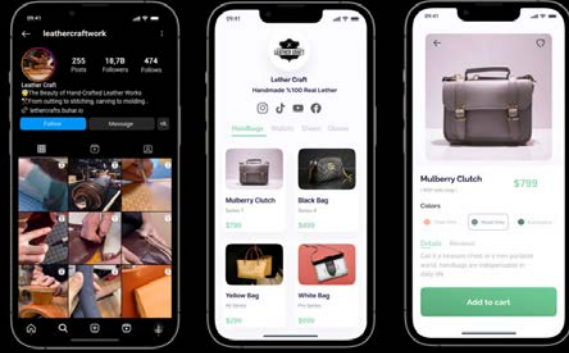
Caddebostan mah. Ogün sk. No1

### FINANCIALS (USD)

MRR \$3K

## Your Lightest E-commerce Solution

Convert your followers to customers with your link in bio e-commerce site.



made with miselium

Discover the potential

### PROBLEM:

In todays world: 1)Custom development is costly. 2)Repetitive works are killing the joy of development 3)Backend features are unnecessarily dependent 4)No-code tools are not extensive enough.

### SOLUTION:

We build a secure cloud infrastructure + Low-code DevOps and solve teams' problems as a CMS.

Miselium makes:

- 1)Custom development faster and cheaper.
- 2)Repetitive works obsolete, faster TtM.
- 3)Backend independent and scalable without code.
- 4)No-code work with completely free Frontend.

### VALUE PROPOSITION:

1 Frontend Developer + 1 FullStack Developer + 1 Backend Developer = 1 Frontend Developer + Miselium

### TARGET MARKET:

SOM: Local Software Agencies \$0.3M Market size, target 10%. SAM: Custom Dev. teams/people in the US \$60M Market size, target 1%. TAM: Global SME's for digital transformation, \$1B Market size, target 0.1%

### CURRENT CUSTOMERS:

Our MVP is so far used by: 25 developers and 1 development agency

Our MVP has so far built: 60 websites and 3 business logic

Waitlist and user demo test calls are now available

### COMPETITOR ADVANTAGE:

- 1)Dynamic Apps 2)Multi-API functions 3)More digital agency oriented 4) Performant microservice cloud architecture
- 5)More function oriented, robust backend
- 6)Backend is completely no-code, yet flexible
- 7)PHP/Laravel based CMS solution, NoSQL backends are available

### KEY KPI'S:

Waitlists, Users, MPU,

### LEAD GENERATION PROCESS AND SALES CHANNELS:

B2B and B2C Direct Sales



**PRODUCT NAME:**

Miselium

**PRODUCT COMPETITIVE FEATURES:**

Dynamic Apps,  
Multi-API functions,  
More digital agency oriented,  
Performant microservice cloud architecture,  
More function oriented robust backend,  
PHP based CMS solution, NoSQL backends are available

**PRODUCT FEATURES:**

- Launch Fast: Get your backend done in hours instead of weeks.
- Customizable: Competent backend with free frontend that can custom dev.
- CRUD It: Run all CRUD operations. Paginate, query and iterate data.
- Fully Hosted: Get your apps hosted on the Miselium cloud with 0 effort.
- Dynamic Apps: Create apps that can instantly change instead of static.
- Efficient Code: High performance code that moves fast and consumes less.
- Secure Forever: Microservice infrastructure and constant security tests.

**CLIENT REVIEWS:**

**Client 1:**

“The Miselium team understood our problems and pinpointed the solutions for a favorable launch. Very satisfied by their approach and the constant listening.” Estefania

**Client 2:**

“We had an interface designed that we needed a fast product demo of. Miselium team took initiative after our meetings to deliver exactly what we wanted in the right form and the right time “ Arda

**Client 3:**

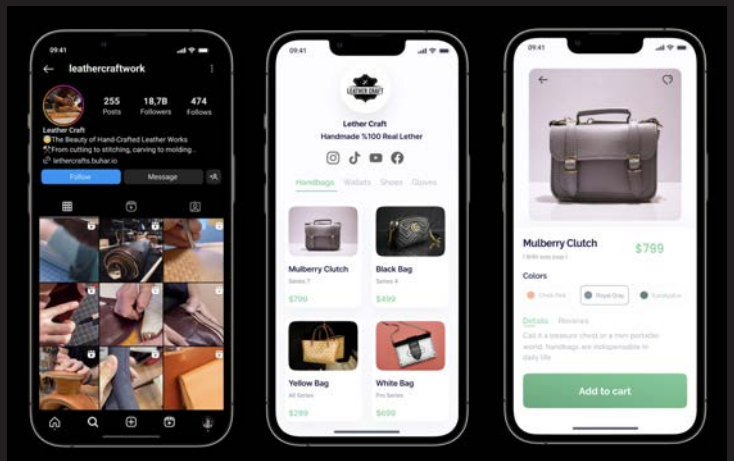
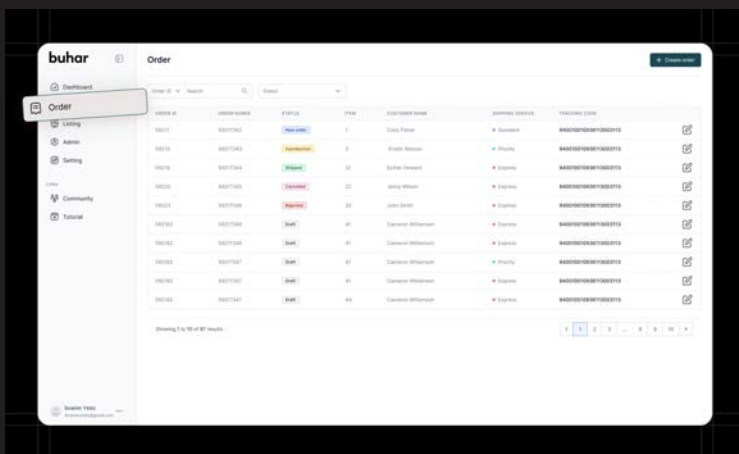
“My 5 people software development agency used miselium beta on our customer projects. Our team accelerated my 2 times on the development of more than 60 webapps. My net profit increased by 3.5 times.” Gökhan

**PRODUCT COST:**

Free beta test, Custom pricing on turnkey development projects.

**PRODUCT CAMPAIGN:**

Develop and all kinds of software to the web with \$1000 free credit.





Generate professional shoots in minutes with our AI Photo Studio



Discover the potential

## MOCKY AI

### INVESTMENT NEED

Company Valuation : 10 M USD

Investment Need : \$500.000

#### Use of Funds:

- Marketing
- Team,
- Development

### COMPANY PROFILE

Website : mocky.ai

Foundation Date : Jan.23

Sector : Software, AI, Product Photography

Headcount (#) : 5

Company Stage : Pre-Seed

### TEAM

Faruk YEL (CEO), Mehmet YILMAZ (CTO), Ceren OZKURT (Backend), Beyza AYDIN (Frontend), Zeynep KESKIN (Marketing), Rumeysa CAKIR (UI UX Designer), Haluk YEL (AI Developer)

### CONTACT

Name : Mehmet YILMAZ

E-mail : mehmet@mocky.ai

Cell : +90 532 064 97 22

#### Address

23 Nisan Mah. 242. Sok. Guzell Tower İş Mrk. Kat 9, Nilufer/BURSA

### FINANCIALS (USD)

MRR \$2K

### PROBLEM:

Traditional product photography is often expensive and complicated, needing costly equipment and professional photographers. Physical setups and mannequins also add to the time and cost.

### SOLUTION:

Mocky AI, advanced AI to create a virtual studio, simplifies product photography, allowing quick creation of studio-quality images. This platform lets users design scenes that turn into realistic photos, overcoming traditional photography challenges.

### VALUE PROPOSITION:

Mocky AI offers a quick and cost-effective solution for creating professional-quality product images. Our advanced AI algorithms eliminate the need for expensive photo shoots, saving time and money for businesses of all sizes.

### TARGET MARKET:

SOM: E-commerce Companies, \$100M market size, target 5%.

SAM: Online Retailers and Fashion Brands in the US, \$500M market size, target 1%.

TAM: Global Digital Marketing Agencies and Freelance Photographers, \$2B market size, target 0.5%.

### CURRENT CUSTOMERS:

3000+ Users

### COMPETITOR ADVANTAGE:

Mocky AI's GPU servers and advanced queuing system ensure fast and efficient processing of multiple requests. Our extensive collection of over 5,000 objects and 20 varied mannequins offers exceptional creative flexibility, all while ensuring the highest resolution in product photography.

### KEY KPI'S:

Users, MAU, MRR, Generated Photo

### LEAD GENERATION PROCESS AND SALES CHANNELS:

B2B and B2C Direct Sales, Digital Marketing



### PRODUCT NAME:

Mocky AI

### PRODUCT DESCRIPTION

Mocky AI Photo Studio allows you to create professional photos quickly and effortlessly. Our AI-powered platform offers fast photo shoots, a wide range of objects to choose from, diverse mannequin options, and delivers stunning high-resolution images

### PRODUCT COMPETITIVE FEATURES:

- Specialized Queuing Algorithm
- 5000+ Object Library
- 20 Mannequin Options
- Cutting-Edge GPU Servers
- Advanced Photo Studio Editor
- Scene Creation with Inanimate Mannequins

### PRODUCT FEATURES:

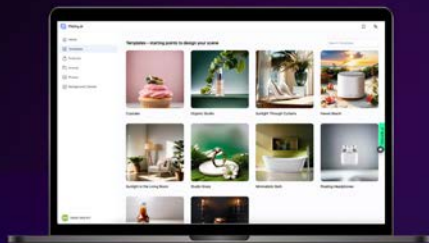
- AI-Powered Photo Studio Editor for Quick Editing
- High-Speed Photo Shoots
- Extensive Object Library
- Inclusive Mannequin Options
- High-Resolution Image Output

### PRODUCT COST:

\$12 (Regular Price), \$3.75 (Special 75% Off New Year's Discount)

### PRODUCT CAMPAIGN:

Revolutionize Your Product Photography with Mocky AI



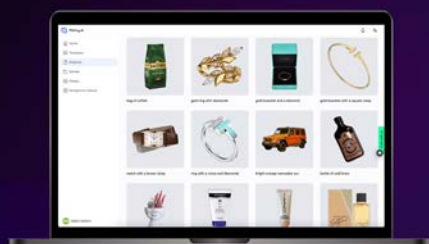
#### Products Template

For product photography, it provides templates that have been prepared in advance.



#### Scene Editor

Create your unique scene with the styles and props we have prepared for you.



#### Product Management

Manages product details and photographs.



#### Prompt Field

You can customize your scenes by writing prompts.

#### **PRODUCT NAME:**

MT-40 AI AGRICULTURAL DRONE

#### **PRODUCT COST:**

Usually our sell price 24.000 \$. But we will make special exhibition discounts for serious customers. And also we can customized price for your industry.

#### **PRODUCT FEATURES:**

{Autonom flight}, {autonom fertilizing}, {autonom spraying}, {4G communication}, {user panel with tablets}, {Plant, leaf and fruit diseases detection}, {Harmful leaf and diseases area location sending} {Harmful leaf and diseases fruit photo storage and forwarding to user panel}, {+30 minutes flight minute with payload}, {4 Pcs battery, charger and medicine kit},{80-90 kg take off weight}, {Special otopilot support for agricultural application}

#### **PRODUCT DESCRIPTION**

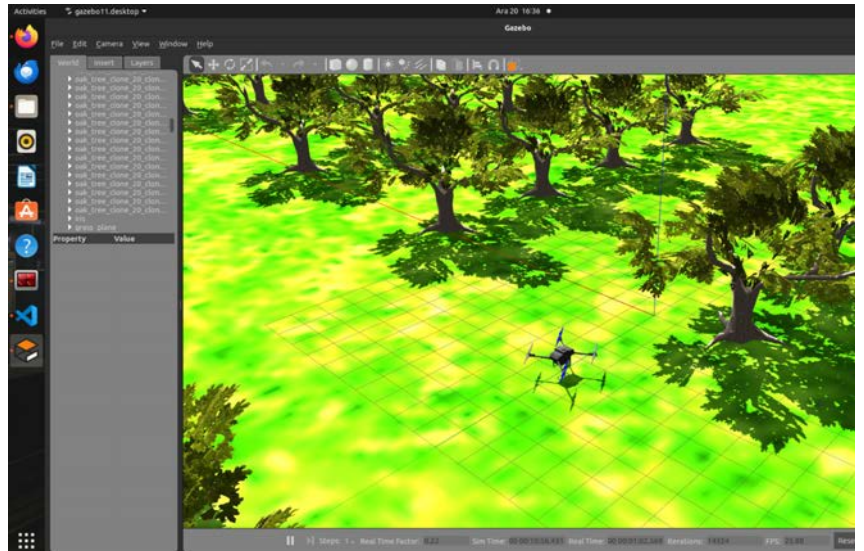
First off all users make autonomous flight without payload. This flight for plant, leaf and fruit diseases detection. When users make first flight, our AI system takes photo for perform data storage and forwarding their user panel. Also AI system send a location. This location show where is the dieases tree, plant or leaf. Users could know what the condition of the garden is. Users can see which location has a problem in land or garden. So after first flight users makes spraying mass calculation to each side in land thanks to method. This method is cost-effective and data storage for trade as well. Users can makes second flight operation for spraying with payload later on. People will just spend basic agricultural drone cost. But they will get more options and features. We are suggesting this method because when users choose this type of method, Crops are grow with less pestisite and professional farming.

#### **PRODUCT COMPETITIVE FEATURES:**

A lot of company makes agricultural and industrial drones in world. Our difference our artificial intelligence. And we give importance to communication for unmanned robotics. We guess we will change the game in civil unmanned industry.

#### **PRODUCT CAMPAIGN:**

%20 discount for CES 2024 visitors.





## Better Sleep and More

All in 1 Sleep Assistant

### MYBUDIZZZ

#### INVESTMENT NEED

**Company Valuation** : \$3.000.000 pre-money valuation

**Investment Need** : \$500.000

#### Use of Funds:

Investment funds will be used for growing the engaged user base, marketing and human resources for developing the product further.

#### COMPANY PROFILE

**Website** : www.budizzz.com

**Foundation Date** : 2018

**Sector** : HealthTech, SleepTech, Wellness

**Headcount (#)** : 9

**Company Stage** : MyBudizzz is currently in the growth stage, focused on further developing its products and services to enter new markets.

#### TEAM

Sylwia Regulska Güney (Founder)

Mehmet Ali Karadeniz (Co-Founder / CTO)

Dr. Eda Uslu (Sleep & Mindfulness Adviser)

Mehmet Çelikkol (Investment & Strategy)

Çağdaş Yıldırım (Finance & Performance)

Ersin Nazalı (Tax & Legal)

Nazlı Tancı (Content Dev. & Expansion)

#### CONTACT

**Name** : Sylwia Regulska Güney

**E-mail** : srg@bartka.com

**Cell** : +90 541 214 49 48

#### Address

Gokturk Merkez Mah. Camlik Cad. 36/1A

Eyupsultan, Istanbul

#### FINANCIALS (USD)

2022: \$150.000

2023: \$150.000

#### PROBLEM:

Lack of sleep is a pervasive issue that affects individuals of all ages, silently eroding their mental and emotional well-being. From children to adults, the consequences of sleep deprivation manifest in alarming ways, leading to heightened anxiety, increased depression, lack of focus and ADHD in children.

#### SOLUTION:

We offer a comprehensive solution to address sleep-related challenges in all age groups. Our blue light-free device safeguards melatonin production, promotes screen-free bedtime routines, and can be paired with ever-growing content library in our app. This holistic approach, by tracking the sleep quality, empowers users to conquer sleep issues, reduce anxiety and depression, and enhance focus, ultimately improving overall well-being.

#### VALUE PROPOSITION:

Our sleep and mindfulness focused IoT device & app harnesses the power of crowdsourced content to provide tailored, blue-light-free solutions for conscious parenting, restful sleep and healthier lifestyles for all family members.

#### TARGET MARKET:

The target market for a sleep-focused IoT device with crowdsourced content includes health-conscious individuals, busy professionals, parents of young children, tech-savvy consumers, and wellness enthusiasts.

#### CURRENT CUSTOMERS:

50K+ Families, Corporates: Farplast, Arcelik.

#### COMPETITOR ADVANTAGE:

- AI powered sleep tracker
- Sustainable system that is used across the family members of all ages
- Existing user community and customer base
- Crowdsourced ever growing content library

#### KEY KPI'S:

- MyBudizzz device sales
- Premium app membership
- Number of users
- Number of visitors
- Global content creator community

#### LEAD GENERATION PROCESS AND SALES CHANNELS:

- Driving traffic through flywheel model
- Digital marketing
- PR
- Opinion leaders
- Traditional marketing
- Website, marketplaces, app stores

**PRODUCT NAME:**

MyBudizzz

**PRODUCT FEATURES:**

- Blue light free smart IoT Device
- Community fueled companion App with ever growing content library
- Distraction free routines
- AI sleep tracking in app
- Smart home integration

**PRODUCT COST:**

IoT Device: \$99  
Annual Premium Subscription: \$59

**PRODUCT DESCRIPTION**

MyBudizzz offers a comprehensive solution to address sleep-related challenges in all age groups. Our blue light-free device safeguards melatonin production, promotes screen-free bedtime routines, and provides an ever-growing content library in our app. This holistic approach empowers users to conquer sleep issues, reduce anxiety and depression, and enhance focus, ultimately improving overall well-being.

**PRODUCT CAMPAIGN:**

Free annual membership for the first year with a myBudizzz device purchase

**PRODUCT COMPETITIVE FEATURES:**

- Blue light and distraction free, easy to use, IoT device
- Mindful sleep for entire family. Family subscription up to 5 profiles
- Sustainable, continuously growing crowdsourced in app content library
- A user community sharing experiences and growing together
- AI Sleep tracking for children & adults,

**CLIENT REVIEWS:**

**Client 1:**

It is much better than a lot of sound devices I've tried. There are a lot of audio options and my baby is not disturbed by the sounds.

**Client 2:**

My baby slept so well last night that I wanted to leave a comment. I didn't get tired trying to put my baby to sleep and he slept well.

**Client 3:**

I was an anxious sleeper. I used to spend almost an hour trying to go to sleep every night. My sleep routine, habits and quality changed dramatically when I started using MyBudizzz. Now I can fall asleep quicker and stay asleep much longer. I feel more energized than before.





Discover  
the potential

Your E-export Oriented  
Digital Logistics Partner

[navlungo.com](http://navlungo.com)

## NAVLUNGO

### INVESTMENT NEED

**Company Valuation** : \$50 M

**Investment Need** : \$10 M

#### Use of Funds:

- R&D studies
- Personnel costs
- Marketing Expenses

### COMPANY PROFILE

**Website** : [www.navlungo.com](http://www.navlungo.com)

**Foundation Date** : 2019

**Sector** : E-Export Logistics  
Amazon FBA  
Fulfillment Service  
Cargo Shipping

**Headcount (#)** : 120

**Company Stage** : Series A

### TEAM

CEO, CTO, CMO, CCO, COO

### CONTACT

**Name** : İSA KORKMAZ

**E-mail** : [isa.korkmaz@navlungo.com](mailto:isa.korkmaz@navlungo.com)

**Cell** : +90 554 473 25 03

#### Address

Sanayi Mahallesi Teknopark Bulvarı  
Teknopark 10C Pendik/İstanbul

### PROBLEM:

"Why can't we experience the convenience of buying flight tickets online in the field of logistics services?"

### SOLUTION:

It is provided to receive instant cargo offers to more than 130 countries, compare offers, send, store and manage fulfillment operations. After entering the international cargo information into the Navlungo quote platform within a few seconds, the customer instantly receives multiple price quotes, compares them and chooses the most suitable alternative. Managing the customer's international cargo processes on a single panel not only saves time but also allows you to grow the customer's business safely.

### VALUE PROPOSITION:

Get instant transportation quotes to more than 130 countries, manage your logistics operations effectively!

### TARGET MARKET:

America, Saudi Arabia, Europe, United Arab Emirates

### CURRENT CUSTOMERS:

E-Commerce Seller -Marketplaces, E-export entrepreneurs, Amazon FBA Customers, B2B SMEs and Retail companies opening abroad

### COMPETITOR ADVANTAGE:

Navlungo offers many different services together: The Most Appropriate Cargo Shipping Abroad, E-Export Logistics, Amazon FBA, Fulfillment Service. Navlungo acquired Park Palet. When planning cargo shipment management abroad, Park Palet's e-export logistics and fulfillment services are used in 8 different countries.

### KEY KPI'S:

To be the number one technology-focused digital logistics platform for thousands of companies

### LEAD GENERATION PROCESS AND SALES CHANNELS:

- Exhibitions
- Social Media Ads
- Email Marketing
- Website
- Internet Searches
- Direct selling
- Partnership





## NAVLUNGO

Sanayi Mahallesi Teknopark Bulvarı  
Teknopark 10C Pendik/İstanbul

Get instant transportation quotes to more than 130 countries, manage your logistics operations effectively!

### PRODUCT NAME:

Navlungo

### PRODUCT FEATURES:

International Cargo & Freight Shipping Platform

### PRODUCT COST:

Customized Price for the need

### PRODUCT DESCRIPTION

It is provided to receive instant cargo offers to more than 130 countries, compare offers, send, store and manage fulfillment operations.

After entering the international cargo information into the Navlungo quote platform within a few seconds, the customer instantly receives multiple price quotes, compares them and chooses the most suitable alternative. Managing the customer's international cargo processes on a single panel not only saves time but also allows you to grow the customer's business safely.

### CLIENT REVIEWS:

#### Client 1:

Since the day we started working with Navlungo, we have not had any problem neither in customs, nor in our shipments. They provide a seamless customer experience from the beginning till the end.

#### Client 2:

I was trying to collect numerous freight quotes from various companies beforehand. What is more, I had to send reminder emails to each of them to be able to get a reply. Now, thanks to the Navlungo team, I can get quick responses to all my requests. All of our products are delivered to their destination points on time, thanks to the diligent work and sensitive follow-up of the team. Thank you to the entire Navlungo team for their endless support.

#### Client 3:

We have been carrying out express, box, and pallet shipments for a year with Navlungo. In addition to their exquisite support during and after the shipping operation, Navlungo also helps us with its clear and easy to use website. Thanks to Navlungo, we can give our entire focus on sales. I would like to thank the whole team for their continuous support.

### PRODUCT COMPETITIVE FEATURES:

Navlungo offers many different services together: The Most Appropriate Cargo Shipping, E-Export Logistics, Amazon FBA, Fulfillment Service. Navlungo acquired Park Palet. When planning cargo shipment management abroad, Park Palet's e-export logistics and fulfillment services are used in 8 different countries.



[Our Services](#) ▾

[How Navlungo Works](#) ▾

[FAQ](#)

[ParkPalet](#)

[Login / Register](#)

[EN](#) ▾

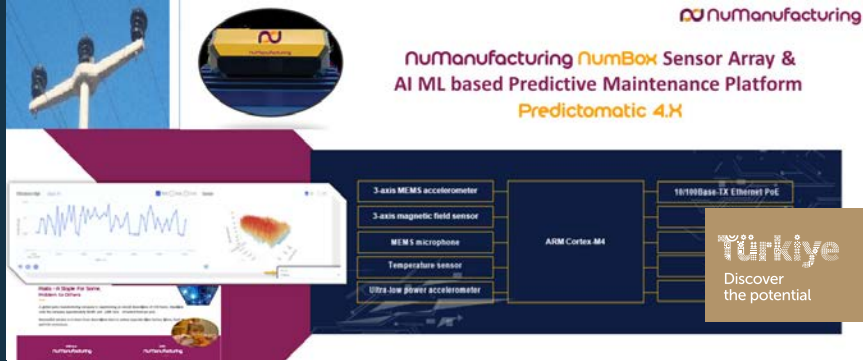
## International Cargo & Freight Shipping Platform

Get instant transportation quotes to more than 130 countries, manage your logistics operations effectively!





Numanufacturing



## NUMANUFACTURING IOT & AI TECHNOLOGIES

### INVESTMENT NEED

**Company Valuation** : 5 M USD End of 2022 -10 M USD end of 2023

**Investment Need** : 400.000 USD

#### Use of Funds:

Domestic and international Marketing, PoCs, certification costs, Mobile Demo Caravan (2) in Turkiye and Europe , 10 new enginners in USA, Europe and Middle East

### COMPANY PROFILE

**Website** : www.numanufacturing.com

**Foundation Date** : October 2022

**Sector** : Predictive Maintenance,, Sensors, Human 2 Machine Communication via any channel, Global IoT Communication via GSM and Sat, AI/ML/DL, Math models , Tensor Processing

**Headcount (#)** : 11

**Company Stage** : Seed

### TEAM

Eng. Mustafa Sokullu (CoFounder Technolofy Director)  
Dr. Ergi Sener (CoFounder Investor Relations PR Marketing),  
Eren Maral (Executive Director N America),  
Begum Erceber (Business Dvelopment)  
Deniz Yıldırım (CTO) Murat Tanriyakul (B2G)

### CONTACT

**Name** : Mustafa Sokullu (TR FR) Eren Maral (US & Canada) Begum Erceber (TR)

**E-mail** : partner@numanufacturing.com

**Cell** : TR & EUrope +90 5335236830 (Mustafa Sokullu)  
USA +1 858 523 1000 (Eren Maral) +90 2162507000 (office)

#### Address

ITU, Katar Cad. AriTeknokent 3 Binası, No:4 B 109 34467,  
Sariyer/Istanbul, Turkiye info@numanufacturing.com

### FINANCIALS (USD)

Cash positive 25K+ USD

### PROBLEM:

Unplanned downtimes, increasing costs due to delayed or in advance maintenance issues and unexpected failures with additional costs spent for spare parts, machine lifespan and waste of production

### SOLUTION:

Our solution provides AI ML based predictive maintenance using realtime incoming data from our NumBox sensors arrays and assures on time mainteance and prevents failures to optimize spare parts cost, to increase machine lifespan and overall efficiency contributing to sustainability. Our emd to end solution consisting sensor arrays, edge computing, IoT communication assures faster and simpler setup and identification processes with adaptive and self-learning algorithms. Our solution works with instantaneous and friendly omnichannel communication. Additionally, we increase process optimization, provide accurate risk analysis, and offer data-driven solutions for any industry and machine.

### VALUE PROPOSITION:

We have developed customized predictive mainteance solution for energy distribution transformers, to find exact location of failure of transmission lines on air or underground , to protect wind energy systems as well. Besides predictive mainteance we have completed smart city projects to forecast passenger density at public transport vehicles based on future time and route (up to 1 weeks in advance with 5mn increments)

### TARGET MARKET:

Any sized Manufacturers (B2B): Energy provider and distribution companies, Petrochemical industry, F&B industry, Automotive industry, Mining, Renewable Energy plants

### CURRENT CUSTOMERS:

20+ Large Scale Manufacturers and Energy Companies

### COMPETITOR ADVANTAGE:

With our ANY feature, we are independent of appliance, model, and brand. Our solution is applicable to every machine and system. We have an integrated platform that allows omnichannel communication. The hardware and software of our solution consist of edge communication and integrated sensors. We have a platform which has a self-detection system, and it is self-learning.

### KEY KPI'S:

Increasing Monthly Revenue, Cash Positive and no churn rate

### LEAD GENERATION PROCESS AND SALES CHANNELS:

PoCs at national and international acceleration programs, events for manufacturers around the world and high level engineering consulting companies and word of mouth





NuManufacturing

## NUMANUFACTURING IOT & AI TECHNOLOGIES

ITU, Katar Cad. AriTeknokent 3 Binası,  
No:4 B 109 34467, Sariyer/Istanbul,  
Turkiye info@numanufacturing.com

No Downtime, More Efficiency: Self-learning predictive maintenance at any industry

### PRODUCT NAME:

AI/ML-based predictive maintenance platform “Preditomatic 4.X” (“Bestekar 4.X”) and Sensor Array Box “NumBox”

### PRODUCT DESCRIPTION

Predictomatic 4.X Bestekar 4.X) is an AI/ML-based predictive maintenance platform that increases productivity and efficiency in any industry and any system with the data-based early prediction of possible failures and maintenance needs. Doing so, it ensures the continuity of production by detecting and predicting maintenance needs and breakdowns, which allows systems to eliminate unplanned downtime and unexpected costs due to maintenance needs and system failures. The platform works fully integrated and it is self-learning

### PRODUCT COMPETITIVE FEATURES:

- Independent of Appliance, Brand & Model.
- ONE communication platform for all applications.
- Integrated Sensor + Edge Computing + IoT Communication
- Self-detection and self-learning

### PRODUCT FEATURES:

- \* Manufacturer agnostic ,self-learning industrial predictive maintenance
- \* End-to-end solution covering sensor arrays, edge computing, IoT communication (hardware) and AI ML NN software platforms.
- \* No need for historical data. Instant results from day one.
- \* Designed for any machine & industry.

### PRODUCT COST:

NUMBOX SENSOR ARRAY Machine amount:  
1-8: 1000 USD / 9-100: 750 USD / 100+: 500 USD.  
PREDICTOMATIC Bestekar 4.X PaaS starting from 1200 USD / month subscription based  
Bereket 4.X starting from 1000 USD / month

### PRODUCT CAMPAIGN:

New PoC and customized solutions starting from 4000 USD with 2 months grace period

### CLIENT REVIEWS:

#### **Client 1:**

A global pasta manufacturing company is experiencing an overall downtime of 150 hours. Downtime costs the company approximately \$4.5M and 2,000 tons of wasted food per year approximately \$4.5M and 2,000 tons of wasted food per year.

#### **Client 2:**

AI for the Food and Beverage Industry NuManufacturing Bestekar 4.X AI model gives us data to turn the negative stats around. Implementing this model into our production line will help us detect our equipment's screw speed, pressure, and temperatures. Not only can we estimate the lifespan of the screw, but we can also calculate the condition of the cutting knife section of the extruder.





# PACKUPP

TECHNOLOGY & DELIVERY

## PACKUPP TECHNOLOGY & DELIVERY

### INVESTMENT NEED

**Company Valuation :** \$29.4Mn  
(Last Round)

**Investment Need :** \$5Mn  
(Upcoming Series A)

**Use of Funds:**

- 1) Technology
- 2) Globalization (the UK & US)
- 3) Growth

### COMPANY PROFILE

**Website :** www.packupp.com/en/

**Foundation Date :** Mar.20

**Sector :** Last Mile Delivery  
Micro-Mobility  
Delivery Technologies  
Logistic Technologies

**Headcount (#) :** 12

**Company Stage :** Series A &  
Globalization

### TEAM

Semih Emre Ozcan: Co-Founder&CEO  
Rıdvan Gocemen: Co-Founder&COO  
Oguzhan Karahan: Partner&CTO

### CONTACT

**Name :** Semih Emre Ozcan

**E-mail :** emreozcan@packupp.com

**Cell :** TR No : +90 542 406 35 80  
UK No: 44 7379 499 877

### Address

Turkey Office: Metrocity A Blok, Esentepe Mah.  
Büyükdere Cad. No:171A, Sisli/Istanbul, Turkey  
UK Office: Aviation House, 125 Kingsway,  
London, UK, WC2B 6NH

### FINANCIALS (USD)

In 4 Fundraising Rounds, Raised \$3.7Mn



Discover  
the potential

### PROBLEM:

Conventional Delivery:

- 1) Old Model Systems. No technology and no digitalization
- 2) Low Quality of Service
- 3) Complex Delivery Process
- 4) Late Timings
- 5) Huge Energy Consumptions with Inefficient Models and Routes

### SOLUTION:

PackUpP Technology & Delivery:

- 1) Unique 100% Own Technology (Optimizations, Algorithms, New Generaion API, Machine Learning, AI, NLP)
- 2) Highest Quality of Service (Market Leader Award, 2 Consecutive Years Customer Satisfaction Winner)
- 3) Fully Digital Process with Unique Digital Structure (Pioneer in market at Live Map Tracking, Delivery Scoring etc)
- 4) Exact Timings (99%+ On Time Delivery Success. Same-Day, Next-Day and Instant Delivery Options)
- 5) Sustainability Model with No Branch Asset Light Structure&Electric Vehicles (No warehouse, no logistics, no petrol)

### VALUE PROPOSITION:

The e-commerce market is set to grow globally, including the US, UK, EU, and beyond, until 2030. For online shoppers, delivery experience and timing are crucial factors, second only to price when making purchasing decisions. PackUpP, a solution utilizing advanced technology, offers a digital last-mile delivery service to boost online sales and foster customer loyalty. The PackUpP system provides flexible Next-Day, Same-Day, 3-Hour, and 1-Hour deliveries, with features like live map tracking, online address modification, and digital feedback for customers. In a digitized market, PackUpP's fast delivery service is transforming e-commerce delivery with its unique technology and digital structure.

### TARGET MARKET:

- Last Mile Deliveries of;
- 1) Ecommerce Retail Market
  - 2) Online Grocery Market
  - 3) Online Food Market

### CURRENT CUSTOMERS:

Samsung, Nike, Dyson, Puma, The North Face, Calvin Klein, Skechers, Hepsiburada, Arvato Bertelsman, Timberland, Vodafone, Camper, Reebook, Levi's, Asics, Columbia, Hummel, Rossmann, Godiva, Carrefour, Watsons, Dockers, Disney, Finish, Chicco, Vans, Tommy Hilfiger, Eastpak, Barbour...

### COMPETITOR ADVANTAGE:

- 1) 100% State-of-Art Technology Company (Not a Logistics Company)
- 2) Asset Light Business Model (No Vehicle, Driver, Branch, Warehouse, Stock...)
- 3) Different Delivery Time Options (Next-Day, Same-Day, 3-Hours, 1-Hour Deliveries)
- 4) Optimizations for All Type of Vehicles in the System (Scooter, Bike, Motobike, Van, Truck etc..)
- 5) End-to-End Last Mile Delivery Specialized Complete Digital Structure for Companies, Drivers and End Customers.
- 6) +99% Customer Satisfaction and Post-Delivery Positive Feedback Rate (2 years in-a-row market leader)
- 7) Ecommerce Deliveries not Only From Warehouse, But Also From Stores/Shops
- 8) Easy and Low Cost Global Expansion Without the Requirement for Asset Investments

### KEY KPI'S:

- 1) 100+ Tech projects
- 2) Number of Customers
- 3) Number of Packages Delivered
- 4) Quality of Service Rate
- 5) Globalization: Customer Leads
- 6) Globalization: Strategic Partnerships
- 7) Series A and Ensuing Fundraising Rounds
- 8) ARR
- 9) EBITDA Positive

### LEAD GENERATION PROCESS AND SALES CHANNELS:

B2B, SaaS



**PACKUPP**  
**TECHNOLOGY &**  
**DELIVERY**

Elevate your E-commerce Business with digital & fast delivery!

Turkey Office: Metrocity A Blok, Esentepe Mah. Büyükdere Cad. No:171A, Sisli/Istanbul, Turkey  
UK Office: Aviation House, 125 Kingsway, London, UK, WC2B 6NH

**PRODUCT NAME:**

PackUpp  
Technology & Delivery

**PRODUCT DESCRIPTION**

PackUpp is a cutting-edge “Green and Autonomous Last-Mile Fast Delivery Technology Company,” offering lightning-fast “Next-Day,” “Same-Day,” “3 Hours,” and “Same-Hour” deliveries to E-commerce companies. With a fully “Asset Light” model, PackUpp optimizes package delivery through end-to-end digitalization, utilizing its 100% owned software and technology. Boasting an outsource global fleet of electric vehicles, PackUpp is at the forefront of eco-friendly ecommerce delivery, striving to be a game-changer with in-house developed software for autonomous, green, and carbon-neutral last-mile fast deliveries on a global scale.

**CLIENT REVIEWS:**

**Client 1:**

“I received truly outstanding service – the fastest, seamless, and most informed transportation I’ve ever experienced in my life. Many thanks!”

- Skechers Customer

**Client 2:**

“You’re amazing, I haven’t seen a shipping company as quality, digital and fast as you. Thank you very much

- Nike Customer

**Client 3:**

“With PackUpp, I realized I’m in the space age”

- The North Face Customer

**PRODUCT FEATURES:**

- 1) Autonomous Delivery Fleet: PackUpp boasts a cutting-edge fleet of vehicles equipped with autonomous technology for swift and efficient last-mile deliveries.
- 2) In-House Developed Game-Changing Software: PackUpp takes pride in its 100% owned software, providing a unique and customizable platform that continuously evolves to revolutionize the industry to meet the dynamic demands of the industry.
- 3) End-to-End Digital Structure: The entire last-mile delivery process is digitalized, enhancing speed and accuracy through PackUpp’s proprietary software and technology.
- 4) Eco-Friendly Carbon Neutral Operations: As a green technology company, PackUpp prioritizes sustainability with its fully electric vehicle fleet with better optimizations
- 5) Global Reach: With a presence in global markets, PackUpp offers scalable solutions, catering to the diverse needs of E-commerce companies on an international scale.
- 6) Customer-Centric Solutions: PackUpp prioritizes customer satisfaction, offering flexible delivery options, real-time tracking and post-delivery digital scoring providing a superior experience for both businesses and end consumers.

**PRODUCT COST:**

PerPackage/Time pricing

**PRODUCT COMPETITIVE FEATURES:**

- 1) Technology and Digitalization
- 2) Eco-Friendly and Green Micro-Delivery
- 3) Quality of Service
- 4) Customer Experience

**CUSTOMER EXPERIENCE LEADER**  
**IN LAST MILE DELIVERY MARKET:**  
**PACKUPP!**





## PEERBIE

### INVESTMENT NEED

**Company Valuation :** \$7.000.000

**Investment Need :** \$500.000

#### Use of Funds:

- 1-Sales and Marketing
- 2-Team
- 3-Product Roadmap

### COMPANY PROFILE

**Website :** www.peerbie.com

**Foundation Date :** 2023

**Sector :** Enterprise Software, productivity, B2B

**Headcount (#) :** 14

**Company Stage :** Seed

### TEAM

Semih Secer (Founder)  
Eyup Poyraz (Growth Officer)  
Greg Ross (Head of Sales)  
Anoop P (Software Architect)  
Kishore K (Software Architect)

### CONTACT

**Name :** Semih Secer

**E-mail :** semih@peerbie.com

**Cell :** 1 916 3422098  
+90 546 2665746

#### Address

237 Kearny Street, San Francisco, CA, 94108, USA

### FINANCIALS (USD)

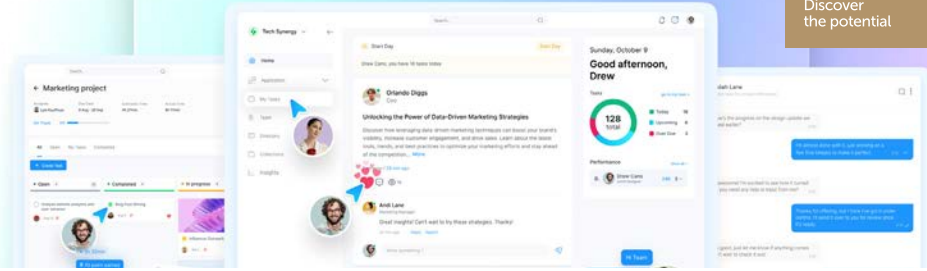
2022 revenue: \$169K

2023 revenue estimate: \$250K

Investment to date: \$210K

# Future of Work

Discover the potential



### PROBLEM:

For companies, it takes 4-5 applications to be productive. Multiple applications cause distraction, wasted time and high cost. Customer wants customizations and more intelligence.

### SOLUTION:

"All In One" super app which consists of task/project management, communication, product/customer management, employee experience and performance management all together. v2 of the product includes AI capabilities as well as Custom Workflows.

### VALUE PROPOSITION:

Digitalization of work place environment for all teams: remote, hybrid or not .

AI making it simple for employees with personalization and customization.

Customer can create custom flows in minutes visually and also benefit from various flow templates.

### TARGET MARKET:

USA, Europe, Turkey (Ultimately Global)

### CURRENT CUSTOMERS:

Buyukcekmece Belediyesi, DDI-Tech, Windmind, DWm4 Intrends, and 100 more globally

### COMPETITOR ADVANTAGE:

- PeerBie AI
- Custom WorkFlows
- Industry based Templates
- Team Collaboration
- Employee Performance Management
- White Label and On-Premise Capabilities

### KEY KPI'S:

Monthly Active Users: 11000

2022 Revenue: \$169K

### LEAD GENERATION PROCESS AND SALES CHANNELS:

- 1-Market places: Appsumo, producthunt, betalist
- 2-Resellers and Lead generators (Partners)
- 3-Content generation
- 4-Social Media and paid Ads



**PRODUCT NAME:**

PeerBie: Future of Work

**PRODUCT FEATURES:**

“All In One” super app which consists of task/project management, communication, product/customer management, employee experience and performance management all together. v2 of the product includes AI capabilities as well as Custom Workflows.

**PRODUCT DESCRIPTION**

PeerBie transforms the way you and your team works with one super app for everyone and everything you need to get work done.

**PRODUCT COST:**

Monthly Subscription: \$8-\$12  
Yearly Subscription: \$7-\$9

**CLIENT REVIEWS:**

**Client 1:**

“Your product looks amazing!! You guys have done an amazing job, and you’ve got everything in one place in a user friendly way. So many companies are trying to do this, but you seem to be the only one doing it at a reasonable price for startups, non-profits, and small businesses”

**Client 2:**

“The UI/UX is simple yet efficient. The support team is very cooperative and the product features are great for my company to be productive”

**Client 3:**

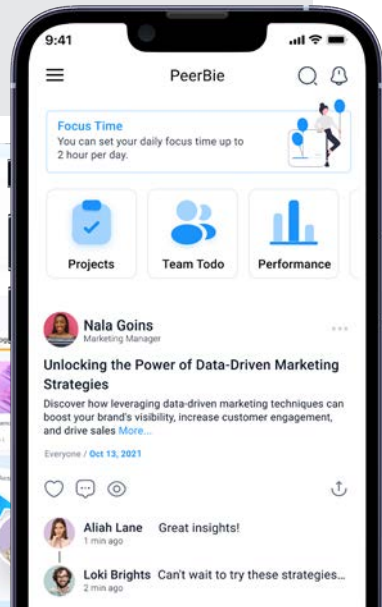
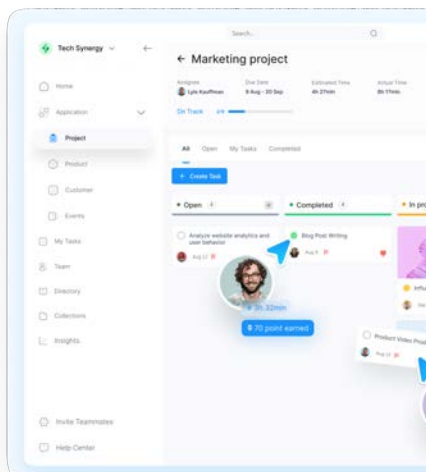
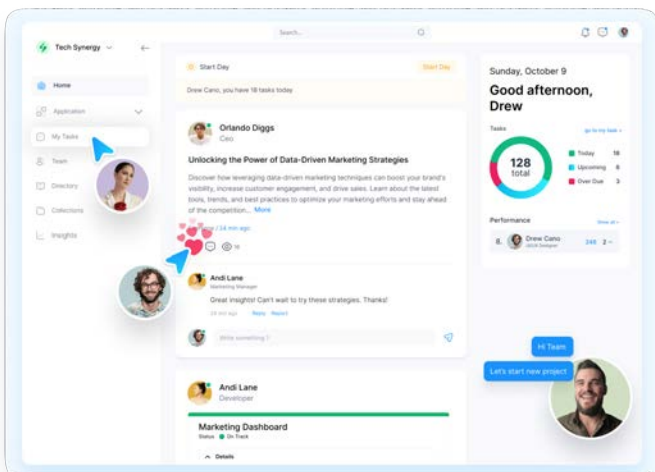
“We were using Trello and ToDoist before. Since we switched to PeerBie our internal communication has increased. We are able to manage our projects much more efficiently now.”

**PRODUCT COMPETITIVE FEATURES:**

- 1- White Label and On Premise capability
- 2- Customizable
- 3- Workflow automation
- 4- AI Services
- 5- Team Collaboration
- 6- Industry Templates

**PRODUCT CAMPAIGN:**

%50 Off Pro Subscription for CES with Promo Code: CES50PeerBie





## PRODA INDUSTRIAL DESIGN

### INVESTMENT NEED

**Company Valuation** : 7.4M USD End of 2023,  
18.5M End of 2024

**Investment Need** : 780.000 USD

#### Use of Funds:

- Clinical Trials
- Talent Acquisition
- Marketing
- Medical Device approvals

### COMPANY PROFILE

**Website** : www.prodatasarim.com.tr

**Foundation Date** : July, 2013

**Sector** : Health and Wellbeing

**Headcount (#)** : 7

**Company Stage** : Growth

### TEAM

Industrial Designer Dr. Aydin Oztoprak  
Industrial Designer Dr. Ali Emre Berkman  
Industrial Designer Sozum Dogan  
Industrial Designer Anil Ercan  
Industrial Designer Levent Muslular

### CONTACT

**Name** : Dr. Aydin Oztoprak

**E-mail** : aydin@prodatasarim.com

**Cell** : +90 532 561 56 63

#### Address

Serhat M 2224 Cad No 1 C719 06374 Ivedik  
Yenimahalle Ankara Türkiye

### FINANCIALS (USD)

Cash positive 100K+ USD

### PROBLEM:

Nerve damage caused by trauma and stroke limits the movements of hands and requires long durations of therapy. It takes months to recover and join daily life.

### SOLUTION:

Stochastic resonance theory suggests certain frequency of vibrations shortens the time to recover from nerve damage. Our solution utilizes scientifically proven methods to create therapy routines to shorten the time to recover. Our devices also record data inform researchers with new ways of nerve damage recovery.

### VALUE PROPOSITION:

We provide a device to recover from nerve damage and treat hand for stroke and upper extremity trauma patients. Patients can continue their daily life earlier than expected, their overall quality of life increases. Hand therapy researchers will have reliable and rich data to improve hand therapy methods.

### TARGET MARKET:

**Patients:** We have two groups of patients (1) upper extremity trauma patients, usually due to work and traffic accidents (2) stroke patients who has difficulty in controlling their hands.  
**Hand Therapy Researchers:** until our device researchers rely on patient reports on the effectiveness of their therapy program. Our devices provide a reliable source of data on the treatment of hand to conduct research on hand therapy.

### CURRENT CUSTOMERS:

One of the biggest Universities in Türkiye is using our device to treat patients and collect data on novel hand therapy methods.

### COMPETITOR ADVANTAGE:

First mover in the market  
Research driven  
Clinically proven  
Backed by European Union Eureka Program

### KEY KPI'S:

Clinical Study  
Publication of the results of clinical trials in Scientific Journal  
Number of Research Groups using our solution  
Number of patients using our devices

### LEAD GENERATION PROCESS AND SALES CHANNELS:

Scientific Conferences related to hand therapy  
B2B and B2C Direct Sales, Digital Marketing.

**PRODUCT NAME:**

RETHAND: RESonance Therapy HAND  
Device

**PRODUCT DESCRIPTION**

RETHAND is a software and hardware suit that delivers hand therapy for patients suffering nerve damage and limited hand control. the suit also collects data for scietific studies on hand therapy. It is first in this category as a treatment and research tool.

**PRODUCT FEATURES:**

Utilizes specific vibration frequency and patterns in line with stochastic resonance theory. Wearbale device for patients, reliable device for researchers. Collects data on therapy and informs researchers about the improvement of hand movements.

**PRODUCT COST:**

250 USD for wearable device for patients, 750 USD for research grade device for scientific studies. 1200 USD/year for data access subscription.

**PRODUCT COMPETITIVE FEATURES:**

First mover in the market, Research driven, Clinically proven, Backed by European Union Eureka Program

**PRODUCT CAMPAIGN:**

Introducing RETHAND: Revolutionize Hand Therapy with the Power of Stochastic Resonance  
Rediscover the Strength in Your Hands with RETHAND - Where Innovation Meets Rehabilitation

In the realm of hand therapy, the RETHAND device stands as a beacon of hope and innovation. At PRODA Industrial Design, we understand the challenges faced by individuals struggling with hand mobility and strength. That's why we've harnessed the groundbreaking principles of stochastic resonance theory to create a therapy device that's not just effective, but transformative.

What Makes Harmony Unique?

Revolutionary Stochastic Resonance Technology:

Tailored to Researcher Needs

Clinically proven, Science Approved

Portable, Wearble, Easy to Use

A Holistic approach to hand therapy



# rimoi

## RIMOI

### INVESTMENT NEED

**Company Valuation :** \$15.000.000

**Investment Need :** \$3.000.000

#### Use of Funds:

User acquisition. Funds will also support product development, marketing efforts to increase visibility, and business development.

### COMPANY PROFILE

<b>Website</b>	: www.cubit.world
<b>Foundation Date</b>	: 2023
<b>Sector</b>	: Data, AI, Blockchain
<b>Headcount (#)</b>	: 9
<b>Company Stage</b>	: Pre-Seed

### TEAM

- Ömer İşgör (CEO)
- Necdet Furkan Mutlu (CMO)
- Bekir İşgör (CTO)
- Burak Gürses (Business Growth Strategies)
- Beyza Aribaş (Design Lead)

### CONTACT

**Name** : Necdet Furkan Mutlu

**E-mail** : furkan@rimoi.com

**Cell** : +90 551 124 36 37

#### Address

İSTANBUL MEDENİYET ÜNİVERSİTESİ  
TEKNOLOJİ GELİŞTİRME BÖLGESİ TUZLA  
ALANI NO: M (MEVCUT) BLOK BİRİNCİ KAT  
TAMKID57

### FINANCIALS (USD)

2023 Revenue: \$35.000



### PROBLEM:

Existing digital mapping solutions often suffer from outdated or inaccurate data due to limited real-time updates and user engagement, hindering effective navigation and local marketing.

### SOLUTION:

Cubit utilizes Web3.0 technology to offer a dynamic and accurate digital mapping experience, rewarding user contributions with cryptocurrency to ensure continuous data enhancement and a user-centric navigation system.

### VALUE PROPOSITION:

Cubit transforms digital mapping through a decentralized platform, offering real-time accuracy and user rewards, thereby revolutionizing navigation and location-based services.

### TARGET MARKET:

Cubit targets a diverse market that values precise, community-contributed mapping, including:  
Individuals desiring dependable navigation tools.  
Businesses seeking advanced local marketing capabilities.  
Organizations looking for accurate regional data analytics.  
The platform is geared towards a worldwide audience, with special emphasis on digitally advanced regions like the USA and Europe.

### CURRENT CUSTOMERS:

Although Cubit has not yet launched for public use, its data collection methodology and software are actively utilized by select brands.

### COMPETITOR ADVANTAGE:

Cubit's competitive advantage stems from its pioneering Web3.0-based platform, which introduces a peer-to-peer mapping system, reshaping the landscape of digital navigation and location intelligence. This platform not only allows users to contribute and validate data, ensuring up-to-the-minute accuracy, but also rewards them with cryptocurrency for their valuable input. This collaborative approach contrasts sharply with traditional mapping solutions, which often lag in real-time updates. Cubit's innovative model, therefore, not only enhances map precision but also fosters a community-driven environment, setting a new standard in the realm of digital mapping.

### KEY KPI'S:

Key Performance Indicators are centered on measuring user engagement, the accuracy of mapping data, and the expansion of the user base and revenue streams.

### LEAD GENERATION PROCESS AND SALES CHANNELS:

The lead generation strategy focuses on digital marketing and targeted outreach for user acquisition, with an emphasis on industry events to build partnerships and expand the user base.

# rimoi

## RIMOİ

İSTANBUL MEDENİYET ÜNİVERSİTESİ TEKNOLOJİ  
GELİŞTİRME BÖLGESİ TUZLA ALANI NO: M  
(MEVCUT) BLOK BİRİNCİ KAT TAMKID57

Don't Let Wrong Locations Lead Customers Astray!  
Discover Rimoi's Precision in Digital Mapping -  
Elevate Your Brand, Right Here, Right Now!

### PRODUCT NAME:

Digital Location Management by Rimoi

### PRODUCT DESCRIPTION

Rimoi simplifies digital location management and SEO, ensuring accurate data, reputation management, and improved local SEO. Boost online visibility and engage with your audience effortlessly.

### PRODUCT FEATURES:

Comprehensive Location Verification  
Reputation and Brand Management  
Real-Time Updates and Integration  
Detailed Performance Reporting  
Expert Support for Optimization

### PRODUCT COST:

The service price is calculated individually based on your store count, the scope of the service you request, and the status of your existing brand presence.

### CLIENT REVIEWS:

#### Client 1:

"Rimoi's digital location management service significantly improved our brand's visibility on map platforms. They conducted their work meticulously."

#### Client 2:

"Regular updates to our locations have made it easier for customers to reach out to us. We are satisfied with Rimoi's fast and reliable service."

#### Client 3:

"Rimoi's monthly services allow us to continually monitor and enhance our digital presence. They are incredibly attentive when it comes to maintaining consistent communication with us, and they demonstrate exceptional diligence in meeting deadlines."

### PRODUCT COMPETITIVE FEATURES:

Comprehensive Location Management  
Rapid Anomaly Resolution  
Customer Interaction Reports  
Brand Reputation Protection  
Real-Time Updates

### PRODUCT CAMPAIGN:

Get a FREE Brand Visibility Report and Exclusive Demo!

# rimoi

Digital Location Management

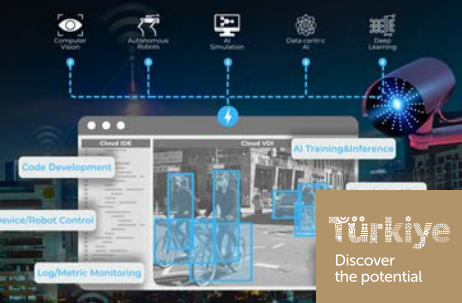
Get the "Most" Out of Online  
Maps and Review Services





## Any Device, Zero Setup Just Browser!

Create production grade AI/ML applications with an enterprise-ready Industry Cloud Platform.



Discover the potential

### ROBOLAUNCH ROBOLAUNCH: HOME

#### INVESTMENT NEED

Company Valuation : 10M\$

Investment Need : 1M\$

#### Use of Funds:

- Marketing and sales
- Customer support
- Rent and office overhead
- Administrative and legal expenses

#### COMPANY PROFILE

Website : www.robolaunch.io

Foundation Date : 2020

Sector : Cloud Computing, Robotics, AI/ML, 5G

Headcount (#) : 8

Company Stage : Pre-seed

#### TEAM

Co-Founder 1: Business Development, Leadership, Kubernetes, Robotics

Co-Founder 2: Software Development, Project Management, Kubernetes

Engineer 1: Robotics Software Development

Engineer 2: Robot Design and Manufacturing

Engineer 3: Artificial Intelligence Model Development

Engineer 4: Frontend Development

Engineer 5: Backend Development, DevOps, Security

Engineer 6: Business Development, Marketing, Growth

#### CONTACT

Name : Hidayet Gürcan TUNÇ

E-mail : hidayet@robolaunch.io

Cell : +90 543 851 33 29

#### Address

Mustafa Kemal Mah. Dumlupınar Blv. No: 280/G  
ODTU Teknokent Ankara/Turkey

#### FINANCIALS (USD)

ARR: 350.000\$ in 2023

MRR: 30.000\$ -50.000\$

1M\$ already signed LOI for 2024

#### PROBLEM:

In the dynamic landscape of digital transformation of industries, the pressing need for data-centricity and automation converges with a significant hurdle. Shockingly, 68%-80% of developed Robotics&AI apps never reach production because of processing limitations, lengthy deployments and team communication hurdles. Urgent resolution is essential to unlock their full power, ensuring industries remain competitive and adaptable in the swiftly advancing digital era.

#### SOLUTION:

Robolaunch empowers industries to boost their digital transformation. On-premise cloud platform unites AI & robotics in one, streamlining development, management, and orchestration of these software.

#### VALUE PROPOSITION:

Our core technology enhances both robots and AI/ML applications for smart city and digitalized factories, offering:

-Kubernetes Infrastructure: Enabling scalable and efficient intelligent field operations.

-GPU Acceleration: Boosting manufacturing & smart city AI&robotics apps' processing capabilities.

-Cloud Powered Robots and Production lines

Key Values

Factory Engaged Software Teams: We have significantly reduced onboarding time (under 5 minutes, as opposed to days/weeks) of engineering and developer teams,

Digitalized Processes: Decreased the AI and robotics adoption time(by 70%),

Countinuous Improvement and Productivity: Increased deployment frequency (by 208X) of value added software(AI).

#### TARGET MARKET:

Production Engineer, Robotics Engineers, Simulation Engineers, Mechanical Engineers, Software Engineers, MLOps Engineers, Data Scientists, Robot Operators, System Admins in enterprise corporetions in the field of manufacturing, defense, smart cities and R&D.

#### CURRENT CUSTOMERS:

Customers: Ford Otosan, Arçelik, Aselsan, Havelsan

PoC: Kuka, Unitree Robotics, Türk Telekom, Tüpraş

#### COMPETITOR ADVANTAGE:

robolaunch provides the only end-to-end cloud solution for industry digitalization. Our competitive advantage comes from the combination of GPU acceleration, Kubernetes infrastructure, and a cloud-based development stack, to provide a scalable solution for robotics and AI development and operations.

#### KEY KPI'S:

To achieve 20M\$ sales in 1-2 years by positioning Robolaunch as the preferred, all-in-one solution for Industry Cloud Platform undergoing AI and robotics transformation, fostering comprehensive, end-to-end support.

#### LEAD GENERATION PROCESS AND SALES CHANNELS:

-Direct sales (B2B), -Indirect sales (B2B2B & B2B2C), -Industry events and conference, -Refferal (brand reputation, customer satisfaction)



### PRODUCT NAME:

robolaunch Industry Cloud Platform

### PRODUCT DESCRIPTION

robolaunch is a cutting-edge platform designed for AI and robotics development, leveraging containerization, Kubernetes orchestration, and GPU capabilities.

It provides instant development environments with pre-configured setups, ensuring your code is always accessible via a URL. With one-click deployment, collaborative coding from anywhere, and a seamless shift to cloud-based development, it streamlines software development, onboards new developers in minutes, and offers powerful server resources, all while running a fully-functional browser in a virtual environment.

### PRODUCT FEATURES:

- Reduced Barriers to Entry for Any Engineering Application
  - Collaboration and Sharing for Development Teams
  - Scalable GPU-Powered Simulation Environments
  - Eliminating Hardware Dependency for AI/ML Operations
  - Streamlined Software Delivery for Robot Applications
  - Observability, Monitoring and Managed Access Control
  - Accessibility and Remote Usage over Cloud IDE and VDI for Developers
  - Operational Software Team Infrastructure Management
- Result: Team and Product Sustainability

### PRODUCT COST:

- 1-Requirement Analysis and Architectural Solution(Remote) - Free
- 2- robolaunch Industry Cloud Platform Software - 35.000 Euro (one-time)  
(1 Server with 2 GPUs)(Kubernetes Based)
- 3- System Installation and Integration(Remote) - 16.000 Euro (one-time)  
(robolaunch Industry Cloud Platform)(1 Server with 2 GPUs)
- 4- Support for robolaunch Industry Cloud Platform - 12.000 Euro/year  
(1 Server with 2 GPUs)
- 5- Platform Level Custom Feature Development - 8.000 Euro Developer-month
- 6- Integrated Robot(if available) - 1.000 Euro/year

### PRODUCT CAMPAIGN:

Start a free trial!

### CLIENT REVIEWS:

#### Client 1:

ASELSAN: 3 Platform installation on their on-prem environment for quadruped locomotion training and 4 different projects on top of robolaunch platform.

Review/Metric: Parallel/Scalable simulations and faster simulation to production transition

#### Client 2:

Ford Otosan: Platform installation on their on-prem environment for computer vision applications.

Review/Metric: 20x better GPU utilization and increased developer productivity for +400 cameras on production line

#### Client 3:

Arçelik: robolaunch deployment and autonomous stock counting robot sales.

Review/Metric: 99% increased inventory counting accuracy and automated manual processes

### PRODUCT COMPETITIVE FEATURES:

Our core technology enhances both our proprietary robots & other commercial ROS-based robots, offering:

- GPU Acceleration: Boosting processing capabilities for robotics and AI applications.
- Kubernetes Infrastructure: Enabling scalable and efficient robotic operations.

We tackle computational and operational challenges, empowering robots for unmatched performance and functionality. Our startup is dedicated to create smarter, more efficient factories and cities adaptable to diverse real-world industrial applications.

robotistan.com



ROBOTISTAN  
Discover  
the potential

## ROBOTISTAN

### INVESTMENT NEED

**Company Valuation** : 20.000.000,00

**Investment Need** : 1.000.000,00

#### Use of Funds:

- Personnel costs,
- product launches,
- marketing expenses,
- R&D,
- and other expenditures

### COMPANY PROFILE

**Website** : picobricks.com

**Foundation Date** : 2011

**Sector** : EdTech, E-Commerce

**Headcount (#)** : 60

**Company Stage** : Growth

### TEAM

Yasir Cicek - CEO,

Yusuf Gundogdu - CFO,

Aziz Aydın - CTO

### CONTACT

**Name** : Yasir Cicek

**E-mail** : yasir.cicek@robotistan.com

**Cell** : +90 531 830 69 95

#### Address

TR: Ikitelli OSB No:23 Basaksehir/ISTANBUL

US: 3 GERMAY DR, UNIT 4 #1430

DE 19804

### FINANCIALS (USD)

2023 Revenue: \$4.000.000

### PROBLEM:

Schools and individual learners face a significant lack of interactive, hands-on STEM education, limiting practical skills and technological understanding.

### SOLUTION:

Provides interactive STEM kits and educational resources to enhance practical tech skills and fill the gap in hands-on learning for schools and home users.

### VALUE PROPOSITION:

Robotistan provides interactive STEM kits, educational content, and software, enhancing tech skills for schools and home learners.

### TARGET MARKET:

Robotistan targets schools seeking interactive STEM education tools, and home users, including hobbyists, DIY enthusiasts, and students interested in technology and engineering.

### CURRENT CUSTOMERS:

100,000+ Unique customers, 10,000+ Educational Institutions, NGO's and Government Institutions all over the world

### COMPETITOR ADVANTAGE:

Offering a wide range of innovative, user-friendly STEM products combined with robust educational support, providing a unique edge in the market.

### KEY KPI'S:

Global collaborations, successful Kickstarter campaigns, reaching schools and individuals, and 12 distributors in 10 countries

### LEAD GENERATION PROCESS AND SALES CHANNELS:

Online marketplace platforms, educational partnerships, direct sales and extensive distributor networks



## ROBOTISTAN

TR: Ikitelli OSB No:23 Basaksehir/ISTANBUL  
US: 3 GERMAY DR, UNIT 4 #1430 DE 19804

Discover how Robotistan Brings Electronics into Education! Join us in revolutionizing learning with technology.

### PRODUCT NAME:

PicoBricks

### PRODUCT FEATURES:

- Modular design
- Programmability
- Diverse sensors
- User-friendly interface
- STEM education focus
- Abundant educational content

### PRODUCT DESCRIPTION

PicoBricks: Modular, programmable STEM kit with detachable, diverse sensors for hands-on tech education.

### PRODUCT COST:

Each kit is offered at prices ranging from \$40 to \$100.

### CLIENT REVIEWS:

#### Client 1:

"This is a great set for anyone just starting out learning to program. The kid comes with everything you need, there's even a tiny screen." Emy T.

#### Client 2:

"This is definitely a starter kit, but it's a good place to begin if you want to learn how to program a Raspberry Pi Pico. The board itself has a lot of potential, as there are a lot of output connections!" Marc A.

#### Client 3:

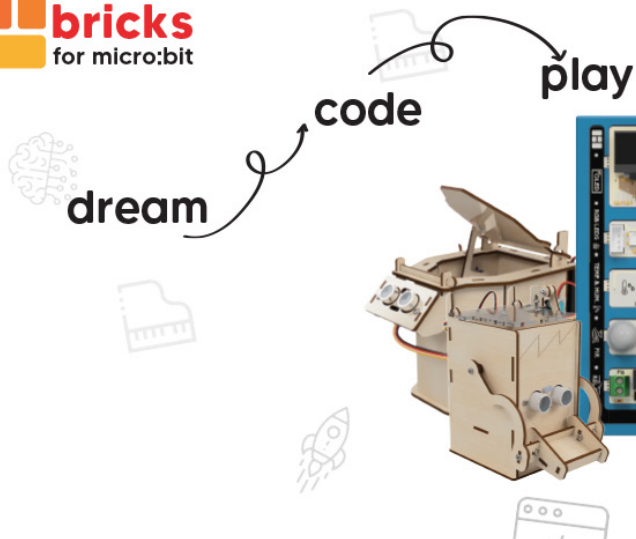
"This set comes with everything that you can think of to learn coding and gives you so many different accessories to experiment with!" JenBcute

### PRODUCT COMPETITIVE FEATURES:

- Easy-to-use modular design.
- Educational content for STEM.
- Compatibility with other systems.
- Affordable pricing.
- Regular updates and support.

### PRODUCT CAMPAIGN:

Get a 10% discount on our new Kickstarter campaign.





## SADELABS

### INVESTMENT NEED

**Company Valuation :** No investment so far. But we expect the valuation to be 20M+ USD

**Investment Need :** \$2M

#### Use of Funds:

Global Growth and Expansion (40%)  
Marketing in global markets, 40% New Hires and 20% SGA)

### COMPANY PROFILE

<b>Website</b>	: www.sadelabs.com
<b>Foundation Date</b>	: 2016
<b>Sector</b>	: IoT, Wireless Connectivity
<b>Headcount (#)</b>	: 23
<b>Company Stage</b>	: Expansion

### TEAM

Co-Founder, Mehmet İLEM  
linkedin.com/in/mehmetilem

Co-Founder, Hasan ERKAN  
linkedin.com/in/hasanerkankan/

### CONTACT

**Name** : Mehmet İlem  
**E-mail** : mehmet.ilem@sadelabs.com  
**Cell** : +90 532 509 68 74

#### Address

Fahrettin Altay Mah. 65/20 Sok. No: 31  
Karabağlar / İzmir / Türkiye

### PROBLEM:

For IoT in Cold Chain Monitoring; 1) Lack of standardisation in chain stores and transporter trucks  
2) Strong regulations by the HQ of the chain stores. For IoT in RLTS (Real-Time Tracking System); 1) Lack of digitalization for traceability

### SOLUTION:

SADE IoT Solution Family, formed by both hardware and software, helps tracking the cold chain to keep the quality of goods and also helps to trace the assets in warehouses to minimise the cost via RTLS (Real-Time Locating Systems).

### VALUE PROPOSITION:

End-to-end IoT solution management for our customers to;

- 1) Digitalization: Full digitalization of Cold Chain Monitoring Management and Real Time location of assets and people. Removing the manual operations completely.
- 2) Tracing: Providing standardisation and central management for track and trace.
- 3) Efficiency: Improving the operational excellence with having up to 30% of cost-saving.

### TARGET MARKET:

For the USA, Multi-chain stores in food industry & Mainly the manager/ director of the quality control departments. Decision Makers: the food engineers / fleet operations manager / chief engineers in different departments of the company.

### CURRENT CUSTOMERS:

100+ Fortune 500 Companies. Examples: BSH, Godiva, ISS, Sodexo, Ferrero, Mey Diageo, Ferrero, Terra Pizza, Ford, DoCo, Dominos Pizza etc. and from 21 countries (Ranging from Brazil to China, from USA to Israel)

### COMPETITOR ADVANTAGE:

- 1) All-in-one solution, look no further for end-to-end IoT deployment, we both provide hardware and software solution
- 2) Traceability of the assets and people with being sector agnostic,
- 3) Cost-minimization with providing time-saving and cost-saving with increasing operational efficiency up to 30%.

### KEY KPI'S:

Cash Positive for the last 6 years, EBITDA positive and above 30%, Global Revenue up from 0% to 10 % in the last 3 years. Team size from 7 to 23 in the last 3 years. Export countries from 5 to 21 in the last 3 years.

### LEAD GENERATION PROCESS AND SALES CHANNELS:

Via Partners (Ex: Stanley and Tonce in the UK, WeMonitor Israel etc.)

**SADELABS**

TR: İzmir, TÜRKİYE  
UK: Birmingham, UNITED KINGDOM  
USA: Miami Beach, FLORIDA  
DE: Braunschweig, GERMANY

Inspiring Simplicity!

**PRODUCT NAME:**

Integrated IoT Platform

**PRODUCT DESCRIPTION**

Measuring the temperature frequently and continuously from the first adjustment is vital. Perishable goods such as dairy products, meat, fish, frozen food, and sensitive products like vaccines and medicine deteriorate if not stored in the prescribed temperature-controlled conditions. High temperatures and exposure times are critical, along with timing. Therefore, maintaining cold chain integrity is crucial from production to transportation and consumption. SADELABS' end-to-end integrated remote temperature monitoring solution will not only prevent the deterioration of perishable goods but also help increase health and quality standards, bringing both savings and professional reputation to manufacturers and retail stores.

**PRODUCT FEATURES:**

**SOFTWARE:**

Turnkey Solution  
User-Friendly Interface  
Custom Reporting  
Multi-Level Account Hierarchy  
Location-Based Subgrouping  
Notifications (SMS, e-mail, etc.)  
Multi-Language Support  
API Support for Integration

**HARDWARE:**

Wireless  
Modular  
Long Battery Life  
Easy Deployment  
Easily Expandable Sensors  
Remote Parameter Update  
Wi-Fi and/or Cellular Connectivity

**PRODUCT COST:**

Hardware sales are made as a one-off payment, whereas software follows a Software as a Service (SaaS) model.

**PRODUCT COMPETITIVE FEATURES:**

Seamlessly integrated hardware and software platform.

Plug-and-play products.

IoT-based and turn-key solutions.

BLE-based long-range and long-lasting battery-powered wireless sensors and IoT Gateways with various connectivity options.

**CLIENT REVIEWS:**

**Client 1:**

"SADE's digitalised process and flawless remote temperature monitoring eliminated food adulteration concerns and streamlined inspections. We've experienced zero penalties related to temperature issues since implementing their solutions."  
Procurement Director - Domino's Pizza

**Client 2:**

"SADES's IoT solution with Power/Energy loggers has tremendously increased our outsourced technical service staff satisfaction. The improved monitoring and diagnostic capabilities have empowered them to deliver top-notch service efficiently, making a positive impact on our operations." Head of Engineering - BSH

**Client 3:**

"The implementation of the tracking system for our fridges has been incredibly beneficial. With real-time and accurate tracking, we prevented any losses and optimised operational efficiency. This innovation is a significant step forward for Ferrero." CTO



## SMELLIVE(BSB TEKNOLOJİ)

### INVESTMENT NEED

Company Valuation : \$2.8 M

Investment Need : \$300 K

#### Use of Funds:

- Product Development
- Marketing Expenses,
- Personnel Costs

### COMPANY PROFILE

Website : www.smellive.com

Foundation Date : 2019

Sector : Wellbeing, Hardware,  
Software, AI

Headcount (#) : 3

Company Stage : Pre-Seed

### TEAM

Berfin Bayat (Co-Founder & CEO),

Sedef Ozturk (Co-Founder & CTO),

Burak Ozen (.Net Developer)

### CONTACT

Name : Berfin BAYAT

E-mail : berfin@smellive.com

Cell : +33 783 05 6496

+90 534 523 88 81

#### Address

Barbaros mah. İhlamur bulvarı Agaoglu My  
Newwork no:3/15 Atasehir/ Istanbul

### FINANCIALS (USD)

Total Investments: \$100K

2024 expected revenue: \$40K

### PROBLEM:

Indoor spaces face challenges with poor air quality, adversely affecting well-being and productivity while contributing to heightened stress levels.

### SOLUTION:

Smellive performs comprehensive indoor air quality analysis, keeps the data and creates the ideal indoor ambience with the power of essential oil mixtures.

### VALUE PROPOSITION:

Smellive uses the sense of smell impact to reduce stress, boost energy and happiness, increase focus and refresh the indoor air to bring the ideal ambience. Besides it helps to increase sales in supermarkets & shops, and prevents traffic accidents by helping to stay awake while driving, also a solution for nausea.

### TARGET MARKET:

HVAC and Corporate Wellbeing

### COMPETITOR ADVANTAGE:

Combining scalability by performing comprehensive indoor air quality analysis, and spirituality by creating the ideal ambience, it provides two functions in one to improve cognitive performance and mental health. The self-controlled system detects and brings the needed ambience without the need for any action.

### KEY KPI'S:

100+ sales in the first half of 2024 , 25+ investor meetings in 2 months, 5000+ website visits in 1 month

### LEAD GENERATION PROCESS AND SALES CHANNELS:

Linkedin, Online Sales Platforms, B2B Partnerships, Social Media Marketing, Email Marketing, Events and Industry Conferences



## SMELLIVE (BSB TEKNOLOJI)

Barbaros mah. Ihlamur bulvari  
Agaoglu My Newwork no:3/15  
Atasehir/ Istanbul

Discover the Scent-Sational Solution: Elevate Productivity and Efficiency with Aromas

### PRODUCT NAME:

Smellive ZEN

### PRODUCT DESCRIPTION

By combining essential oils with technology, Smellive creates a personalized, ideal indoor ambiance with functions such as stress control, focus enhancement, energy boost, and mood support. Experience spacious interior ambiances tailored to elevate your well-being

### PRODUCT FEATURES:

- Comprehensive Indoor Air Quality Analysis
- Smart Control
- Creation of Ideal Indoor Ambiance
- Dose Control Option
- Data insights in Dashboard (stress heatmap, air quality etc.)
- Weekly Reporting

### PRODUCT CAMPAIGN:

10% discount for first 250 customers

### CLIENT REVIEWS:

#### Client 1:

We are excitedly waiting for the car system which prevents nausea, increases focus and helps to stay awake. It will be way easier to drive long trips.

#### Client 2:

Never thought smell could change the mood so much. Now we can control it to have more effective meetings and increase productivity.

#### Client 3:

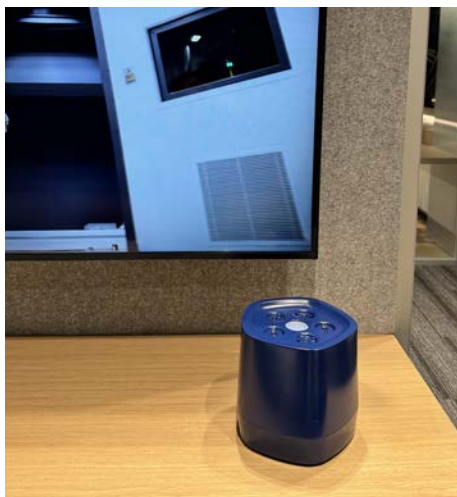
Creating my own emotional scent garden... What a great opportunity to relax and prepare to sleep...

### PRODUCT COMPETITIVE FEATURES:

- |                                                    |                               |
|----------------------------------------------------|-------------------------------|
| Customization                                      | Data Management               |
| Personalization                                    | Ideal Ambiance Creation       |
| Comprehensive Air Quality Measurement and Analysis | Easy to use                   |
| Adaptable                                          | Integration of Essential Oils |

### PRODUCT COST:

- Monthly Subscription Packages:
- Basic(0 m<sup>2</sup>-25 m<sup>2</sup>): \$319
  - Pro(26 m<sup>2</sup>-100 m<sup>2</sup>): \$579
  - Premium(100 m<sup>2</sup> +): From \$ 899



# Discover the **startup** ecosystems with the power of **data**.

We connect startups with all players in the ecosystem, utilize data to assess ecosystem growth, and advance the development of this innovative world with our 360-degree mission.

## STARTUPCENTRUM

### INVESTMENT NEED

**Company Valuation** : \$10 million

**Investment Need** : \$500K

#### Use of Funds:

- Marketing
- Team and StartupCentrum crowdfunding platform

### COMPANY PROFILE

**Website** : startupcentrum.com

**Foundation Date** : 2022

**Sector** : Software, Data

**Headcount (#)** : 18

**Company Stage** : Seed

### TEAM

Muge Bezgin -Co-Founder

N. Sami Harputlu -Co-Founder

### CONTACT

**Name** : Nizamettin Sami Harputlu

**E-mail** : sam@startupcentrum.com

**Cell** : +90 553 107 3617

#### Address

Beşyol Mah. İnönü Cd. No: 38 D Blok 34295  
Küçükçekmece / İSTANBUL

### FINANCIALS (USD)

2023 Revenue: \$135K

### PROBLEM:

Around 90% of startups face failure, with a major contributing factor being their inability to connect with the right team members, investors, and networks. (CB Insight)

### SOLUTION:

Startupcentrum the data platform that brings together startups, talents, investors, accelerators, and all players in the startup ecosystem.

### VALUE PROPOSITION:

StartupCentrum is a platform that brings startups, investors, talents, and accelerator programs together. With features like data-focused verification, detailed startup reports, and funding channels, it offers a comprehensive 360-degree service of the startup journey.

### TARGET MARKET:

MENA, EUROPE, USA

### CURRENT CUSTOMERS:

We have +30.000 users on the platform and +60 paying customers

### COMPETITOR ADVANTAGE:

What sets us apart from our competitors is our ranking technology. We differentiate ourselves through data-oriented verification, providing detailed reports, and leveraging geographic advantages. Our unique methodology forms a complete circle, offering a 360-degree perspective on the startup journey.

### KEY KPI'S:

Number of Users

Number of Subscribers

Number of Report Downloads

Purchases via the platform

### LEAD GENERATION PROCESS AND SALES CHANNELS:

Partners, Online Channels, Social Media Marketing, E-mail Marketing, Word of Mouth, Events

**PRODUCT NAME:**

StartupCentrum

**PRODUCT DESCRIPTION**

StartupCentrum is the global startup & data platform that brings together startups, investors, talents, accelerators, and ecosystem players.

**PRODUCT COMPETITIVE FEATURES:**

With features like data-focused verification, detailed startup reports, and funding channels, it offers a comprehensive 360-degree service of the startup journey.

**PRODUCT CAMPAIGN:**

Register for free!

**PRODUCT FEATURES:**

**Discover:** Connect with the best startups, engage with international investors, find tech talents, join accelerator programs, and establish connections with ecosystems worldwide.

**Follow:** Explore funding reports and startup ecosystem trends! Over 400.000 data are awaiting you on StartupCentrum.

**Stand Out:** Create and complete your profile, and make a mark in the ecosystem!

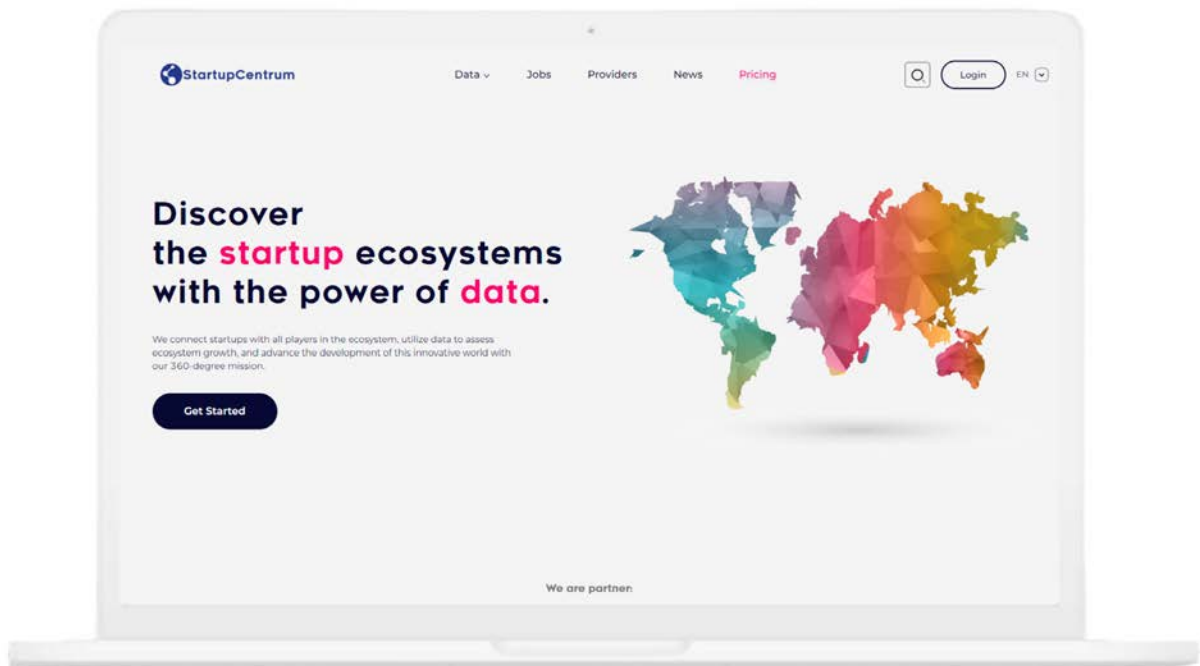
**PRODUCT COST:**

Subscription Model

Personal Package: Monthly \$25 / Yearly \$135

Enterprise Package (for 5 users): Monthly \$70 / Yearly \$399

We also have consultancy packages for startups such as human resources and incentives.





Electric Vehicle Charging Made Easy.

Try **Surge Plug & Surge Trip** Now!



Discover  
the potential

## SURGE TEKNOLOJİ

### INVESTMENT NEED

**Company Valuation** : \$25.000.000

**Investment Need** : Series A in June 2024

### COMPANY PROFILE

**Website** : surgemobility.tech

**Foundation Date** : 2022

**Sector** : SaaS, Mobility, EV  
Charging

**Headcount (#)** : 7

**Company Stage** : Seed

### TEAM

Leon Hulli -CEO

Kemal Kocabiyik -CTO

### CONTACT

**Name** : Leon Hulli

**E-mail** : leon@surgemobility.tech

**Cell** : +90 539 540 44 37

### Address

İzmir / Turkey

### PROBLEM:

EV charging hassle: Charging point operators struggle with inefficient infrastructure management, while EV owners face station unavailability and complicated payment systems.

### SOLUTION:

Surge Plug provides hardware-agnostic charging management software for seamless integration with any charging device. Surge Trip offers EV drivers a personalized experience with features like route optimization, dynamic pricing, and station reservations.

### VALUE PROPOSITION:

Surge Mobility offers holistic solutions for EV charging via its all-in-one platform. Streamline infrastructure management, enhance user experiences, and contribute to a cleaner, convenient future.

### TARGET MARKET:

USA

### CURRENT CUSTOMERS:

Leading Charge Point Operators in Turkey and the US

### COMPETITOR ADVANTAGE:

Surge Mobility excels with its all-in-one solution, Surge Plug, and Surge Trip. Unlike competitors, we offer end-to-end integration, simplified management, and a sustainable approach for a competitive edge in the EV industry.

### KEY KPI'S:

User Adoption Rate  
Charging Station Integration  
Surge Trip Downloads  
Route Optimization Efficiency  
Grid Balancing Impact  
Preventive Maintenance Success  
Market Expansion

### LEAD GENERATION PROCESS AND SALES CHANNELS:

B2B / B2C / B2B2C  
Strategic partnerships  
Channel sales and sales partners  
Exhibitions





## SURGE TEKNOLOJİ

İzmir, Turkey

Powering Your Drive: Making Electric Travel Simple

### PRODUCT NAME:

Surge Plug, Surge Trip

### PRODUCT DESCRIPTION

#### Surge Trip:

Surge Trip simplifies EV travel. It optimizes routes, provides real-time pricing, and allows station reservations. User-friendly and efficient.

#### Surge Plug:

Surge Plug is the complete solution for EV charging. It's hardware-agnostic, offers remote management, and integrates seamlessly. Enhance control, balance the grid, and ensure device reliability.

### PRODUCT COMPETITIVE FEATURES:

Surge Trip offers a user-friendly and efficient electric vehicle (EV) charging experience. It provides route optimization to reduce travel time and energy consumption, real-time pricing for cost-effective charging, and station reservations for guaranteed access. Fleet managers benefit from tools for optimizing charging schedules, while detailed charging reports aid in financial planning.

Surge Plug is a comprehensive solution for managing EV charging infrastructure. It's hardware-agnostic, making it compatible with various charging devices, and seamlessly integrates with existing and new infrastructure. Owners can optimize operations, increase revenue, and control user access. AI-based features include grid balancing, device location predictor, and preventive maintenance, ensuring efficient and reliable charging infrastructure management.

### PRODUCT FEATURES:

#### Surge Trip:

- Route Optimization
- Real-Time Pricing
- Station Reservations
- User-Friendly Interface
- EV Fleet Management
- Detailed Charging Reports

#### Surge Plug:

- Hardware-Agnostic
- Seamless Integration
- Optimize Charging Infrastructure
- Increased Utilization and Revenue
- Comprehensive Solution
- AI-Based Grid Balancing
- Preventive Maintenance for any Charging Device

### PRODUCT COST:

#### Surge Trip:

Subscription fee + Transaction Fee

#### Surge Plug:

Initiation Fee + Subscription Fee + Transaction Fee + Managed Services Fee (Optional)

API services - Fee per Charge Point data call

White Label - Custom pricing fee based on the needs, charging device number, expected features etc.

### CLIENT REVIEWS:

#### Client 1:

"Surge Trip has transformed my EV journey! The route optimization feature takes away any worries about running out of charge, and the real-time pricing keeps my costs predictable. I love the convenience of reserving charging stations in advance, ensuring I always have a spot. The user-friendly interface makes charging a breeze, and the detailed charging reports help me keep tabs on my expenses. Surge Trip is a must-have for any EV driver looking for a seamless and efficient charging experience."

#### Client 2:

"I can't imagine my EV travel without Surge Trip. It's like having a personal EV assistant in my pocket. Route optimization is a game-changer, and the real-time pricing information saves me money. I never worry about finding an available charging station because I can reserve one in advance. The app's user-friendly interface makes everything straightforward, and the charging reports help me budget effectively. Surge Trip has made my EV journey stress-free and cost-effective!"

#### Client 3:

"As a charging station owner, Surge Plug has been a game-changer for my business. Its hardware-agnostic nature means I can easily manage a variety of charging devices, and the seamless integration allows for remote monitoring and control. This has significantly increased my charging infrastructure's efficiency and revenue. The AI-based preventive maintenance feature ensures my devices are always in top shape. Surge Plug is a must-have for anyone in the EV charging industry looking to thrive and provide top-notch service to customers."

## UPTECRA

### INVESTMENT NEED

**Company Valuation :** \$16 million

**Investment Need :** \$ 2 million

#### Use of Funds:

- Operations,
- Product Development,
- Sales & Marketing

### COMPANY PROFILE

**Website :** www.uptecra.com

**Foundation Date :** 2020

**Sector :** IOT, Mobility

**Headcount (#) :** 12

**Company Stage :** Series A

### TEAM

Mustafa Eren (Co-founder), Vestel Ventures  
(Co-Founder)

### CONTACT

**Name :** Mustafa Eren

**E-mail :** mustafa@uptecra.com

**Cell :** +90 533 633 00 50

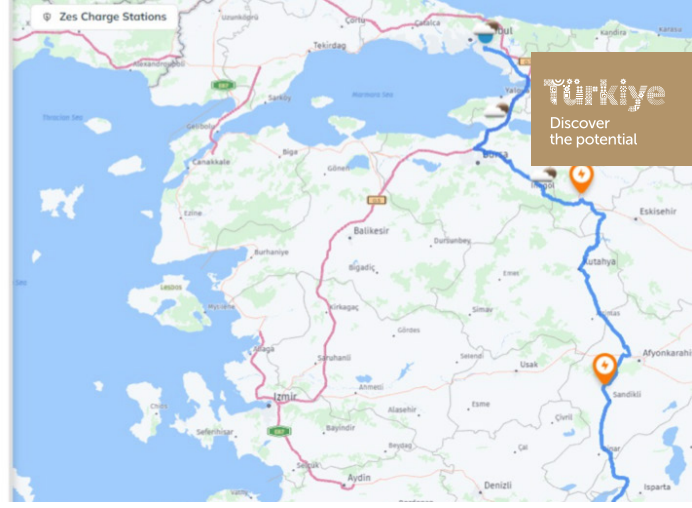
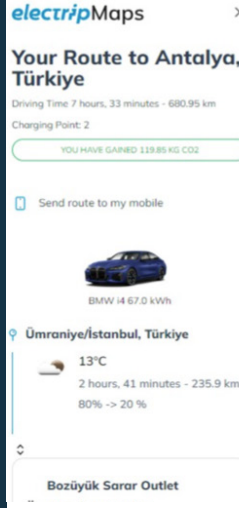
#### Address

Marmara Üniversitesi Teknopark Eğitim Mah.  
Hızırbey Cad. No: 118/4 Kadıköy/İstanbul

### FINANCIALS (USD)

2023 revenue \$500k

2024 contracts \$2M+ EBITDA %40



### PROBLEM:

Inconvenience during journeys due to electric vehicle charging stations being occupied or difficulties in finding the most suitable and fast station, resulting in time loss and having to wait in line at the stations.

### SOLUTION:

The real-time energy consumption of all electric vehicles is calculated instantly using an AI route and energy consumption algorithm, taking into account environmental and road conditions. Real-time route calculation guides the vehicles to the most suitable stations.

### VALUE PROPOSITION:

It optimizes the route to the destination for the most efficient path and the least charging wait time, providing time savings.

### TARGET MARKET:

USA, Brasil, Mexico, UK, Germany,

### CURRENT CUSTOMERS:

ZES(Zorlu Energy Solutions), PIH(Power International Holding Qatar)

### COMPETITOR ADVANTAGE:

By directly collaborating with the charging operator, it provides access to real data, such as vehicle-specific charging information, allowing for 98% accuracy in estimating the best charging time and route recommendation based on the behavior of the specific vehicle model.

### KEY KPI'S:

Shortest road for timing

### LEAD GENERATION PROCESS AND SALES CHANNELS:

Partnership, Distributors

**PRODUCT NAME:**

RouteUP

**PRODUCT COST:**

Includes customer-specific developments and call-based billing as a Software as a Service (SAAS).

**PRODUCT COMPETITIVE FEATURES:**

Our competitive advantage lies in the real-time and field-based collection and updating of charging data for electric vehicles. Unlike competitors, we calculate the most accurate waiting time at charging stations by incorporating real-time information on the specific models and features of the vehicles, as well as the current weather and road conditions. This enables us to provide precise energy consumption calculations tailored to the actual conditions, ensuring an optimal charging experience for users.

**CLIENT REVIEWS:**

**Client 1:**

Available upon request from Zorlu Energy Solutions

**Client 2:**

Available upon request from Power International Holding Qatar

**PRODUCT FEATURES:**

1. Advanced Route Planning: Incorporates a sophisticated algorithm for precision in route planning.
2. Intuitive Interfaces: User-friendly interfaces for seamless interaction with the route planning system.
3. Optimal Routing: Provides optimal routes considering battery consumption, road conditions, and EV specifics.
4. Comprehensive Product Suite: Includes the Road Assistant Mobile App (iOS & Android) and Web App/API for operators.
5. Smart Data Utilization: Utilizes comprehensive data for accurate and informed route planning.
6. Charging Guidance: Guides users to the first charging station through optimized routes.
7. Accurate Time Calculations: Precisely calculates waiting and charging times at stations based on optimal timing.
8. Intelligent Fuel Predictions: Utilizes factors for accurate fuel consumption predictions.
9. Efficient Charging Calculations: Calculates charging times efficiently based on EV specifics.
10. Real-time Monitoring: Monitors AC and DC energy charging, optimizing charging speed for efficient use.

**PRODUCT DESCRIPTION**

Embark on a seamless journey with our innovative RouteUP, featuring a cutting-edge algorithm tailored to assist electric vehicle users in planning their routes. This project not only envisions efficient navigation but also introduces user-friendly front-end interfaces developed through this intelligent algorithm.

Our primary goal is to deliver optimal routes through diverse interfaces, meticulously considering critical factors such as battery consumption, road conditions, and specific details relevant to electric vehicles. Within this comprehensive scope, our algorithm creates and optimizes routes, with a focus on determining

the most efficient distance while minimizing battery consumption.

As a result of this endeavor, two dynamic products are set to redefine your travel experience:

1. Road Assistant Mobile Application (iOS & Android)
2. Road Assistant Web Application an API

Our Route Planning Platform is not just about reaching your destination—it's about making every journey as efficient, enjoyable, and eco-friendly as possible. Elevate your electric vehicle experience with our intelligent route planning solutions.



Discover the potential

## UPU.IO (BACA ENGINEERING)

### INVESTMENT NEED

**Company Valuation** : \$40million

**Investment Need** : \$5 M

#### Use of Funds:

- Sales & Marketing
- R&D
- Production

### COMPANY PROFILE

**Website** : www.upu.io

**Foundation Date** : 2020

**Sector** : IIoT, Digitalization, Digital Twin, BI

**Headcount (#)** : 65

**Company Stage** : Series A

### TEAM

Burak BAYINDIR (Co-founder&CEO)

Çağatay CANGÜLOĞLU (Co-Founder & CTO)

### CONTACT

**Name** : Çağatay CANGÜLOĞLU

**E-mail** : cagatay.canguloglu@upu.io

**Cell** : +90 544 226 48 52

#### Address

Teknopark Ankara Yerleşkesi, 2224. Cd. No:1  
C, 06378 İvedik Organize Sanayi Bölgesi  
Serhat/Yenimahalle/Ankara

### FINANCIALS (USD)

2023 revenue \$ 3M+

### PROBLEM:

The main challenges encountered by SMEs in digitalizing their production areas revolve around the constrained accessibility to traditional Machine Execution System (MES) solutions, unlike the more accessible availability for larger-scale manufacturing factories. Additionally, the solutions designed for these larger manufacturing entities typically require extensive knowledge, a skilled workforce, lengthy processes, and significant financial resources.

### SOLUTION:

Upu.io allows you to create a digital twin of your machines in a very short time and at low cost, regardless of their model, year or features, using a single hardware called upu.tower. You can monitor and view your production from a bird's eye view, either from your phone or your computer. You can manage your factory 24/7 from anywhere and track your energy consumption and carbon footprint.

### VALUE PROPOSITION:

Wireless Connection  
Cloud Based Platform  
Plug and Play Implementation  
Affordable Prices  
End-to-End solutions.  
Quick Setup  
Access from Any Device  
Un-interrupted Setup

### TARGET MARKET:

EMEA&NORTH AMERICA

### CURRENT CUSTOMERS:

Local SMEs and Mass Manufacturers

### COMPETITOR ADVANTAGE:

upu.io's initial investment cost is 85% lower than traditional MES. Our product is also much more economical since rental fees are determined by the number of users and the number of machines. Instant automatic data flow offers a ready-made data infrastructure for ERPs. Thanks to companies' easier access to capacity usage data, they can make more accurate investment plans, which shortens the ROI period significantly.

### KEY KPI'S:

1. Signing distribution agreements for 10 different regions in America and Europe
2. Achieving annual 100k upu.tower production and sales target by 2024
3. Reaching 10k Customers Annually by 2024.
4. Get 3 international patents

### LEAD GENERATION PROCESS AND SALES CHANNELS:

Digital Market Places  
Resellers and Distributors



**PRODUCT NAME:**

upu.io IIoT Factory Kit for Digital Twin

**PRODUCT DESCRIPTION**

With a single hardware device (upu.tower), you can access all performance, maintenance, loss, energy usage data and carbon food-print, production personnel analysis, and production data of all equipment in your factory, regardless of model, year or type, simultaneously or archived, from any computer, tablet or phone at any time.

**PRODUCT COMPETITIVE FEATURES:**

- It does not require any engineering implementation.
- It does not require Industrial Cable and Communication infrastructure.
- It can calculate the carbon footprint and energy consumption separately for each machine and product produced.
- It is compatible with all machines regardless of technology, brand and model.
- Available 24/7 via tablet phone and computer.
- It does not require any extra hardware or software.

**PRODUCT FEATURES:**

- upu.tower : Smart Signal Tower. It easily connects to your machine, processes machine data and transfers it to the cloud platform.
- upu.sense: It can collect the digital and analog data you want from your machines independently of the machine control system.
- upu.machine: You can instantly monitor the operating status, losses, maintenance, OEE data, energy usage and carbon footprint of your machines.
- upu.person: While automatically calculating your personnel productivity, you can track your personnel entry and exit through company messaging, task management, instant notifications, and in-house surveys thanks to the phone application.
- upu.product: You can instantly monitor and plan your production, stocks, shifts and quality control operations. You can transfer all your instant production data to your ERP system via API's.

**PRODUCT COST:**

Pricing is calculated specifically for the company according to the number of machines, personnel and products.





## VIVALANCH ELECTRONIC AND AUTOMATION

### INVESTMENT NEED

**Company Valuation :** \$ 10.000.000

**Investment Need :** \$ 5.000.000

#### Use of Funds:

1. Marketing
2. R&D
3. Intellectual Property Costs
4. Infrastructure

### COMPANY PROFILE

<b>Website</b>	: vivalanch.com
<b>Foundation Date</b>	: 2022
<b>Sector</b>	: Electronic and automation
<b>Headcount (#)</b>	: 6
<b>Company Stage</b>	: growth

### TEAM

Assoc. Prof. Dr. Ozkan ATAN-CEO and CTO  
Dr. Suat ATAN- Data Analyst  
Fikret YILDIZ- Image Analyst  
Rüya ATAN- Image Analyst

### CONTACT

**Name** : Ozkan ATAN  
**E-mail** : atanozkan@gmail.com  
ozkan.atan@vivalanch.com  
**Cell** : +90 506 690 62 00

#### Address

BARDAÇI MAH. TEKNOKENT 2. SK. VAN  
TEKNOKENT DIŞ KAPI NO:1/38 TUŞBA/VAN/  
TÜRKİYE 65040

### FINANCIALS (USD)

2023: \$100k

### PROBLEM:

Avalanches and floods, such as disasters, can cause extensive damage and lead to significant losses. Unfortunately, even in today's world, the search and rescue methods used to cope with such disasters are still at a primitive level. Traditional search and rescue teams often attempt to reach disaster areas using heavy equipment and manual labor. However, in events like avalanches and floods, methods relying solely on human strength prove to be inadequate due to challenging terrain conditions and rapidly changing situations. This complicates the timely and effective execution of rescue operations.

### SOLUTION:

A autonomous vehicle will be designed for use in disaster situations such as avalanches and floods. This vehicle will be equipped with a remotely controlled system and a ground penetrating radar mounted underneath. The radar will be designed to have a wide frequency range using chaotic-modulated carrier signals. Additionally, the remotely controlled system, designed to operate in challenging environments such as snow and mud, will enable the detection of individuals and objects trapped under avalanches or floods from a safe area.

### VALUE PROPOSITION:

A wideband chaotic radar design is available, achieving higher performance in target detection through the use of intelligent methods, distinct from conventional approaches. Search and rescue teams reduce risk factors by remotely managing search activities. The radar technology developed using this method can be adapted to various fields. In the event of system development, it not only provides social benefits but also has commercial returns for different purposes, such as highways, railways, and military systems.

### TARGET MARKET:

#### Mountain Climbing and Mountain Sports Industry:

Mountain rescue teams  
Fire departments  
Disaster response teams  
Nature Sports and Recreation Industry:  
Mountain climbers  
Mountain resorts and holiday villages

#### Rescue and Emergency Services:

Winter sports enthusiasts  
Companies organizing outdoor activities

Recreation centers

#### Local and National Government

##### Agencies:

Municipalities  
Provincial administrations  
National Parks and Nature Conservation units

#### Construction Companies:

Construction companies  
Companies involved in infrastructure projects  
Road construction and highway companies

### CURRENT CUSTOMERS:

Local and National Government Agencies

### COMPETITOR ADVANTAGE:

It has broadband chaotic radar technology, The images obtained from the radar, using intelligent methods, enable us to determine the location of the injured with higher accuracy, As search and rescue teams can remotely manage search activities, the risk factor is reduced.

### KEY KPI'S:

Revenue Growth, Number of victims rescued and found, apply different area to the radar technology,

### LEAD GENERATION PROCESS

### AND SALES CHANNELS:

Direct Sales Rent

## PRODUCT NAME:

Ayazata

## PRODUCT DESCRIPTION

Thanks to our product, It is intended to use more contemporary methods for the lost person's search thanks to the remote-controlled vehicle and radar equipment in avalanche and flood. Furthermore, because this procedure is done remotely, the security of the search and rescue personnel will be guaranteed. Our device allows for the combination of a subterranean observation radar and a remotely controlled vehicle. In the second phase of the study, a snow-drilling mole driller will be added, and the vehicle will also be equipped with autonomous operating capabilities.

## PRODUCT CAMPAIGN:

Firstly, search and rescue organizations that are volunteers will receive this merchandise free of cost.

## PRODUCT FEATURES

- Autonomous Vehicle
- Spread Spectrum Chaotic Ground Penetrating Radar
- Artificial Intelligence

## PRODUCT COST:

Vehicle and radar equipments: \$100,000

## PRODUCT COMPETITIVE FEATURES:

Radar signals with a spread spectrum and chaotic signals have been created to create a radar system that is immune to noise. Artificial intelligence techniques were employed in the product to do object recognition. As a result, our product will address the weaknesses of numerous businesses in this industry.

The product to be realized has the potential to find markets in various platforms because it is also being developed on a remotely controlled vehicle.

Furthermore, a mole drilling machine for the exploration process will be built in Phase 2 of this study, and part of its tasks will be given by autonomous operation.





## VRLAB ACADEMY

### INVESTMENT NEED

**Company Valuation** : \$ 30.000.000

**Investment Need** : \$ 3.000.000

**Use of Funds:** GLOBAL EXPANSION

### COMPANY PROFILE

**Website** : vrlabacademy.com

**Foundation Date** : 2023

**Sector** : EDTECH and Virtual  
Reality TECHNOLOGY

**Headcount (#)** : 24

**Company Stage** : GROWTH

### TEAM

- Gürcan Demirci -I am a second time founder, experienced in ed-tech.
- Mehmet Ali is head of science department, he enables us to have scientific approach and curriculum focused experiment development.
- Emine is head of sales and she is responsible of our growing network of thirty five global distributors that i just mentioned.
- Ayşe is the lead developer she and her team creates a realistic lab experience using game engines.

### CONTACT

**Name** : Gürcan Demirci - CEO,  
Mehmet Ali - Head of Curriculum, Development,  
Emine Gündoğan - Sales Director,  
Ayşe Atabey - Head of User Experience

**E-mail** : gurcandemirci@vrlabacademy.com

**Cell** : +90 541 308 08 29

### Address

Süleyman Seba Cad No 89 Beşiktaş İstanbul

### FINANCIALS (USD)

2023 Revenue: \$1.5 M

### PROBLEM:

While performing scientific experiments there are multiple challenges users face such as time consuming process, ethical boards, danger, complicated procedures, limited measurement range, lack of data receiving and unaffordable costs.

### SOLUTION:

K-12, higher education and home learning curriculums require various types of experiments to be performed. We bring them all under one solution.

Our platform is compatible with commonly preferred curriculums, and users can input and receive real time data. It integrates into the learning management systems such as blackboard and canvas. We believe that our platform is not only a replacement of physical labs but offers a superior solution.

### VALUE PROPOSITION:

Our platform is available in PC and VR versions. Both versions are cloud-based and work on any system. Currently our PC version lets us reach millions of users.

For our VR solution we found that institutions have VR hardware they have no software , so this is where we come into provide a solution. Currently we have eleven laboratories and we keep developing new experiments each month. With our in house development team we also produce custom labs in collaboration with universities and institutions to deliver exactly what they need .

### TARGET MARKET:

USA, Europe

### CURRENT CUSTOMERS:

More than 30 countries

### COMPETITOR ADVANTAGE:

Real Scientific Formulas -Curriculum Correlated -Multi Platform -Cloud based

### KEY KPI'S:

We have realized 3 times growth in the last year revenue and generated 24 million dollar pipeline thru our channel partners and strategic partnerships.

### LEAD GENERATION PROCESS AND SALES CHANNELS:

Direct Sales

Distributor Sales more than 20 different countries and Strategic Partnerships

## **PRODUCT NAME:**

VRLab Academy

## **PRODUCT FEATURES:**

- Curriculum Correlated
- Cloud Based
- PC , VR and mobile Versions
- Real Scientific Formulas
- Dashboard System

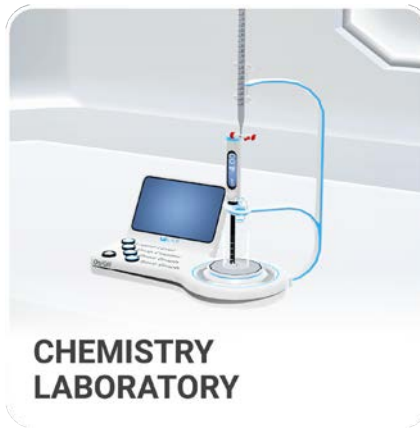
## **PRODUCT DESCRIPTION**

VRLab Academy makes million dollar wet labs available to everyone at lowest costs, through the PC and Virtual Reality technology. We started developing virtual science laboratories not only in physics, chemistry and biology subjects but also in medical biochemistry and advanced level subjects with our existing know-how. Our online education platform is cloud based, works with real scientific formulas and is curriculum correlated. Experiments are suitable from elementary schools up to universities.

## **PRODUCT COST:**

PC VERSION : \$60 / year

VR VERSION : \$250 / year



**CHEMISTRY  
LABORATORY**



**ELECTROMAGNETISM  
LABORATORY**



**MECHANICS  
LABORATORY**



**MEDICAL  
BIOCHEMISTRY  
LABORATORY**



## WASTESPRESSO

### INVESTMENT NEED

**Company Valuation** : \$ 4000000

**Investment Need** : 2024 December -1M \$

**Use of Funds:** Equipment Investment (In-house compounding), R&D

### COMPANY PROFILE

**Website** : www.wastepresso.com

**Foundation Date** : 2020

**Sector** : Bio-plastics & Waste Management

**Headcount (#)** : 7

**Company Stage** : Early stage

### TEAM

Cavid Bayramli (co-founder & cco) / Ulas Kayir (co-founder & GM) / Kerem Acar (co-founder & coo) / vedat levi (co-founder & ceo) / Selin Imre (Business Dev. Mng.) / Kazim Acatay (Head of R&D) / Zeynep Kurbanzade (Business Dev. Intern) / Bilge Mektepli (R&D Intern)

### CONTACT

**Name** : Cavid Bayramli

**E-mail** : cavid.bayramli@wastepresso.com

**Cell** : +90 534 920 36 31

### Address

BARBAROS MAH. KARDELEN SK. PALLADIUM TOWER 25 / 2 İSTANBUL / ATAŞEHİR

### FINANCIALS (USD)

2023 Dec ARR: 60.000 \$

Total Investment: 370.000\$ (2 Rounds)



### PROBLEM:

Wastepresso tackles dual challenges at the same time: mitigating the environmental impact of discarded coffee grounds and reducing reliance on petroleum-based plastic materials. We transform coffee waste into eco-friendly bioplastics, curbing global damage and diminishing traditional product waste.

### SOLUTION:

By upcycling coffee waste and producing sustainable plastic raw materials and products, we support companies reducing their carbon emissions and creating a sustainable product portfolio.

### VALUE PROPOSITION:

Wastepresso gives coffee waste a second chance via traceable waste management system, offers alternative raw materials for petroleum based plastics and provides sustainable product solutions for a greener future

### TARGET MARKET:

Products: Sustainable product options for both B2B (all coffee waste providers, hotels, restaurants, cafes) and also reaching final consumers (B2C).

Waste Management & Carbon Reporting: Services for banking, retail, insurance, logistics, etc. We offer coffee collection and carbon reporting to company headquarters.

Raw Materials: Aiming to replace traditional plastics in manufacturing industry (eg. FMCG, home appliances, electronic products, automotive, furniture etc.) by helping create a sustainable product portfolio.

### CURRENT CUSTOMERS:

Decathlon, Mediamarkt, TAV Airports, Delivery Hero, KEAS, Allianz + 20 customers

### COMPETITOR ADVANTAGE:

Wastepresso's innovative bio-materials surpass competitors with a higher coffee content and a wider product range, including fully and partially biodegradable options. Our affordable production within Turkey and access to raw materials through our investor, Kahve Dünyası, secure our competitive edge. Unlike competitors focusing on coffee cups, we offer solutions in panels, car components, and etc.

### KEY KPI'S:

- 1) Industrializing coffee based bioplastics in more than 5 sectors with repetitive examples
- 2) Initializing recurring export sales to EU/USA
- 3) Launching reusable cup 2.0 and enabling swap system for HORECA sector (B2B2C)

### LEAD GENERATION PROCESS AND SALES CHANNELS:

Linkedin  
Email  
Direct Sales  
Exhibition





## WASTESPRESSO

### WASTESPRESSO

Barbaros Kardelen Sokak Palladium  
Tower No:25 D:Apt. No: 2, 34746  
Ataşehir/İstanbul

Reduce coffee waste, create impact: Let  
Wastespresso be your eco-partner.

#### PRODUCT NAME:

- 1) Espresso Granular
- 2) Upcycled Panel
- 3) Upcycled Pieces of Home Electronics

#### PRODUCT DESCRIPTION

Espresso Granular: Upcycling of coffee waste to produce sustainable bioplastic raw material for the plastic and packaging industry.

Upcycled Panel: Giving coffee waste a second chance by creating eco-friendly particle board panels for furniture and home decoration markets.

Upcycled Pieces of Home Electronics: An eco-friendly raw material based on coffee waste that can replace petroleum-based plastics used in the production of many small home appliances.

#### PRODUCT FEATURES:

Espresso Granular: Customizable Product Formulation, Adjustable Flexibility and Hardness, Suitable for All Extrusion and Injection Processes

Upcycled Panel: Desired Proportion of Coffee Grounds Content, Easily Applicable to Furniture Surfaces, Water and Impact Resistance

Upcycled Pieces of Home Electronics: Sustainable Raw Material Integration, Easy Compatibility with Plastic Molds, Durable and Washability

#### PRODUCT COST:

Customized Price for the need

#### CLIENT REVIEWS:

##### Client 1:

"The solutions offered by Wastespresso are truly innovative and eco-friendly. Their transformation of coffee waste into bioplastics and furniture panels is a great example of integrating sustainability into the business world. Considering the quality of their products and their environmental impact, we are very pleased to choose this brand."

##### Client 2:

"Wastespresso's sustainable raw materials significantly contribute to reducing plastic use in our industry. The use of coffee grounds-based bioplastics is a major gain for us in terms of cost-effectiveness and environmental benefits. I hope to see such innovative approaches become more widespread."

##### Client 3:

"Wastespresso's upcycled products and materials have exceeded my expectations in both quality and aesthetics. Utilizing coffee waste has added a stylish and natural flair to many of our product categories. Moreover, the awareness that we are contributing to the environment by using these products and materials is particularly gratifying."

#### PRODUCT COMPETITIVE FEATURES:

Wastespresso's innovative bio-materials surpass competitors with a higher coffee content and a wider product range, including fully and partially biodegradable options. Our affordable production within Turkey and access to raw materials through our investor, Kahve Dünyası, secure our competitive edge. Unlike competitors focusing on coffee cups, we offer solutions in panels, car components, and etc.





## WEACCESS.AI

### INVESTMENT NEED

**Company Valuation** : \$10.000.000

**Investment Need** : \$500K

#### Use of Funds:

- Sales & Marketing,
- Globalization

### COMPANY PROFILE

**Website** : [www.weaccess.ai](http://www.weaccess.ai)

**Foundation Date** : 2019

**Sector** : Software,  
AI, Accessibility

**Headcount (#)** : 12

**Company Stage** : Seed

### TEAM

Ozer Celik (CEO)

### CONTACT

**Name** : Ozer Celik

**E-mail** : [ozercelik@weaccess.ai](mailto:ozercelik@weaccess.ai)

**Cell** : +90 536 360 03 82

#### Address

Buyukdere Neighborhood, Prof Dr Nabi Avci  
Blvd No: 4/59/106, Odunpazari/Eskisehir,  
Turkey

### FINANCIALS (USD)

2022 Revenue: \$50K,

2023 Revenue: \$150K

### PROBLEM:

Millions of people with disabilities around the world face significant barriers when accessing digital content and services.

### SOLUTION:

WeAccess.ai empowers digital accessibility with AI-driven, inclusive, and sustainable solutions, ensuring equal access for all

### VALUE PROPOSITION:

WeAccess.ai: Elevating digital accessibility through AI, ensuring inclusivity, compliance, and equal access to information and services.

### TARGET MARKET:

Businesses, governments, educators, developers, nonprofits, and individuals seeking digital accessibility solutions.

### CURRENT CUSTOMERS:

Türk Telekom, Garanti BBVA, Isbank, Kuveyt Turk Bank, Bursa Metropolitan Municipality, Izmir Bakircay University, Arcelik, Fenerbahce

### COMPETITOR ADVANTAGE:

WeAccess.ai leads the way with artificial intelligence-driven innovation through a comprehensive product suite meticulously designed to enhance digital accessibility. Our AI-powered solutions cater to diverse needs, guaranteeing inclusivity for all users.

### KEY KPI'S:

Increasing the number of customers

Globalizing

Increasing revenue

### LEAD GENERATION PROCESS AND SALES CHANNELS:

Linkedin

Email Marketing

Tele-Marketing

Digital marketing

**PRODUCT NAME:**

WeAccess.Ai

**PRODUCT FEATURES:**

- Artificial intelligence supported
- Inclusive solutions developed for all disability groups
- Sustainable solutions
- Customizable features
- Compliance with WCAG 2.1 accessibility standards
- Artificial intelligence supported photo and video description

**PRODUCT DESCRIPTION**

WeAnalyse: In just seconds, WeAnalyse identifies and highlights accessibility issues on your website, allowing for swift and effective improvements.

WeTool: WeTool provides a collection of specialized tools tailored to the unique requirements of various disability groups, guaranteeing a user-friendly experience for everyone.

WePrinted: WePrinted transforms printed materials into accessible formats, making them available in sign language and voice for individuals with hearing and visual impairments.

WePhoto: WePhoto provides detailed descriptions for images, offering a rich experience for visually impaired individuals.

WeVideo: WeVideo helps you to provide accessible video content for visually impaired people and creates descriptions for your videos with the support of artificial intelligence.

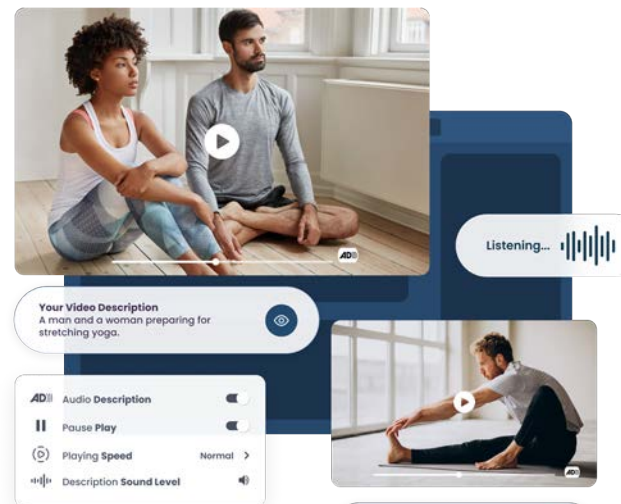
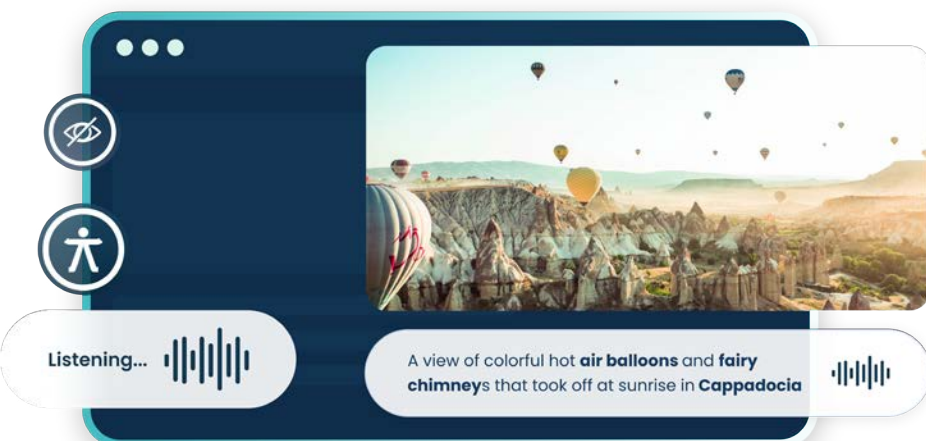
WeSign: WeSign incorporates sign language to make web content accessible to individuals with hearing loss, promoting effective communication and understanding.

**PRODUCT COMPETITIVE FEATURES:**

- Artificial intelligence supported
- Sustainability
- Inclusivity

**PRODUCT CAMPAIGN:**

Start a free trial!





weartechclub

## WEARTECHCLUB

### INVESTMENT NEED

**Company Valuation** : \$5 M

**Investment Need** : \$400,000 (\$150,000 Soft Commitment -Sabancı Holding)

#### Use of Funds:

- R&D
- Team
- Production (2500 pieces)
- Marketing & Sales

### COMPANY PROFILE

**Website** : www.weartechclub.com

**Foundation Date** : 2023

**Sector** : Health Tech, Sports Tech, Wearable Tech, Insure Tech, IoT, AI, Data

**Headcount (#)** : 20

**Company Stage** : Pre-Seed

### TEAM

Özgül Dalkılıç / Founder -CEO

Assoc. Dr. Ali Fuat Ergenç / CTO -Hardware

Dr. Sedef Uncu Aki / Sustainability and R&D Director

Burak Bozkurt / CTO -Software

İsmail Şahan / Technical Lead

Prof. Dr. Fuat Bilgili / Orthopedic & Traumatology Surgeon

### CONTACT

**Name** : Özgül Dalkılıç

**E-mail** : ozgul@weartechclub.com

**Cell** : +90 532 644 65 12

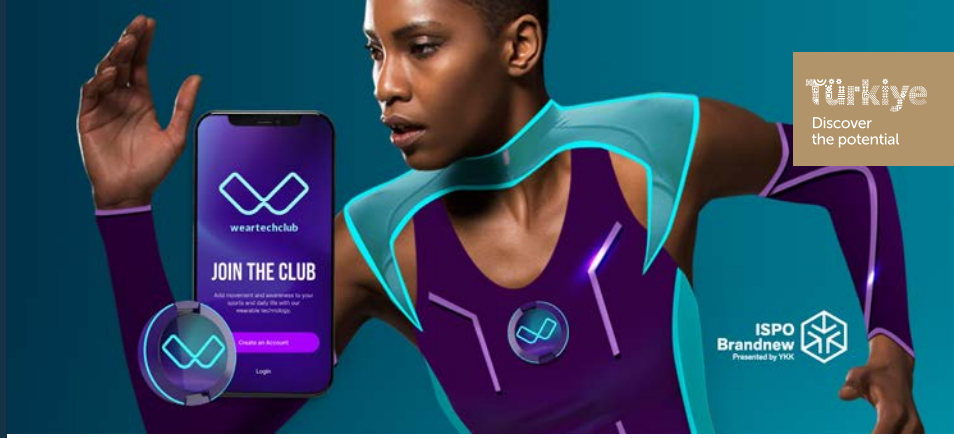
#### Address

ITU ARI Teknokent Ari 3 No.4 B.206 Sarıyer / İstanbul

### FINANCIALS (USD)

2024 MRR \$50 K

2025 MRR \$300 K



### PROBLEM:

The wearable technology, which is widespread in our lives with smart watches during pandemi, does not give clear health data, has difficulties of concentration, the lack of player and environmentalist.

### SOLUTION:

With the sensors integrated innovative fabric that can be placed in the necessary areas of the body, access to the right health data; with an advanced mobile application and the use of AI to access the user in the most efficient way.

### VALUE PROPOSITION:

Users will increase their performance and decrease their healthcare costs. They will have stepped into an active and sustainable life by checking their health data and not busy healthcare institutions.

### TARGET MARKET:

UK, Northern Europe, North America

### CURRENT CUSTOMERS:

Pre-orders: Gyms from UK and Germany  
PoC: Eczacıbaşı, Kordsa, Brisa

### COMPETITOR ADVANTAGE:

By supporting individuals to improve their quality of life and evolve health services by recording and monitoring their lifestyles, detecting their diseases and managing the treatment process. These service solutions; it is planned to develop products to provide real-time vital and diagnostic information to healthcare providers, patients and relevant stakeholders in order to improve the quality of care, reduce costs and give users better control over their own health.

### KEY KPI'S:

Planned to start sales in 2024 and aim to reach 2,500 subscribers. Digital trainers will be created by the processing of data obtained with the users with AI. It is planned to reach 20,000 subscribers in the end of 2025.

### LEAD GENERATION PROCESS AND SALES CHANNELS:

- E-commerce sales (B2C)
- Selling directly to users through sports and technology stores (B2C)
- Sales to public and private companies that want to dress the technology and product for their own employees (B2B)
- Sales to sports teams to track the data of their athletes
- Sales to healthcare institutions and insurance companies



weartechclub

**WEARTECHCLUB**

ITU ARI Teknokent Ari 3 No.4 B.206  
Sarıyer / İstanbul

CHANGE THE WAY, YOU DRESS!

### PRODUCT NAME:

WearTechClub

### PRODUCT DESCRIPTION

WearTechClub is a "PERFORMANCE BASED SMART SPORTS CLOTHES and APPLICATION" that monitors the users' health data, muscle and nerve movements and warns them when necessary, with its innovative fabric-integrated sensor technology.

### PRODUCT COMPETITIVE FEATURES:

- User-friendly
- Give clear data
- Decrease user's healthcare costs
- Fashionable
- Sustainable

### PRODUCT CAMPAIGN:

GIVE A SECOND LIFE!

If you believe that your product's life is over, send it back to us and send you new WearTechClub with a 20% discount.

### PRODUCT FEATURES:

- Understand how your body performs
- Record key data such as heart rate, blood oxygen, skin temp, motion and acceleration, muscle and nerve movements
- Work as digital PT by following data
- Give recommendations to improve
- Use the science of ECG and EMG
- Biometric tracking in real-time

### PRODUCT COST:

Subscription Packages:

- Basic: \$15 / month

Get your WearTech for free, track your activity, get tips according to your activity

- Bronze: \$25 / month

Get connected up to 2 experts

- Premium: \$45 / month

Unlock workout videos from community experts anytime, anywhere

Get vouchers/ discount for upcoming products and member only events

### CLIENT REVIEWS:

#### Client 1:

"WearTechClub allows us to easily observe our athletes's instant data and intervene quickly."

#### Client 2:

"By following the health data of our employees, it enables us to develop wearable technology products to improve their working performance."

#### Client 3:

"WearTechClub significantly reduces health costs to a significant extent in order to follow the health data while we are in their homes and to connect to online and start treatment when necessary."



CONNECT  
YOUR WEARTECH



DISCOVER  
YOUR PROFILE



PLAN YOUR ACTIVITY  
& CREATE YOUR GOALS



TRACK  
YOUR HEALTH DATA

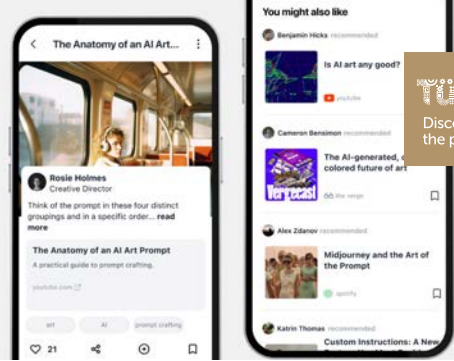


GET RECOMMENDATIONS  
TO IMPROVE





WISER | stay curious.



Discover the potential

## WISER - PINTEREST FOR KNOWLEDGE

### INVESTMENT NEED

Company Valuation : TBD

Investment Need : 1.000.000,00

#### Use of Funds:

- Product Development (improving recommendation AI)
- 50%; Growth (30%); Ops (20%)

### COMPANY PROFILE

Website : wisersmedia.com

Foundation Date : 2021

Sector : EdTech, Media

Headcount (#) : 14

Company Stage : Seed

### TEAM

Emre Cubukcu (Founder & CEO), Nilsu Derici (Co-Founder & COO), Cansu Cubukcu (Creative Director)

### CONTACT

Name : Emre Cubukcu

E-mail : emre@wisersmedia.com

Cell : +90 533 614 15 25

#### Address

Akdeniz Mah. Sehit Fethi Bey Cad. 23/101.  
Izmir / Turkiye

### FINANCIALS (USD)

Investment to Date: \$700K, Revenue (\$10K MRR)

### PROBLEM:

We are in the midst of a revolution in the knowledge economy, with millions of people using platforms like YouTube, Spotify, and Substack for learning. The problem is twofold: Firstly, users often find it overwhelming to efficiently organize their digital content. Secondly, they have no choice but to individually check each platform they use to discover new content that aligns with their interests. Not to mention, the reliability of the content is also an issue.

### SOLUTION:

We define Wiser as 'Pinterest for Knowledge.' In one click, you can save your favorite digital content to Wiser. And within milliseconds, you instantly get cross-platform recommendations – including podcasts, videos, and articles all in one place, all curated by a community of experts and insiders (a unique combination of human curation and AI. Our AI engine also automatically labels your content, so you can keep your library super neat.

### VALUE PROPOSITION:

For Users: Wiser enables efficient digital library management and offers cross-platform, expert-curated, interest-based recommendations. This allows users to easily find diverse content aligned with their interests. For Content Platforms: Wiser enhances content discoverability, helping users like Substack subscribers find relevant newsletters on the platform. This boosts content visibility and fosters a connected digital content environment.

### TARGET MARKET:

Young Professionals (20-35, US): Wiser caters to these tech-savvy individuals eager for efficient, streamlined learning tools to stay ahead in their careers.

Curious Learners (35-50, US): Ideal for those subscribing to multiple publications, Wiser offers a consolidated, personalized platform for their diverse learning needs.

### CURRENT CUSTOMERS:

Wiser currently has 100K+ users and generates revenue with a B2B2C model with customers such as TAV Airports and Papara

### COMPETITOR ADVANTAGE:

Many incumbents in this field specialize in content discovery or bookmarking, missing a crucial UX insight: Content curation and discovery are closely linked experiences. 80% of our users use Wiser for content curation. When asked why they return, 90% mention discovering intriguing content and being curious about others' libraries for human-curated, personalized recommendations.

### KEY KPI'S:

DAU, WAU, Retention, Number of content recommended per week

### LEAD GENERATION PROCESS AND SALES CHANNELS:

Podcasters, Newsletter Writers, Publishers, Universities





## WISER - PINTEREST FOR KNOWLEDGE

Soho Works @ 180 Strand, Temple,  
London WC2R 1EA, UK

Get the best of every platform with Wiser: podcasts  
and newsletters handpicked by a community of  
experts, insiders and aficionados.

### PRODUCT NAME:

Wiser - Pinterest for Knowledge

### PRODUCT FEATURES:

Within milliseconds, Wiser generates up to 100 specific tags that describe what you like. And based on that you instantly get cross-platform recommendations – podcasts, videos, articles all in one place, and all curated by a community of experts and insiders.

### PRODUCT DESCRIPTION

Wiser lets you effortlessly curate and organize a wide range of digital content, including articles, podcasts, videos, newsletters, and audiobooks, all in one place. It uniquely combines AI technology with human curation, offering personalized, expert-picked content that aligns with your interests. Whether for personal growth or professional development, Wiser simplifies content discovery and management, making it a go-to platform for anyone looking to streamline their digital learning experience.

### PRODUCT COST:

Free with ads or \$36/year

### PRODUCT CAMPAIGN:

Get a 3-month free trial of Wiser Premium.  
Reach out to us at [hey@wisermmedia.com](mailto:hey@wisermmedia.com) with the code WISERCES.

### CLIENT REVIEWS:

#### Client 1:

The problem Wiser is solving deeply resonates with me as someone who follows many intellectual influencers on several different platforms like Twitter, Substack and LinkedIn. I do need to organise all of those in one place and discover different types of content with recommendations from people I trust. (Wil Harris, CEO @ Unbound)

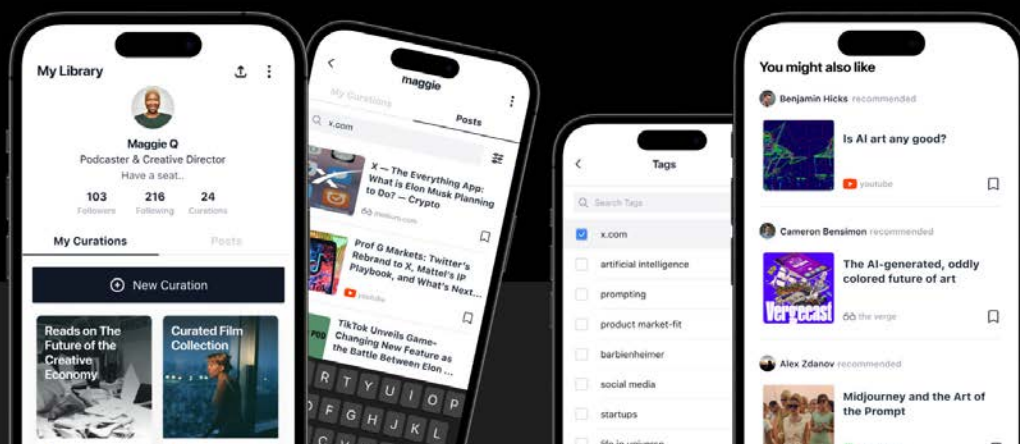
#### Client 2:

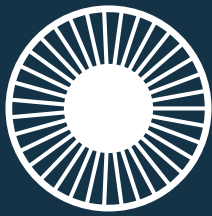
Amidst a storm and information overload, doubting about the trust we can place in digital sources and content, Wiser is a great companion for many to navigate these transformational non-stop changes around us. (Ferrie van Echtelt, Director @ Making Ventures Work)

#### Client 3:

Wiser is here to fix exactly what we are uncomfortable about social media. This is my little slow-media thing, Like a home for deep dives. (Brenna Hassett, Anthropologist @ University College London)

A digital library for people who love  
learning from podcasts and newsletters.





**XENA VISION**

# Re-invent Smart Surveillance

THE GOODNESS OF SOCIETY



Discover the potential

## XENAVISION

### INVESTMENT NEED

**Company Valuation :** \$15.000.000

**Investment Need :** Seed

#### Use of Funds:

- Sales and Marketing,
- Increasing Global Demand
- Scaling through Global Pilots
- Incorporation and Recurring Costs
- IP
- Hardware Purchase

### COMPANY PROFILE

**Website :** xena-vision.com

**Foundation Date :** 2019

**Sector :** Public Safety, Smart Cities, Mobility

**Headcount (#) :** 4

**Company Stage :** Growth

### TEAM

Nazli Temur. Founder and CEO

Goktug Temur -Sales Executive

### CONTACT

**Name :** Nazli Temur

**E-mail :** nazli.temur@xena-vision.com

**Cell :** +90 533 196 87 08

#### Address

Ankara, ODTU Technopark, Turkiye

Calgary, Canada

Singapore -inprogress

### PROBLEM:

With the increasing global conflict, climate warming, and growing population, crime rates and life treating safety risks are increased. Existing City CCTV Cameras are not designed to prevent crime but to inspect the crime which is a very late stage to provide safety for the community.

### SOLUTION:

We reinvent the smart surveillance through our Emergency AI which is an active public safety solution that runs on existing city cctv cameras to detect and prevent crime online. The solution is offered to law enforcements and large venues

### VALUE PROPOSITION:

Achieving SDG11 Goals by Below Outcomes:

A-Manage risk more effectively

B-Keep pace with – and anticipate future – policy developments impact:

11.5 By 2030, significantly reduce the number of deaths and the number of people affected and substantially decrease the direct economic losses relative to global gross domestic product caused by disasters

11.7 By 2030, provide universal access to safe, inclusive, and accessible, green and public spaces, in particular for women and children, older persons and persons with disabilities

11.b By 2020, substantially increase the number of cities and human settlements adopting and implementing integrated policies and plans towards inclusion, resource efficiency, mitigation and adaptation to climate change, resilience to disasters, and develop and implement, in line with the Sendai Framework for Disaster Risk Reduction 2015–2030, holistic disaster risk management at all levels

### TARGET MARKET:

B2b Government and Large Venues including AI-Powered Video Analytics Niche, Smart Cities, Public Safety, Target Countries: Singapore, USA, Canada, UAE, UK,EU

### CURRENT CUSTOMERS:

Customers : Singapore Police Force, Canada Edmonton Police Service , City of Edmonton

### COMPETITOR ADVANTAGE:

World's first emergency focused analytics system that can process thousands of camera streams realtime through AI and detect complex activities with alerts and alarm. E2E Emergency Response Flow and Evidence Gathering Platform in addition to fastest and simplest victim communication.

### KEY KPI'S:

- Brand capital: A measure of market share. How well does your brand capture the market need?
- Reliability: The ability to deliver value to the marketplace as promised. If you can't ship as promised, you are unreliable.
- Effectiveness: The ability to manage working capital. If you have shortages of some products and an excess of others, you are ineffective.
- Efficiency: The ability to generate gross margin contribution at optimal operating expenses. This is where most organizations focus.
- Agility: The ability to recover from a shock to the system or market, which entails risk management.

### LEAD GENERATION PROCESS

### AND SALES CHANNELS:

B2B, Email Marketing, LinkedIn, Exhibition, Digital Marketing, Direct Sales, Partnership, Reseller





**XENA VISION**

**XENAVISION**

ODTU Technopark, Ankara, Turkiye

Mass Shooting will be history through AI Powered Crime Prevention

**PRODUCT NAME:**

XENA EMERGENCY AI  
XENA DISASTER RESPONSE

**PRODUCT DESCRIPTION**

Xena Vision developed the real-time emergency recognition system to reduce life-treating safety risks beforehand for public authorities such as law enforcement, airports, and stadiums via realtime complex human behavior analytics by disrupting existing passive video surveillance systems and activating them with AI.

**PRODUCT COMPETITIVE FEATURES:**

World's most complex models are being generated in the best machines such as AI00s and Supercomputers  
2 PCT Patent on core tech and AI Algorithms  
Worlds first emergency-focused analytics system that can process more than 1000 cameras at once in realtime

**PRODUCT FEATURES:**

By clicking a button on the victim's phone, surrounding CCTV cameras are activated. Our AI detects the crime-stabbing shooting violence in real time and if so, the person in the control rooms sees the prioritized footage to respond to incidents more controlled manner and reduce risks for front liners.

**PRODUCT COST:**

600 \$ Per Camera Subscription

**PRODUCT CAMPAIGN:**

1000 Cameras bulk subscription with %50 discount



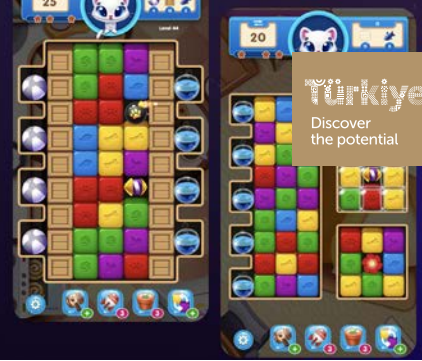


yuppy  
games

We create  
super games  
and NFT's.

Discover our amazing games and NFT  
collections.

View in JUSNFT →



## YUPPY GAMES

### INVESTMENT NEED

Company Valuation : \$20 million

Investment Need : \$1 million

#### Use of Funds:

- Operations
- Product Development
- Sales & Marketing

### COMPANY PROFILE

Website : www.yuppygames.com

Foundation Date : 2022

Sector : mobile game  
web 3  
blockchain

Headcount (#) : 8

Company Stage : Pre-Seed

### TEAM

-Mustafa Serdar Hakkomaz-Founder&Ceo

-Onur Özel-Cto

6 other team members (Game development,  
Sales, Marketing, Operations, Finance)

### CONTACT

Name : Mustafa Serdar Hakkomaz

E-mail : yuppygamesinfo@gmail.com

Cell : +90 539 972 34 38

#### Address

Reşitpaşa Mah.Katar Cad.İtü Teknokent 3  
Binası No:4/ B109 Sarıyer/Istanbul/Turkey

### PROBLEM:

Difficult to have fun anytime and anywhere and not enough  
games and platforms with NFT in mobile gaming.

### SOLUTION:

It is very easy and enjoyable to have fun anytime and anywhere  
with mobile games. Providing stronger security with blockchain  
technology and digital products belonging to the user.

### VALUE PROPOSITION:

Yuppy games offer fun everywhere and unique experiences with  
web3 technologies.

### TARGET MARKET:

USA, EUROPE,ASIA PASIFIC,NORTH AMERICA, MENA

### CURRENT CUSTOMERS:

Mobile app users,platform users

### COMPETITOR ADVANTAGE:

It uses mobile gaming technology with its blockchain-based NFT  
platform to provide users with unique in-game products,  
personalizing their gaming experiences and giving them real  
ownership of the products owned in the game.

### KEY KPI'S:

app download

memberships

NFT product sales

In-game product sales

Percent profit taking from

NFT tradesCollaboration with brands

NFT platform service sale to other

developers

### LEAD GENERATION PROCESS AND SALES CHANNELS:

android app market

ios app market

yuppy games platform

partnerships



**PRODUCT NAME:**

Yuppy Games

**PRODUCT DESCRIPTION**

The business idea uses mobile game technology with the blockchain-based NFT platform to provide users with unique in-game products, personalizing users' gaming experiences and giving real ownership of the products owned in the game. In this way, players can become the real owners of unique digital in-game products that cannot be counterfeited or surplus, and they can earn income by exchanging these products on the NFT platform to be created.

**PRODUCT COMPETITIVE FEATURES:**

It differentiates itself from classical mobile gaming companies by offering NFT-based gaming services on mobile gaming platforms. It differs from companies that produce NFT-based non-mobile games by focusing on mobile games and publishing these games through the Google Play Store and App Store.

**PRODUCT FEATURES:**

- It is very easy and enjoyable to have fun anytime and anywhere with mobile games.
- Ability to generate income with the play-to-win model
- Providing stronger security with blockchain technology and digital products belonging to the user
- Sustainability of products in metaverse environments

**PRODUCT COST:**

Pricing is based on in-game purchases and using the NFT platform.

**PRODUCT CAMPAIGN:**

A limited number of in-game items and NFT gifts will be given.

**CLIENT REVIEWS:**

**Client 1:**

"Your mobile game ideas are an absolute marvel, blending innovation with sheer entertainment. I'm already captivated by the potential and eagerly anticipating the immersive experiences they promise!"

**Client 2:**

"Yuppy Games are a delightful fusion of creativity and excitement. They promise an immersive journey that I'm eagerly anticipating—pure gaming brilliance!"

**Client 3:**

"Yuppy Games, your mobile game concepts are beyond impressive! They're the epitome of innovation and entertainment, and I can't wait to dive into these thrilling experiences you're creating!"

